

THINKWARE to Showcase New Dash Cams and Products at SEMA Show 2022

Along with demos of the latest Q1000 & X800 dash cams, THINKWARE will also introduce its new smart shade designed for electric vehicles. The company will also display its exclusive BMW model dash cams, the ACE 3.0 & ACE 3.0 PRO.



Las Vegas, Nevada Oct 31, 2022 (Issuewire.com) - World-leading Korean dash cam brand THINKWARE announced today its product lineup for SEMA Show 2022, the largest automotive industry's premier event for aftermarket parts and custom vehicle trends. The SEMA show will be held

at the Las Vegas Convention Center between November 1 - 4, 2022.

THINKWARE will display ten dash cams, ranging from their newest models (X800, Q1000) to flagship models like the U1000 and X1000. THINKWARE will also feature its exclusive BMW dash cams, the ACE 3.0 and ACE 3.0 PRO, alongside the rollout of its new smart glass tint film product, the KALT WIN ACTIVE.

The following dash cameras will be on display at THINKWARE's booth #11119, North Hall, LVCC.

- **Q1000:** 'Where performance meets design'. The Q1000 captures stunning 2K QHD footage, whether night or day, thanks to its premium 5.14MP Sony STARVIS image sensor and True HDR technology
- **X800:** Equipped with a premium Sony STARVIS image sensor, the X800 captures precise details in 2K QHD with a 150-degree wide-angle view. Its 2.7" LCD touchscreen provides a user-friendly experience
- **F790 + Rear Cam:** The F790 is a versatile dash cam with multi-channel capability for the commercial fleet market. The F790 also offers HDR technology for superior image contrast and clarity
- **U1000:** THINKWARE's flagship model delivers sharp native 4K front and 2K rear video quality, Advanced Driver Assistance Systems (ADAS), and Super Night Vision technology
- **M1:** Built with the outdoors in mind, the M1 is THINKWARE's flagship product designed for motorcycles, ATVs, and UTV vehicles
- **X1000:** Equipped with Super Night Vision 3.0 with real DOL HDR, captures flawless front and rear 2K QHD footage, 5.14MP Sony STARVIS IMX 335 image sensor enhanced with Ultra Night Vision & Auto HDR technology, parking surveillance mode, and ADAS
- **F200 PRO 2CH:** A versatile mid-range Full HD dual-channel dash cam with Super Night Vision, built-in Wi-Fi, and an external GPS antenna that can unlock the safety camera alerts (red light and speed camera warnings) feature
- **F70:** THINKWARE's Full HD 1080p entry-level model suits everyone's budget and is highly praised by top tech reviewers. It includes clear video quality, a wide-angle view, energy-saving mode, and parking mode.
- **ACE 3.0 (BMW exclusive):** Front and rear camera with QHD 2560 x 1440p & FHD 1920 x 1080p (30 fps) video quality, 32 GB micro SD card, Bluetooth and Wi-Fi capabilities, and Parking Mode
- **ACE 3.0 PRO (BMW exclusive):** Front and rear camera QHD 2560 x 1440p FHD 1920 x 1080p at 30fps video quality, 64 GB micro SD card, LCD touch screen, Bluetooth and Wi-Fi capabilities, and Parking Mode

Earlier this year, THINKWARE announced its partnership with BMW, in which THINKWARE supplies and equips two new dash cam models exclusively for BMW vehicles, the ACE 3.0 and ACE 3.0 PRO. Both dash cams will be showcased at SEMA where attendees can check out features like high-quality QHD and full HD front and rear cameras, Bluetooth and Wi-Fi capabilities, parking mode, GPS, and more.

THINKWARE will also present the KALT WIN ACTIVE, a new line of smart shade designed for electric vehicles' panoramic roofs. Optimized with high heat flow in mind, it helps maintain a comfortable interior temperature by blocking out sunlight. Also completed with next-generation technology, the KALT WIN ACTIVE is an ultra-thin film that allows clear visibility. The installation will be effortless as the film will come pre-cut for the specific vehicle model, allowing for damage-free installation.

"THINKWARE is excited to be presenting at SEMA 2022, showcasing our state-of-the-art dashcams, such as the Q1000 and U1000, alongside our exclusive BMW models, the ACE 3.0 and ACE 3.0 PRO," said a THINKWARE representative. "SEMA attendees will also get a glimpse at KALT WIN ACTIVE, the latest addition to THINKWARE's expanding product lineup. This innovative smart glass tint film technology is designed specifically for electric vehicles, allowing drivers to enjoy the sunlight while maintaining comfort inside the vehicle."

For more information, attendees can stop by THINKWARE's booth #11119, located in the North Hall of the Las Vegas Convention Center. THINKWARE dash cams are available in the US for purchase on our website: [Thinkwarestore.com](https://thinkwarestore.com), Amazon, Best Buy, and other trusted retailers.

For SEMA Show media inquiries, please contact us at support@thinkware.com with the subject 'SEMA Show Media Inquiry'.

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About THINKWARE

Global IT Corporation THINKWARE DASH CAM was founded in Korea in 1997. Through consistent research and development in smart car technologies, THINKWARE DASH CAM has established itself as the market leader in various sectors, such as dash cams, electronic maps, navigation, and mobile applications.

Spearheading the competition with world-class image processing technologies and an intuitive, user-friendly interface, THINKWARE DASH CAM debuted in the US market in 2014. THINKWARE DASH CAM has confirmed it will be exporting its DASH CAM lines to 17 other countries, including the US, Canada, the UK, and Japan.

THINKWARE DASH CAM has continued to astound the industry with its world-class DASH CAM products during their presence at global exhibitions like CES, SEMA, and The Gadget Show Live. For CES 2017, the world's largest consumer electronics show, THINKWARE received the Innovation Award for excellence in technology and design. The company has also received the IF Design Award and IDEA Award Finalist in 2017 and the Red Dot Design Award in 2017.

For more information, visit the THINKWARE website at <https://thinkwarestore.com>

Media Contact

CLAP MArketing

yohan5517@gmail.com

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