

Submissions are open for the 2022 Workbean Employer Brand Awards



Manila, Luzon Oct 13, 2022 ([Issuewire.com](https://www.issuewire.com)) - Award-winning HR tech start-up Workbean is now accepting entries for the 2022 Workbean Employer Brand Awards.

Workbean holds its annual Employer Brand Awards to celebrate companies with the strongest workplace cultures, honoring companies that have demonstrated utmost care and concern for their employees and have been able to keep aspiring candidates' eyes glued to their company culture and eager for more. Now in its 3rd year, the 2022 Workbean Employer Brand Awards continues to recognize the top companies under four major categories.

- **Most Attractive Employer** for the top three companies on Workbean with the highest Employer Brand Health Scores;
- **Breakthrough Employer** for the top-performing late joiner on Workbean with the highest Employer Brand Health Score;
- **Dream Employer of the Year** for the company with the most exemplary work culture and commendable employer brand; and
- **Workplace Health Advocate** for the company that makes health and well-being a true organizational priority.

The **Most Attractive Employer** and **Breakthrough Employer** awards remain open only to companies on Workbean. Scores are computed based on the companies' Employer Brand Health, taking 2022 culture page traffic and social media engagement into the equation. The **Dream Employer of the Year** and **Workplace Health Advocate** awards, on the other hand, is open to all companies based or with operations in the Philippines. Entry submissions will be assessed through four different phases: entry submission review, internal validations and research, judging, and online voting. The latter phases will account for 70% and 30% of the total score, respectively.

[MindNation](#) is Workbean's official judging partner for the Workplace Health Advocate award this year. Philippines AirAsia's Country Head for People and Culture [Kirk Patrick Alimaza](#), Coca-Cola Beverages Philippines' Talent Acquisition & Employer Branding Head [Michelle "Midge" Soriano](#), Kroma Entertainment's Head of People [Lee Cruz](#), HIP Careers' CEO and Founder [Patrick Dimayuga](#) and Your HR Beshies' Creators [Jamie Guban](#) and [Lowell Esponilla](#) comprise the distinguished panel of judges for the Dream Employer of the Year award.

In the [2021](#) Workbean Employer Brand Awards, Kumu ranked 1st in the Most Attractive Employer category, followed closely by Canva and Lalamove Philippines, with Veremark emerging as the Breakthrough Employer. Singlife Philippines was hailed as Dream Employer of the Year, and Intellect was awarded Workplace Health Advocate of the Year. Singlife and Intellect are the first-ever winners of the said awards.

"Professionals honed by the experiences of the pandemic are more self-aware and cognizant of their needs, wants, and demands from their jobs. Because of this, the power of employer branding becomes even more crucial for companies to articulate the value they can bring to modern professionals. The Employer Branding Awards serves as a lighthouse for opportunity seekers who want to work in great companies," says Workbean CEO & Co-founder, Kass Monzon.

Workbean believes belongingness at work matters, and building Asia's pioneering culture-first job search platform is key to making this happen for every professional. Workbean supports organizations to power up their employer branding journey to help people work where they belong.

Workbean is accepting entries from Monday, October 10, 2022, until **Friday, November 11, 2022**, at 11:59 PM PHT. Download the entry kit via the Workbean Employer Brand Awards website today!

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