

New iWatermark+ Version 7.0 With 'Instant Watermark' & 'Lines Watermark' To Protect Photos

iWatermark+ is the only watermark tool to protect photos on all 4 platforms, iPhone/iPad, Android, Windows and Mac. The essential watermarking app for pro photographers and beginners. 15 unique watermark types to create billions of custom watermarks.



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TITLE: iWatermark+ With New 'Instant Watermark' & 'Lines Watermark' To Protect Photos

*** Press professionals feel free to contact us with questions.

OVERVIEW

Kailua-Kona, HI - **Plum Amazing LLC**, the global leader in watermark technology, today announced the release of iWatermark+ version 7.0. iWatermark is the No. 1, most popular & professional watermark tool for all 4 platforms, iPhone/iPad, Windows, Android & Mac. The latest version adds new features to instantly watermark and protects your photos/videos.

Change Log for iWatermark+ Version 7.0 from Plum Amazing, LLC

- **Introducing** - a new watermark called 'Lines Watermark'. the Lines Watermark is for when you want to show & probably sell your photos, but you really want to make sure people don't copy any part of your photos, product images, or graphics.
- Totally compatible with iOS 16 (and prior iOS's)
- Works great on iPhone 14 and previous iPhones and iPads.
- **New feature** - 'Instant Watermark', use shortcuts from the closed app. The app doesn't even need to be open. To use, briefly tap on the iWatermark+ icon till you feel a vibration, let go, and a drop-down menu appears, showing these items.
- Watermark & Instagram - opens the last photo taken, watermarks with last used watermark(s), and saves to Instagram
- Watermark & Save - opens the last photo taken, watermarks with last used watermark(s), and saves to the camera album

"For years I've relied on iWatermark to allow me to easily put my logo on my images right on my iPhone or iPad. However, iWatermark+ takes this process to a whole new level."

Photographer Terry White

Adobe Worldwide Creative Cloud Design Evangelist and Best Selling Author.

[We are extremely grateful to users/owners that have taken the time to write reviews of iWatermark+.](#)
[Click to see the 10 that Apple shows.](#) To see the other thousands of 5-star reviews use the Apple Store App and search for 'iWatermark+'.

iWatermark+ is an essential app for every photographer to protect and share their photos/videos via email and social media like TikTok, Instagram, Twitter, Facebook, Pinterest, Tumblr, YouTube, Snapchat, WhatsApp, WeChat, MeWe, Tumblr, Reedit, Telegram, MeetUp, LinkedIn, Weibo, Tumblr, Pinterest, Reddit, etc.

Popular with photojournalists, professional photographers, and social media influencers/moderators.

[Click to Download iWatermark+ for iPhone/iPad Paid Version \\$4.99](#)

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Supports Image Rights Management thru the IPTC Photo Metadata Standard which itself is supported by Google search and display.

Plum Amazing CEO Julian Miller said, "If you share your amazing photo or video via Instagram, Email, Facebook, Twitter, etc. it's very likely to go viral and then fly off globally out of your control and without any connection to you as the creator." Then he added, "The simple solution is to digitally sign your photos/videos using iWatermark+ using visible and/or invisible watermarks then your intellectual

property has a visible connection to you wherever those iWatermarked photos/videos may stray.”

Julian Miller continued, “iWatermark+ with Instagram increases the power of both apps. iWatermark+ has always been popular with Instagram moderators but this latest version will be essential for Instagram influencers, users, and businesses. iWatermark+ continues to be the professional watermark app for iOS. With even more features to come....”

The **unique features** below make iWatermark+ essential to pros and beginners.

- The 15 watermark types (below) found in iWatermark+ are not found in any other software.
- The ability to add visible and/or invisible watermarks is unique to iWatermark+.
- Watermark directly in Apple Photos and/or other apps as a photo editing extension.
- * Instant reuse of any of your custom (template) watermarks
- * Use 1 or many watermarks simultaneously on a photo
- * Batch processing! Queue an unlimited number of photos
- * Watermark videos
- Tile watermark repeatedly on an image like the stock image companies is another method to ensure your art is protected.
- * Library of 5000+ vector & bitmap watermarks & 293 beautiful fonts
- * Engrave & emboss text with a transparency option
- * Draw, import, or scan your signature as a watermark
- * Preview & adjust effects like scale, opacity, font, color, size, position & angle in real time
- * Embed an invisible steganographic watermark in photos
- * Touch gestures to drag, pinch/zoom/rotate a watermark in the preview.
- * Can display GPS, IPTC & EXIF metadata as visible watermarks
- * Export/Import watermarks to backup &/or share with friends or in a company as official watermark(s)
- Import from all cloud services like Dropbox, iCloud, Box, Google Drive, OneDrive, etc.
- Tags! Use EXIF, IPTC, GPS, and other metadata, like GPS, camera type, lens, etc. as a Tag in a Text watermark to display metadata on top of a photo.

Once you create a custom watermark it is kept available to be re-used. Tap one of your custom (template) watermarks to quickly add your logo, metadata, and other watermarks to any photo or video.

A **visible** watermark is where you superimpose your logo or signature or QR code on top of your photo. **Invisible** watermarks are info hidden in the file or image data using steganography or metadata. Visible and invisible serve different purposes.

Visible Watermarks (10)

Text - Any text including metadata with settings to change the font, size, color, rotation, etc.

Text Arc - Text on a curved path.

Bitmap Graphic - A graphic is usually a transparent .png file like your logo, brand, copyright symbol, etc. To import.

Border - Put special borders on photos.

Vector Graphic - Use over 5000 built-in vectors (SVG's) to display perfect graphics at any size.

Resize - Tap to add custom resize as a watermark to any photo(s).

Custom Filter - Tap to add your own custom filter as a watermark to any photo(s).

QR Code - A kind of barcode with information like email or URL in its coding.

Signature - Sign, import or scan your signature watermark to sign your creations.

Lines - Like stock graphic companies watermark with strong theft prevention.

Invisible Watermarks (2)

Metadata - Adding information (like your email or url) to the IPTC or XMP part of the photo file.

Stegomark - Stegomark is our proprietary steganographic method of embedding information like your email or url into the picture data itself. The data hidden in a photo with a Stegomark can be retrieved with iWatermark+ with a password.

Photo Transformation Watermarks (3)

Custom Filters - these are not your grandpa's filters. These are filters you can easily make yourself providing an incredible variety of styles for your photos.

Resize - once created these can be added to batch photos of any size. Essential for social media.

Export Options - once created these can be added to batch photos in any format.

15 total watermark types above are customizable in billions of ways.

iWatermark is designed exclusively for photographers by photographers.

Major Features

- * Watermarks photos, and videos and share and protect them on Instagram and other social media.
 - * Import photos or videos from Camera Album, iCloud, Dropbox, GoogleDrive, Box, and other cloud services.
 - * Application of multiple watermarks to the photo(s) or video(s).
 - * Watermark one or multiple photos in batch mode.
 - * The ability to create, archive and apply 15 types of watermarks, far more than any other watermarking app. The 15 total watermark types = 10 visible + 2 invisible and 3 photo transformation watermarks.
 - * Works standalone or in conjunction with Lightroom, Photoshop, Apple Photos, Google Photos, and other photo organizers
 - * Batch or sequential processing.
 - * IMPORTANT: Relative or absolute scaling of watermarks. Essential when batch processing different resolution and orientation photos.
 - * Design, edit and manage a library of watermarks.
 - * Tags are metadata (GPS, Exif, XMP, numbering, date/time) that can be added to text watermarks.
 - * Preview easily
 - * Input/Output from/to all major file types JPEG, TIFF, PNG, RAW, etc.
 - * Create text, graphics, or QR watermarks.
 - * Adjust opacity, font, color, border, scale, rotation, shadow, special effects, etc.
 - * 292 excellent fonts for your text watermarks.
 - * Engraved and embossed text.
 - * Signature scanner to instantly import your signature or other graphics as a watermark.
 - * Live preview and editing of font, color, scale, opacity, size, position, and angle.
 - * View metadata & exif in photos.
 - * Fast 32/64 bit multi-threaded app that can use CPU/GPU's.
 - * Only iWatermark+ has a steganographic watermark that embeds/encrypts info invisibly in the photo.*
- Great manual and support.
- * Share easily to Facebook, Flickr, Instagram, Twitter, and many more.
 - * Watermark manager which can track hundreds of watermarks. The manager also allows the locking/unlocking, renaming, deleting, and previewing of watermarks.
 - * Continually updated and improved.

- * Export and import watermarks to backup or share.
- * Much more...

Q: Why Watermark?

- When Photos/Videos go viral they fly off untraceable in all directions. Often, the owner/creator's info is lost or forgotten. If there is no watermark then there is no way to know the creator of the photo.
- Avoid the surprise of seeing your photos, artwork, or videos used by others, in physical products, ads, and/or on the web.
- Avoid intellectual property (IP) conflicts, costly litigation, and headaches from plagiarists who claim they didn't know that you created it by adding visible and/or invisible watermarks.
- Because the expanded use of social media has accelerated the speed with which a photo/video can go viral losing the photo connection with you the creator.

Q: What can be done about photo theft?

- ❑ To your photo, add one of the 15 watermark types in iWatermark. This subtly displays, no matter where your photo or video strays, that it is owned by you.
- ❑ Always, iWatermark with name, email, or url so your creations have some visible connection to you.
- ❑ Promote and protect your company, name, and website by iWatermarking all photos/videos you release.
- ❑ Digitally sign your work/photos/graphic/artwork with iWatermark, reclaim your intellectual property and maintain the recognition you deserve.
- ❑ Easily, secure and protect your photos with visible & invisible iWatermarks which display they were created and are owned by you.

This app is perfect for use with Apple iPhone/iPad, Android smartphones, Canon Inc., Nikon Inc., Olympus Inc., Sony Inc., Samsung, SLR, and regular cameras.

Summary

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About Plum Amazing

Plum Amazing, LLC is a privately held company dedicated to creating Mac, Windows, Android, and iOS apps. Plum Amazing is a worldwide provider of mobile and desktop applications since 1995. Plum Amazing creates and sells software via its own, Google's, and Apple's websites but also does development work (coding) for other companies and clients, especially in the area of photography. Plum Amazing creates great products like CopyPaste, iWatermark, yKey, iClock, TinyAlarm, TinyCal, PixelStick, SpeechMaker, PhotoShrinkr, Volume Manager, and others. Copyright (C) 2022 Plum Amazing. All Rights Reserved.

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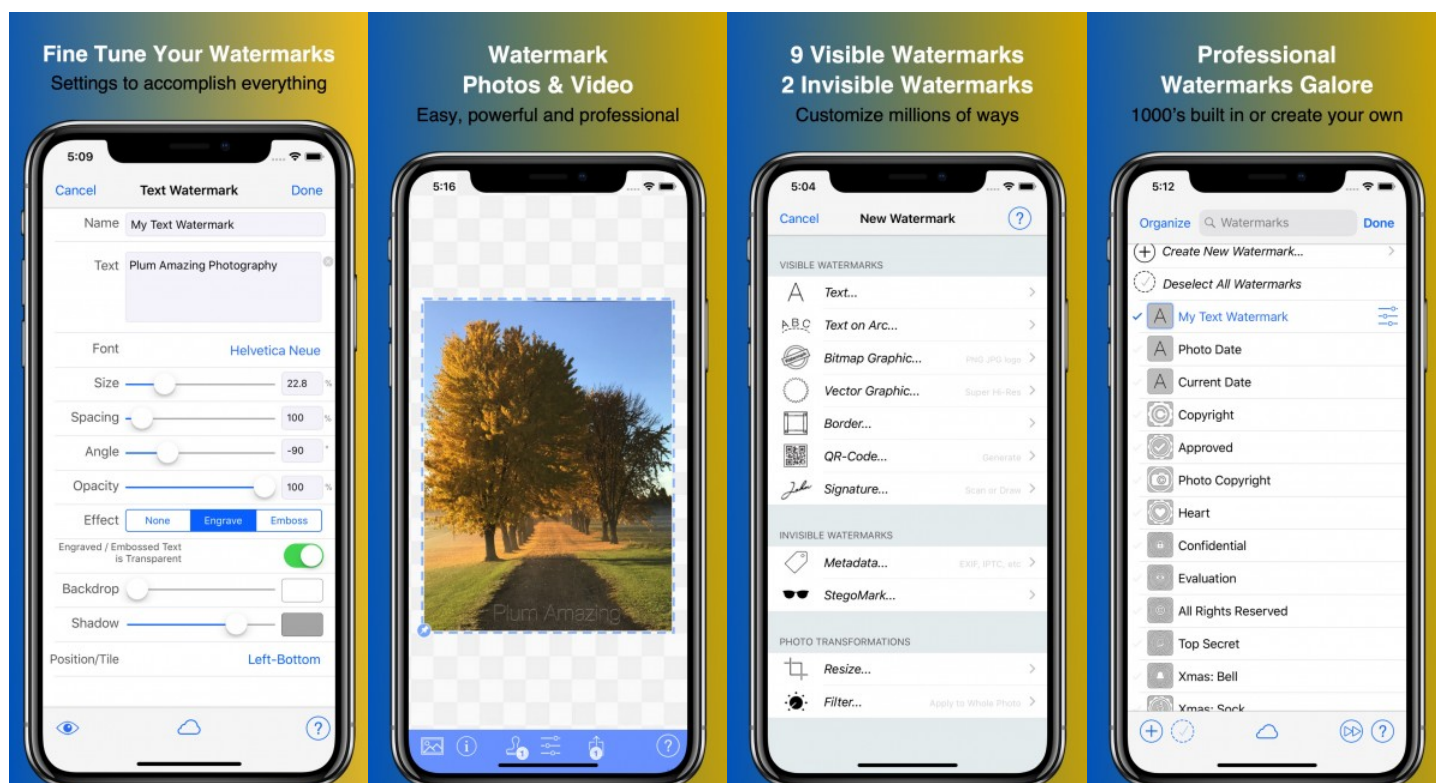
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