

New GUINNESS WORLD RECORDS™ title as the Most Registered Blood Donation with over 70,000 Blood Donors in South Korea



Washington, D.C, District of Columbia Oct 21, 2022 ([Issuewire.com](https://www.issuewire.com)) - Korean volunteers were listed in the GUINNESS WORLD RECORDS™ for the challenge of *Most People to Sign Up as Blood Donors Online in 24 hours*. On October 1st, the youth volunteer group 'WE ARE ONE' completed online blood donation applications for 71,121 volunteers in 24 hours to challenge the World Record.

The record-breaking challenge of 70,000 blood donors intended to raise awareness of the importance of blood donation in overcoming the blood shortage caused by COVID-19. WE ARE ONE, the Korean youth organization, conducted the 'Life ON Youth ON' blood donation campaign.

According to the Global Status Report on Blood Safety and Availability published by the WHO in June 2022, shortages of blood have impacted all countries during the COVID-19 pandemic. In January 2022, the American Red Cross announced that the US is facing a national blood crisis – its worst blood shortage in over a decade.

Through 'Red Connect', the official blood donation smartphone application of the Korean Red Cross, all the volunteers completed the application for blood donation in 24 hours from 8:00 am on October 1st to

8:00 am on October 2nd. This is about seven times the previous world record of 10,217 (8 hours) held by India.

Mr. Junsu Hong, the head of WE ARE ONE, said, "It was possible not only because of the volunteers, but also the Korean Red Cross officials working at the forefront to solve the blood shortage and the IT company that developed an efficient blood donation application system. In that sense, it has great significance. I believe COVID-19 can be defeated when we are all one"

Since its launch on July 30th of this year, WE ARE ONE has been conducting the '70,000 blood donation' campaign since August 27th. As of the 11th, a total of 43,811 people completed the blood donation, and it is planned that the blood donation of 70,000 people will be completed by November.

The official record is accessible on the GUINNESS WORLD RECORDS™ website.

<https://www.guinnessworldrecords.com/world-records/714849-most-people-to-sign-up-as-blood-donors-online-in-24-hours>



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