

Nalashaa Group Launched a New Website Exclusively for Microsoft Dynamics 365 Services

Edison, New Jersey Oct 19, 2022 ([Issuewire.com](https://www.issuewire.com)) - [Nalashaa Digital](#) is a brand-new addition to the Nalashaa Group of companies that exclusively focus on Microsoft Dynamics 365 and the Power Platform solutions. Due to the continued growth over the last three years, Nalashaa Group wanted to execute its strategic business expansion plan and this new website is a pivot to this organizational plan.

The erstwhile website housed all their offers – all in one place. However, with the new website, customers can now find all the Dynamics 365 services on one platform. Additionally, the new website widens its offer palette. Earlier, Nalashaa's primarily focused on the 4 main modules of the Dynamics 365 suite: Sales, Marketing, Customer Service, and Field Service.

Nalashaa Digital is an all-in-one-place website. Encompassing all twelve modules, this website offers consulting, implementation, integration, upgrade, support, and Power Platform solutions.

Below is the specificity of which products help customers how.

- Sales: Connect sales teams to customers through the channel the customers prefer through individualized selling at scale. Also, automate lead capturing and management, too.
- Marketing: Connect marketing and sales process; find assistance with lead scoring and manage leads through a seamless process.
- Customer Services: Track customer issues through cases. Record all interactions related to a case. Share information in the knowledge base. Use unified routing to efficiently route work items.
- Field Services: Automate workflow, schedule algorithms, and set up mobile workers for success when they're onsite with customers fixing issues.

In addition, the other products assist other departments with automation, scheduling algorithms, and dashboarding.

About Nalashaa Group

Incepted in 2012, Nalashaa Group has been investing with its partner brands on the journey of enthralling digital transformations. Their committed professionals consult and strategize for their clients in various verticals across the business spectrum.

Over the last decade, they successfully completed over 400 projects for clients all across the world. Though primarily they catered to the healthcare, Real Estate, Logistics, BFSI, AEC, manufacturing, retail, and education industries, the services are not limited to these.

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