

NAKS Digital Consulting Partners with Bitrix24, a Global Leader in CRM Solutions.

As of 30 September 2022 Naks Digital Consulting Partners with Bitrix24 a next-generation CRM provider.



Bitrix24

NAKS Digital Consulting is now a proud partner of Bitrix 24 -- A leading CRM solution.

We pledge our continued commitment to solving complex problems through innovation and technology for our global clients

New Delhi, Delhi Oct 10, 2022 ([Issuewire.com](https://www.issuewire.com)) - NAKS Digital Consulting Partners with Bitrix24, a Global Leader in CRM Solutions.

NAKS Digital Consulting, a leading provider of digital consulting services and marketing automation solutions, enters a strategic partnership with Bitrix24, a next-generation CRM solution provider, in order to help enterprises globally to meet their marketing, sales, and service optimization goals.

The two companies joined hands to create innovatively personalised, easy-to-implement, secure solutions, to provide effective CRM services to their customers. These services are built on the Bitrix24 CRM helping clients through the transformation journey to value realisation.

Commenting on the partnership, **Vikas Agarwal, CEO, and Founder of NAKS Digital Consulting** said, "Bitrix24 has been at the forefront of innovation in the CRM space and is one of our expertise areas. With this partnership, we grow more confident in our collective ability to help our global clients in accentuating the efficiency of their marketing, sales, and service teams. In addition, this helps our clients have a meaningful impact on their journey to reap value from the data, i.e., to make data-driven decisions, particularly in the areas of sales and marketing."

A CRM software is one of the building blocks of automation in a marketing and sales function of an organization. Therefore, workforce-friendliness, ease and extent of automation, and customizability become the few most crucial aspects. NAKS Digital Consulting's team of marketing, sales, and service automation hold deep expertise in various building blocks, including CRM, CDP (Customer Data Platform), CMP (Campaign Management Platform), A/B testing tools, analytics tools, and marketing websites.

About Bitrix24

Bitrix24 is a business software platform with wide functionality and several free tools covering all sides of the business. By using it a company can improve its performance rapidly and secure all processes. There are five major modules – CRM, Contact Center, Task and Projects, Collaboration, and Websites.

About NAKS Digital Consulting

NAKS Digital Consulting is a consulting firm based out of Noida, India, and New York, USA, specializing in strategy, digital transformation, start-up incubation, and running your marketing on steroids.

<https://naksconsulting.com/>

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