

MedReleaf Australia – Changes at the top at MedReleaf Australia – New COO



Brisbane, Queensland Nov 1, 2022 (IssueWire.com) - MedReleaf Australia. (the "Company" or "MedReleaf"), The company is backed by more than 50 years of pharmaceutical and healthcare expertise, today announced Mr. Kristin Viccars has joined as Chief Operating Officer to the company.

Chairman and Chief Executive of MedReleaf Australia, Russell Harding says, "Kristin, who we have known for many years, will oversee business strategy creation and execution for MedReleaf Australia and ensure the continued growth and profitability of our rapidly growing private company".

Viccars has joined MedReleaf from the Global position of Marketing Director and Company Director of Apex Tool Group, owned by Bain Capital. He holds an MBA, and a Diploma in Business Law, is a Graduate member of the Australian Institute of Company Directors, and has successfully completed a number of Harvard Business School courses in Disruptive Strategy and Finance.

Kristin is a recent graduate of the Emerging Leaders and was most recently recognised as one of Australia's Top 50 CMOs. He brings with him a long track record of innovation, success, and an ability to deliver record results.

Additionally, MedReleaf Australia co-founder Nathan Davis has been elevated to the position of Executive Director and will assume extra responsibilities on the Board of Directors as well as continuing as a key member of the operational team and industry advocate. Nathan Davis says, "Having Kristin join our business is an exciting next step as we continue to successfully scale up our business plans."

About MedReleaf Australia

MedReleaf Australia is a private company established in 2016. MedReleaf is licensed by the Federal Government's Office of Drug Control (ODC) to cultivate and manufacture medical cannabis. MedReleaf also has licences to import, export, and wholesale medical cannabis, backed by more than 50 years of pharmaceutical and healthcare expertise, driven by Research and Development. MedReleaf Australia has an exclusive strategic partnership with Aurora Cannabis Enterprises.

An asset-lean distinct business positioned to take advantage of a rapidly growing market built to service the Australian medical industry including Doctors, Pharmacists, allied health professionals, and patients.

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