## **Lux Brows and Lashes Launches Premium Beauty Studio in Melbourne**

High-end beauty consumers have a new dedicated platform to shop for products in Melbourne. The Lux Brows and Lashes Launches Premium Beauty Studio in Melbourne include fashion and beauty brands with premium price tags.



**Melbourne, Australia Oct 18, 2022** (<u>Issuewire.com</u>) - High-end beauty consumers have a new dedicated platform to shop for products in Melbourne. The <u>Lux Brows and Lashes</u> Launches Premium Beauty Studio in Melbourne include fashion and beauty brands with premium price tags. Melbourne-based Lux Brows and Lashes needs no introduction to the world of beauty. Officially launched in Melbourne, this is the best place to get your brows done in Melbourne.

It all started when the founder of Lux and Brow figured out her abilities and area of expertise: brows! Soon, she continued her education and honed her skills to establish herself as a top-brow artist. Although there were numerous prosperous Brow Studios to compete with, she mastered the look that was quite natural.

As the business expanded, Kim taught brow artists how to maintain their distinctive appearances to continue the trend of natural brow feathering, lamination, etc. To keep the Lux experience alive even from a distance, Kim started to develop <u>Lux By Kim Evans</u> items during her voyage.

These products are crucial for maintaining brows, lashes, and other gorgeous goods. Lux By Kim Evans is eager to continue sharing this experience with you as the brand continues to develop with its upcoming studio in Melbourne.

The Beauty Studio is about speed-to-market and capitalizing on beauty trends quickly and as they happen. The mission statement of lashes and brows Australia is to personalize each service to suit the needs of their clients and offer a boutique range take home brow and lash products, Lux By Kim Evans.

The best brows Melbourne studio will cater toward <u>brow feathering</u>, <u>brow lamination</u>, <u>brow sculpting</u>, and <u>lash lifting</u> to capture millennials and Gen Z. The eyebrow lamination Melbourne studio will be known for transforming brows and creating gorgeous, natural looks through brow feathering.





## **Media Contact**

Lux Brows and Lashes

kim@luxbrowsandlashes.com.au

0423 028 149

6 English St, Essendon Fields

Source: Lux Brows and Lashes

See on IssueWire