

LED Expo Thailand + SMARTECH ASEAN 2022 opened the doors to Thailand & ASEAN region's LED & Smart Lighting markets

LED Expo Thailand + SMARTECH ASEAN 2022 – the exhibition platform bringing together "Energy Efficiency and Digitalization for SMART Lighting" – returned with its face-to-face market setting in Bangkok, Thailand from September 21st to 23rd, 2022.



The poster features a dark blue background with a central, glowing, faceted sphere in shades of pink and orange. The sphere is composed of many small, interconnected points, giving it a digital or network-like appearance. The text "CONNECTING LIGHTING FOR SUSTAINABLE LIFE" is prominently displayed in white, bold, sans-serif font across the middle of the sphere. In the top left corner, the logos for "THAILAND LED EXPO 2022" and "SMARTECH A S E A N" are shown, separated by a plus sign. The "SMARTECH A S E A N" logo includes a green circular icon with a white signal-like symbol. In the top right corner, a white-bordered box contains the dates "21 - 23 SEPTEMBER 2022" and "HALL 8" in bold yellow and white text, with "IMPACT MUANG THONG THANI" in smaller white text below. At the bottom, there is a row of logos and text: "Hosted by: EGAT", "Co-located with: BCT", "Organizer: IMPACT MUANG THONG THANI" and "MEX", followed by social media icons for Twitter, LinkedIn, Facebook, and YouTube, and the website "ledexpo thailand.com".

THAILAND LED EXPO 2022 + **SMARTECH A S E A N**

21 - 23 SEPTEMBER 2022
HALL 8
IMPACT MUANG THONG THANI

CONNECTING LIGHTING FOR SUSTAINABLE LIFE

Hosted by: **EGAT** | Co-located with: **BCT** | Organizer: **IMPACT MUANG THONG THANI** | **MEX** |     ledexpo thailand.com

SMARTTECH ASEAN 2022 | THE PLATFORM WHICH BRINGS TOGETHER 'ENERGY EFFICIENCY AND DIGITALIZATION FOR SMART LIGHTING.'

The return of LED Expo Thailand + SMARTTECH ASEAN 2022 opened the doors to Thailand & ASEAN region's LED & Smart Lighting markets. After a hiatus of 2 years due to the pandemic, this show was an accurate move in Thailand's LED market.

As Thailand and its surrounding ASEAN region continue to cease travel restrictions, LED Expo Thailand + SMARTTECH ASEAN 2022 – the region's key exhibition platform bringing together "Energy Efficiency and Digitalization for SMART Lighting" – returned with its face-to-face market setting, which took place in Bangkok, Thailand from 21st to 23rd September 2022.

Organized under the theme "Connecting Lighting for Sustainable Life," LED Expo Thailand + SMARTTECH ASEAN 2022 by IMPACT **Exhibition Management Co. Ltd.** and **MEX Exhibitions Pvt. Ltd.** The show gathered over 110 international and local exhibitors and brands, and witnessed a footfall of over 2500 domestic & International visitors alongside 75 VIP Buyers from 20 countries, to meet, network, source the latest products and exchange knowledge on the latest trends. 350 business matching meetings took place on the show floor, and 25 industry professionals and gurus conducted conferences on 20 topics to boost the lighting & construction industry.

Like the rest of the ASEAN, the continued growth in Thailand's urbanization puts pressure on infrastructure, demanding higher power requirements in commercial, industrial, and residential facilities, boosting LED demands.

The industry is expected to grow at a CAGR of 28.3% (2016 to 2022) to reach US\$1.97 billion by 2022, driven by government subsidies and investments, decreasing LED prices, replacement of street lights with LEDs, and entry of multinational players.

LED Expo Thailand + SMARTTECH ASEAN 2022 was hosted by EGAT (Electricity Generating Authority of Thailand). As the Host Organization, EGAT aimed to use this exhibition as its platform to continue promoting LED lighting as a key solution to cope with the ever-growing power demands and mitigate power shortages.

EGAT is a powerful organization that continues pushing its national LED lighting agenda. This is a significant point to drive Thailand's LED market as one of the fastest-growing markets in the ASEAN region. Correspondingly, as the regional LED industry gets ready to re-engage and reconnect in a physical market gathering setting, the staging of LED Expo Thailand + SMARTTECH ASEAN 2022 served as the platform for LED companies to resume their sales and marketing activities face-to-face.

The exhibition covered four key LED market segments: Energy Efficiency by Digitalization and Technology, SMART Lighting IoT and Connectivity, Sustainability and Environment, and Health and Well-being.

The importance of LED Expo Thailand + SMARTTECH ASEAN 2022 is underscored by the fact that in addition to EGAT as its Host Organization, the event was well supported by over 27 international and local organizations. These include the likes of the Thailand Ministry of Energy, Provincial Electricity Authority, Thailand Digital Economy Promotion Agency, Thailand Department of Public Works and Town & Country Planning, Illumination Engineering Association of Thailand, Electricity Supply Industry Association of Thailand, Thailand Facility Management Association, Japan Lighting Manufacturers Association, Electrical and Electronics Association of Malaysia, Good Light Group, just to name a few.

Taking up over 5,000 sq. meters of exhibition space at the IMPACT Exhibition and Convention Centre in Bangkok, Thailand, the event offered local Thai and international exhibitors the business opportunity to re-engage their markets and re-establish their market presence in a face-to-face market setting after a hiatus of two years.

Next year's edition will take place from the 20th to the 22nd of September 2023. With the full resumption of face-to-face meetings, LED Expo Thailand 2023 promises to be bigger in size and scale, highlighting the theme "Connecting Lighting for Sustainable Life."

For more information, kindly visit our website www.ledexpoThailand.com.

About the organizers:

IMPACT Exhibition Management Co., Ltd. ("IMPACT") is the leading exhibition organizer in Thailand. IMPACT has earned a well-deserved reputation as a highly professional and reliable show manager/organizer in the public and private sectors, offering a full range of services for domestic and international exhibitions, conferences, meetings, and special events. Through face-to-face and digital channels and working with international trade associations, organizers, and corporations across various industries, IMPACT creates environments to help you build a network of professional contacts during one event.

MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of over four decades in the advertising industry, more than 26 decades in publishing & 19 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments and published multiple magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore, and Thailand.

Download the high-resolution images at this link: <https://bit.ly/3fYwBXT>

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