

Hagley West breaks single day sales record



Hertfordshire, United Kingdom Nov 21, 2022 ([IssueWire.com](https://www.issuewire.com)) - Watch specialist company, Hagley West has broken its single-day sales record, having sold more than 1,200 watches in under two hours during a TikTok live stream on Sunday 13th November. These impressive statistics mean the company turned over more in one evening than it did in its first four years of trading.

This time last year saw the company make 500 sales in one day on TikTok, with the majority coming from the UK. This year that figure was surpassed in just the first ten minutes of streaming this year, with sales coming in from all over the world.

The limited-edition watches plus other models are now making their way to new owners in Australia, Canada, Singapore, and Norway among other countries and there is plenty more to come from Hagley West in November.

“We’re heading back out to the US on Wednesday this week for more live streams and our now famous ‘Find Tim’ challenges,” explained Tim Hayden. “We’ll be visiting the West Coast this time taking in Phoenix (AZ), Las Vegas (NV), San Diego (CA), Los Angeles (CA), San Francisco (CA), Portland (OR), Seattle (WA), Vancouver (Canada) before returning to the UK. It’s going to be a really busy period for the business.

“We’re really proud of what we’ve achieved smashing our single-day sales record. Our company motto is #loveyourjourney and I think we’re all loving where this adventure is taking us. My favourite part is interacting with our customers, particularly those people who have followed us for a long time on TikTok and are genuinely so pleased to see us succeed.”

Hagley West has certainly come a long way from the initial concept developed and run from Hayden’s home kitchen. He believed so strongly in the brand opportunity that he sold his house and moved into rented accommodation to fund its start and has been rewarded with significant year-on-year growth, with the business expected to turnover in excess of £1 million in this financial year.

Hayden has also amassed a significant social media following with his personal TikTok account surpassing one million followers earlier this year, something which has been one of the key pillars of his success with Hagley West.

For more information on Hagley West, visit www.hagleywest.com. Alternatively, follow founder, Tim Hayden on TikTok [Tim Hayden \(@timhayden6\) TikTok | Watch Tim Hayden's Newest TikTok Videos](#) or YouTube [Hagley West - YouTube](#)

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