

Franchell Hamilton, MD, FACS, FASMBS, a Bariatric Surgeon with NeuroSwitch™ Weight Loss

Get to know Bariatric Surgeon Dr. Franchell Hamilton, who serves patients in Argyle, Texas.



New York City, New York Oct 12, 2022 ([Issuewire.com](https://www.issuewire.com)) - Weight loss expert, bariatric surgeon, business owner, lifestyle coach, podcaster, public speaker, author, consultant, and CEO, Dr. Hamilton is a woman of many titles. Her time as a bariatric surgeon and weight loss expert has awarded her fluency in identifying the follies of human nature, and how best to overcome them.

Serving as the CEO of NeuroSwitch™ Weight Loss (formerly A Better Weight Center), her goal is to offer comprehensive personalized weight loss solutions to her patients, as well as prolong and improve the quality of their life.

After many years of focusing on bariatric surgery, Dr. Hamilton has changed her focus to include using genetics and a brain-based weight loss program that she feels is the ONLY method for sustainable weight loss and weight regain prevention. Her approach at NeuroSwitch™ Weight Loss has proven to be the most effective for sustained weight loss and lifestyle transformation for her patients. The program helps patients uncover the mental, behavioral, medical, and environmental factors that have kept them from reaching their goals for years. This approach allows patients to understand the best ways to address the triggers that have undermined their success for years and can be done completely online through workshops, consultations, or through her online weight loss course.

Along with treating bariatric patients, as well as those with recurrent complicated weight, regain, NeuroSwitch™ Weight Loss also offers in-person services such as skinny shots, IV therapy, hormone pellets, and other cosmetic procedures to help patients feel the best about themselves. While located in Argyle, Texas, her NeuroSwitch trademark weight loss program can be offered mainly in order to help people all over the United States.

A native of the Dallas/Fort Worth area, Dr. Hamilton has traveled the world for her studies. Her years of education started at the University of Houston Honors College, where she received her bachelor's degree in Psychology and Chemistry, summa cum laude. She further pursued her education in Lyon, France, where she completed graduate studies in biochemical engineering. It was not until the chance encounter with an orthopedic surgeon that her future began to take shape. Upon hearing that Dr. Hamilton was unsure of what to do with her future, he encouraged her to pursue a career in medicine.

In just this brief interaction with a stranger, a new path was formed. The impact of his words inspired Dr. Hamilton to also change the lives of those she meets through practicing medicine, and eventually, consulting. And so, she continued her education at the University of Texas Health Science Center in San Antonio to earn her Doctorate in Medicine. She then attended Eastern Virginia Medical School to complete her residency, and ultimately her fellowship at the University of Texas Health Science Center in Houston.

After completing her bariatric fellowship, Dr. Hamilton founded A Better Weigh Center (now NeuroSwitch™ Weight Loss) – a place for her patients to receive treatments ranging from bariatric surgery and medical weight loss to hormone therapy.

As her practice grew, Dr. Hamilton began seeing more and more patients, often with the same recurring issue – maintaining their weight loss. She was not in the business of short-term fixes. She wanted to provide results with longevity. And so, she took a step back to look at the facts presented. Her procedures worked. The patients were excited about the results and were willing to do the work. But what gets in the way of their continued success? She realized patients often were going back to their old behaviors. Though the list went on, she still was able to narrow it down to four key areas that directly affect patients' success. These four areas, which she called the 4 Pillars, amounted to the mental, environmental, behavioral, and medical state of a patient. In addressing these key areas using genetics and her brain-based approach, Dr. Hamilton was able to better provide a treatment plan for each patient that not only addresses their disease but also the root cause and methods to prevent it from recurring. She reinforced her new treatment methodology with countless hours spent researching and having difficult conversations with each patient until the method was perfected. Soon, she saw lasting results in her patients, eventually reaching thousands of lives, which birthed the creation of NeuroSwitch™

Weight Loss.

Her success eventually led her to pull back the veil on Western medicine and its over-generalized practice of prescribing medication for the symptom rather than treating the root cause. With over half of the nation's population belonging to an unhealthy weight category, Dr. Hamilton felt conviction in her heart to spread her new treatment method so that patients not just in her community, but also in the communities of fellow healthcare providers, could benefit from lasting results and remove themselves from this morbid statistic. Thus, NeuroSwitch Weight Loss became virtual and reproducible so both patients and providers could benefit from allowing Dr. Hamilton's weight loss and wellness system to reach communities where they are.

In this program, Dr. Hamilton provides healthcare providers with a ready-made program that can be easily implemented in their own practice so that their patients can also reap the benefits from her years of research and experience in creating the NeuroSwitch Program. Her goal now is not just weight loss but to prevent the weight regain that follows most other weight loss programs by using a better approach found in her program. As Dr. Hamilton continued to implement genetics and neuroscience into her practice; she soon realized that such a treatment would benefit from more time spent in discussion with each patient. But with conflicting patient-provider schedules, coverage battles with insurance companies, and personal barriers that prevent honest conversations from taking place, she recognized the need for a platform where she could discuss such issues at length. Never one to settle, Dr. Hamilton created a new podcast to do just that. In *Your Life Transformed: The Journey to Becoming a Better You*, she speaks about the issues that matter most to patients. Through this platform, she is given the opportunity to extend her in-office discussions to commutes home, during dinner prep, and so on. That pivotal time allows Dr. Hamilton to reinforce the work done in her practice and ensure that it is here to stay.

It is through these honest conversations on her podcast that her patients receive supplementary material to continue down the path of lasting results for the life they desire. And Dr. Hamilton walks the path with them. From topics like sugar cravings to addiction, abuse, and self-care, she takes individuals on the journey to living their best life. A life not defined by exorbitance, but enjoyable to its fullest extent because patients are no longer plagued by exhaustion or health conditions that prevent them from creating experiences they never want to forget.

As a testament to her success, Dr. Hamilton is board certified in surgery by the American Board of Surgery (ABS). The ABS is an independent, non-profit organization located in Philadelphia, Pennsylvania, founded for the purpose of certifying surgeons who have met a defined standard of education, training, and knowledge.

Sitting on several committees for various obesity organizations, Dr. Hamilton has given multiple presentations and publications researching both general and bariatric diseases.

Staying up-to-date on all of the latest innovations in weight loss, she is not only a Fellow of the American Society for Metabolic and Bariatric Surgery (FASMBS) and a Fellow of the American College of Surgeons (FACS), but she is also board-certified in Obesity Medicine.

Through her teachings from the Zig Ziglar foundation, Dr. Hamilton, along with 26 other inspired individuals, were taught how to properly construct their philosophies for effective reach and transformation for their audience. Their motto: "you can have everything in life you want if you will just help enough other people get what they want." Seeing a clear alignment between her mission to radically change the face of healthcare in this country and the Ziglar Legacy motto, she completed the

certification course so that she could develop the clearest, most compelling message possible. This group of motivated individuals pushed Dr. Hamilton to the far reaches of her abilities for the optimal benefit of her audience and gave her the motivation to publish her first of many books - Transformation Is A Mind-Set: The Journey to Changing Your Input and Your World - adding author to her list of titles.

Bariatric surgery (or weight loss surgery) includes a variety of procedures performed on people who are obese. Long-term weight loss through Standard of Care procedures (Roux en Y Bypass, Sleeve Gastrectomy, and Biliopancreatic Diversion with Duodenal Switch) is largely achieved by altering gut hormone levels that are responsible for hunger and satiety, thereby leading to a new hormonal weight set point. A doctor who specializes in this type of surgery is known as a bariatric surgeon.

Outside of work, Dr. Hamilton loves spending time with her family, living a healthy and active lifestyle, traveling, and doing mission work. One can see from her social media profiles that she lives the type of life that she asks her patients to live. She shares recipes, tips, and ideas that can be easily implemented to help everyone live healthier and happier lives.

In 2020, Dr. Hamilton published her second book, And The Best Diet Is. This book was mainly inspired by her patients. She noticed that many people did not understand the science and data behind the diets and programs that they had been spending time and money following. A quick and easy read, And The Best Diet Is, gives details about the main diets that are followed these days and what each one has to offer.

Learn More about Dr. Franchell Hamilton:

Through her findatopdoc profile,

<https://www.findatopdoc.com/doctor/81493793-Franchell-Hamilton-Surgeon>, or through her website, <https://neuroswitchweightloss.com/>

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