

Fluezcambios, The Hispanic SEO Competition in 2022



Lima y Callao, Peru Oct 12, 2022 ([issuewire.com](https://www.issuewire.com)) - The Hispanic digital world has its eyes on the annual SEO competition where hundreds of webmasters compete to position the keyword: "[FLUYEZCAMBIOS](#)" in first place in the Google search engine.

The contest organized by the Peruvian company Flueyz and the Hispanic forum Forobeta ends on October 15 at 12:00 Lima-Peru time and the winner will be determined using a desktop browser located in Peru.

It was decided to use a word that does not exist in the Spanish language: 'Fluezcambios', to make the competition more equitable, in addition, only totally new domains participate in this edition, to avoid the advantage of domain age over other participants.

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Source : FLUYEZCAMBIOS

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