

Flower Bazaar is Meeting India's Floral Industry Demands

The Indian exotic flower market, supported by the Indian floriculture market, reached a value of INR 187.6 billion in 2020. The floriculture industry is expected to grow at a CAGR of around 19.5% in the forecast period of 2022-2027



Bengaluru, Karnataka Oct 16, 2022 ([Issuewire.com](https://www.issuewire.com)) - The Indian exotic flower market, supported by the Indian floriculture market, reached a value of INR 187.6 billion in 2020. The floriculture industry is expected to grow at a CAGR of around 19.5% in the forecast period of 2022-2027, reaching a value of approximately INR 546.4 billion by 2026. In other words, India is now the world's second-largest grower

of flowers, next to China, and outperforming traditional floriculture bigwigs like the Netherlands, other European countries, and the US, with India's annual output of around 2.86 million tons.

Given the enormous market size, flowers are still being traded in a conventional style. Flower Bazaaar was launched on India's Independence Day, August 15th, 2022, to address the marketing problems of floral sellers and procurement problems of floral buyers. Thus, [Flower Bazaaar](#) was created as an e-commerce marketplace for B2B buying and selling Indian and Imported exotic cut flowers, it is currently available on Android and soon will be launched on IOS. What makes Flower Bazaaar unique & outstanding is its Online platform where one can buy & sell flowers 24/7 all across India. Flower Bazaaar aims to empower the Floriculture industry by helping flower sellers reach the maximum number of buyers across different states at no additional cost and helping them to sell their perishable produce at the earliest. On the other hand, it helps flower buyers source any flowers at the best available price.

Syed Atif, Syed Kashif, and Syed Tousif are the three brothers behind the inception of Flower Bazaaar, all of them are CA alumni, and they had a vision and a strong desire to empower the flower trading industry by utilizing the E-commerce marketplace. Finally, Flower Bazaaar blossomed, after success with their four other prominent businesses - [Melting Flowers](#), Lucky Wedding Rental, Flower Fashion India, and Lucky Lighthouse, serving across South India. Their ongoing background in the floral industry has allowed them to solve the challenges that flower buyers and sellers face. They aim to achieve that by helping growers to expand their sales nationally and assisting wholesalers to buy in bulk. They also help re-sellers to sell their flowers across the country while enjoying a constant supply of superior quality flowers directly from wholesalers and growers. Wedding planners, Decorators, and Flower boutiques also have the support they need to purchase unique and rare flowers.



Media Contact

Flower Bazaaar

info@flowerbazaaar.com

98863 29313

No.58, 2nd floor, 5th Main 11th Cross A .K Halli, Wilson Garden

Source : Flower Bazaaar

[See on IssueWire](#)