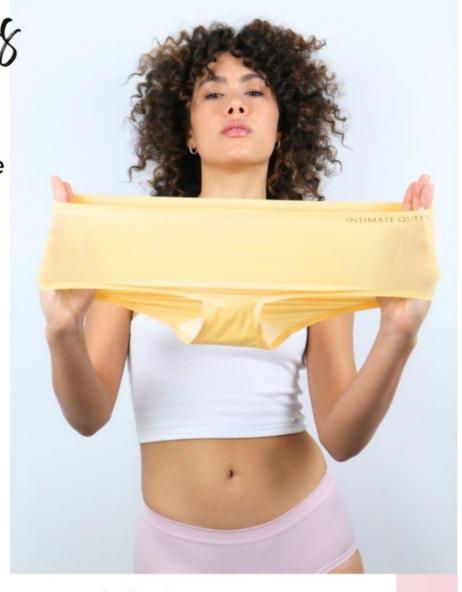
Feel The Comfort of Plant Based Intimates With Intimate Queen

Intimate queen underwears

One size
Adapts to your shape
Feels like nothing
Stays in place
Truly Invisible
Quick Drying
Lounge & Layer
Soft Stretch



www.intimatequeen.com

Madhya Pradesh, India Oct 19, 2022 (<u>Issuewire.com</u>) - The era of uncomfortable innerwear is over! Intimate Queen is the newest innerwear brand for women. There are various big brands that offer intimate wear but most of the time the quality is not satisfying the price range. Coming from that place, Intimate Queen offers a wide range of intimate wear at an affordable price range. The brand offers quality, an affordable price range, and looks all in one.

Women go through many changes in their lifecycles. *Weight fluctuation* is one of the most troublesome changes, especially when buying new intimate wear. In such cases, the one-size concept is the rescue (yes, they are not a myth). The pair you slip on right now will be equally comfortable even after your inches change.

India's first revolutionary, one-sized, plant-based intimates for everyone who is XXS, XS, S, M, L, and XL or in-between sizes with innovative fabrics that make them naturally anti-bacterial. Yes, one size fits everyone, including teens, college students, office-goers, moms, to-be moms, grandmothers, and everyone else. These innovative fabrics are designed to keep the delicate area healthy. Intimate Queen utilizes *vitamin-rich fibres* from lemon trees, yew trees, and corn plants to keep your *pH value balanced in the gusset line making products 100% breathable.*

Now, what does vitamin-rich mean? - No, it does not mean edible. It means your intimate area will be safe from unwanted bacterial growth. The plant fibres rich in vitamins are used in the gusset lining to make it **moisture-wicking to work against bacteria**. All the undies are made from innovative fabrics to give you the stretch, smoothness, and flexibility you long for. Gusset linings are weaved using cotton and fibres from plants maintaining pH value and keeping the area dry throughout the day.

Talking of numbers, they have 1000+ women customers within the first two months of launching *from all walks of life, including homemakers, lawyers, doctors, entertainers, pilots, air hostesses, police officers, students, and business owners between 14 yrs to 75 yrs of age. All love the products and recommend them to friends and families. Among them, 60% are repeat purchasers of India's new one-size start-up lingerie label. The products are <i>Oeko Tex Standard 100 certified, lab-certified,* and high quality.

Customer Testimonial: "Wow! Now I don't have to invest in new undies for the postpartum phase and feel guilty about it. When my body changes, It'll adapt! This is brilliant! Finally, I have found undies with added benefits!" says Neha Tiwari.

Besides the vitamin-rich underwear, the brand has bra offerings, including a Ceramide infused and moisturizing 'Ceramide Seamless Beauty Bra' and a curvy size 'Everyday Lace Bustier Bra.' Both are one-size, non-wired, moisture-wicking, breathable, super soft, stretchy, and comfortable daily. It provides the perfect fit, optimum comfort, and support.

Intimate Queen is the first intimate brand from India to use vitamin-rich plant-based fabric in gusset linings with a one-size offering. The women's underwear is available on Amazon, Flipkart, and the brand's website for Rs. 699. They also offer discounts and plan on free giveaways on Instagram and Facebook pages. The team at IQ is optimistic for the future and ready to exhibit this innovative design in as many cities as possible.



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