

Best In Class Bathroom Water Softener from ZeroB Is Now Available in Your City

ZeroB, India's leading water solutions brand is all set to begin the festive season with the launch of its best-in-class bathroom water softener & under the sink RO UV water purifiers.



Mumbai, Maharashtra Oct 10, 2022 ([Issuewire.com](https://www.issuewire.com)) - ZeroB, India's leading water solutions brand is all set to begin the festive season with the launch of its best-in-class bathroom water softener & under sink RO UV water purifiers. ZeroB is a completely Made in India brand with a dedicated in-house R&D team & manufacturing unit. These newly launched products are developed with the vision to enhance the customer experience & upgrade their lifestyle.

The newly launched bathroom water softener "Mini Soft" is a sleek wall-mountable water softener with a user-friendly digital display. It comes with 5.2 Litre purple food-grade resin to give a high flow rate even at low inlet pressure. Timely recharge alerts help in reducing water wastage. For higher functionality, it comes with 2 water outlets & pressure reducing valve.

The newly launched Kitchenmate Under the sink water purifier comes in 2 variants i.e., the New UV variant & RO+UF variant. These are specially designed keeping in mind modern days modular kitchens. It fits well under the sink with just a visible designer faucet on the kitchen platform which also helps in maintaining your kitchen aesthetics.

These new products are available with dealers across all major cities & can be easily purchased from the brand's official website www.zerobonline.com

Speaking about these new products, Yogesh Bajpai, Business Head-ZeroB said *"This year is going to be very important in terms of new products & services for our consumers. We are aiming to reach every Indian household with a strong channel network & dedicated service team. We are further strengthening our sales & service footprints in tier 2 & 3 cities across the country with a mission to provide one-stop pure water solutions to everyone."*

About ZeroB

ZeroB, the flagship brand of Ion Exchange (India) Ltd has pioneered many path-breaking innovations in the field of technology to provide a one-stop pure water solution.

With more than 35 years of experience in the market & a pioneer of revolutionary RO technology in India, ZeroB has established itself as a household name. Its dedicated R&D team is working relentlessly on technology & innovation to develop world-class products for consumers. As a result, currently, ZeroB has best-in-class automatic water softeners, alkaline & hydrogen water crafters, and RO & UV water purifiers.

Website: <https://www.zerobonline.com/>

Facebook: <https://www.facebook.com/ZeroBWaterpurifierWaterSoftener>

Instagram: <https://www.instagram.com/thezerob/>

Twitter: <https://twitter.com/thezerob>

YouTube: <https://www.youtube.com/channel/UCAOEtu95wvgha7KHBP84y5A>

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Source : ZeroB Pure Water Solutions

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