

Travotel.com emerges as Winner at Dell Technologies' 'The Challengers Award 2022' in Travel Category.

'The Challengers Award 2022' was presented by Dell Technologies in collaboration with Money Control, CNBC TV18 & powered by Intel Corporation with E&Y as process partners.



Mumbai, Maharashtra Sep 4, 2022 (IssueWire.com) - Travotel.com – India's Leading B2B Travel SaaS Platform & Booking Portal, emerged as the Winner at Dell Technologies' 'The Challengers Award 2022' in the Travel, Logistics & Supply Chain Category. The Award was presented at a glittering ceremony held at Hyatt Regency, New Delhi on 25th August 2022 to **the Founder & CEO Mr. Sameer Patil, and Ms. Rakhi Agrawal, Co-Founder & COO of Travotel.com**, by Mr. C. P. Gurnani, CEO & MD of Tech Mahindra, Ms. Swati Mishra, Director and General Manager, Small Business India at Dell Technologies & Raj Kumar Rishi, Managing Director, Consumer, and Small Business India at Dell.

Dell Technologies 'The Challengers Award 2022' has been instrumental in identifying the next generation of IT innovators and pioneers in India. Additionally, it is the perfect platform to share ideas and opinions on the progress of small and medium enterprises in the country, and how innovation can help them overcome present challenges.

Ms. Rakhi Agrawal, Co-Founder & COO, Travotel.com said, "We are extremely delighted to receive

this Award on behalf of our Team & Start-up, Travotel.com. This award validates our hard work & the market opportunities that the B2B Travel space offers in India & Globally. Despite having started in a pandemic, our growth in the B2B Travel Tech domain has been phenomenal. The Travel Agents using our Platform have seen a marked increase in their Operational Efficiencies & Revenues.”

Mr. Sameer Patil, Founder & CEO, of Travotel.com, said, “We are elated to receive this prestigious award. Travel has picked up extremely well over the past year & we are happy to help the Retail & SME Travel Agents with a free plug & play platform. On popular demand, we are also offering the B2B Travel Booking platform to the Start-ups, MSME & Corporate Segment to avail the benefits of booking Flights, Hotels & Holidays at Best rates & without any Convenience Fees.”

He added, “The Indian Retail Travel Agent Market continues to be a Highly Fragmented, Widely Dispersed & Majorly Offline Industry. The small Travel Agents have to painstakingly deal with multiple suppliers for booking Flights, Hotels & various Travel Services for their Customer Fulfillment. They lack automation, marketing, distribution capabilities & competitive pricing.”

He further said, “Travotel.com is a Full Stack Cloud Based Travel SaaS Platform with a Multi-Product B2B Travel Portal. It provides Retail Travel Agents with a booking platform having competitive rates for booking Flights, Hotels & Holidays for their customer’s needs. Travotel.com also provides the Travel Agents with a Robust Cloud Based CRM & Back Office management system to manage their business & customers along with a State of Art AI-powered Holiday Customization Tool & an ML-based On-the-Go Marketing Automation system.”

Travotel.com has also been declared the winner at Unicorn Pitches India organized in July 2022 and powered by Idea Capital Ventures. Unicorn Pitches India (UPI) is part of the world’s largest startup pitch contest where leading International VCs and Angel investors meet outstanding concept-based startups from India and Globally.

Earlier this year, Travotel.com has been one of the finalists at the Eureka 2021 Tech Fest organized by IIT Mumbai E-Cell.



Media Contact

Induss PR & Communications

indusspr@gmail.com

+91 22 35045743

Source : Travotel.com

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