Skills Council of Canada integrates 1-on-1 mentoring system into Skills to Employment Collaborative Support Ecosystem.

Breaking down personal and professional barriers for job seekers by providing the right individual support.



Ottawa, Ontario Sep 5, 2022 (<u>Issuewire.com</u>) - Skills Council of Canada is pleased to announce its partnership with Canada's TutorOcean, a global tutoring marketplace that through Skills Council of Canada's Collaborative Support Ecosystem will provide job seekers with access to one-on-one expert support, helping them overcome personal or professional barriers they might face during their journey from skills development to employment.

To support the variable of barriers, Skills Council of Canada had to also consider that not all job seekers had the same abilities, or motivation to work exclusively in a self-paced environment. As everyone is unique, and 1-on-1 individual support might look completely different from one person to the next, access to a multitude of expertise would be required. Skills Council of Canada realized this could include any number of subject matter experts, career advisors, mental wellness councillors, job readiness professionals, trade mentors, as well as a learning support team. With millions of job seekers across Canada, the Skills Council of Canada had to also consider that their solution needed to support scale, which would require a sophisticated backend platform that would enable hundreds to thousands of job seekers an ability to connect with 1-on-1 support. This system would also need to connect to the Skills Council of Canada's skills ecosystem so that job seekers' support would be seamlessly integrated with their profiles, their assessment results, their skills development pathways, and their other skills to employment support resources.

After considerable research, the Skills Council of Canada connected with TutorOcean to discuss the opportunity for collaboration, and learn more about the services offered, the flexibility of their business model, the scalability of their system, the quality of their resources, and how collectively they could develop an integrated solution to support breaking down barriers for job seekers.

"To tackle the unprecedented scale of labour shortage facing the Canada economy, and the magnitude of individual support needed, we must continue to reimagine our skills development solutions while focusing on collaborative solutions," said Brad Loiselle, CEO of Skills Council of Canada. "During our first meeting with TutorOcean, our synergies aligned right away, and the collective passions grew stronger as we planned for a better future for all, together," added Loiselle.

Skills Council of Canada was awarded \$3,824,399 in funding earlier this year by the Ontario Government's Skills Development Fund to support their Project - *Breaking Down Barriers – Skills To Employment Collaborative Support Ecosystem ("CSE")*.

"Our government is committed to spreading opportunity more fairly and widely to every corner of our province," said Monte McNaughton, Minister of Labour, Training and Skills Development. "That's why we're investing in this Skills Council of Canada initiative, which will knock down barriers and help 500 youth, women, and Indigenous people take the next step in their careers."

Skills Council of Canada's CSE project has developed partnerships with many employers who's need for job candidates far exceeds the 500 target that has been set by this project. The Skills to Employment Collaborative Support Ecosystem has been designed to support an endless number of job seekers and through partnerships with organizations such as TutorOcean, Skills Council of Canada is now setting their sights on much larger target numbers.

"We are thrilled to have partnered with the innovative team at Skills Council Canada. It has been a pleasure working with their team in developing our growth strategies. Supporting the needs of a job seeker's skills for the employment journey is only possible by bringing together multiple synergistic partners that can support the entire learning development path. We look forward to supporting thousands of job seekers over the coming years helping them upskill and achieve the career they always wanted." Will Li, CEO & Co-Founder, TutorOcean

About Skills Council of Canada

Skills Council of Canada Inc. (Skills Council of Canada) based in Ottawa, Ontario is a social impact-focused organization building holistic integrated solutions that support Canada's Sustainable Development Goals with a prime focus on education-to-employment. Operating in collaboration with Indigenous and non-Indigenous organizations, the Skills Council of Canada promotes skills development for the development of good health/well-being, access to quality education and equal employment, gender equality, access to clean drinking water, affordable clean energy, decent work for economic growth, innovative technology ecosystems, infrastructure, reducing inequality, sustainable communities, and developing partnerships required to support these efforts.

Skills Council of Canada's Skills to Employment Collaborative Support Ecosystem (CSE) includes thousands of skills courses, thousands of job role assessments and subject-based assessments, access to thousands of one-on-one mentors, tutors, career counselling, wellness coaches, and so much more, all managed on Skills Council of Canada's robust learning management system. The CSE program also enables the Skills Council of Canada to provide its entire offering for free to all participants and partners.

About TutorOcean

TutorOcean is a global tutoring marketplace and supplemental learning platform. Don't let the name fool you - tutors can be teachers, instructors, professors, coaches, advisors and much more. TutorOcean enables learners and tutors to connect anytime and anywhere. Through our intuitive and integrated online classroom, collaborative whiteboard technology, live video and more - tutors are able to cultivate the internal motivation and potential of learners, and thus help them achieve their goals. It's a place where the connection is made instantly, knowledge is shared and acquired in real-time, and community is created while breaking geographical boundaries.

Proudly Canadian, TutorOcean is thriving in a country that has the highest percentage of university and college graduates in the world. Canada is also a place where old-school tutoring often meant braving -30C. So, obviously, people are looking for a reliable alternative. This is where we come in. We hope to make tutoring more accessible, affordable and personalized for those with a thirst for knowledge, no matter where they are in the world.

Learn more about TutorOcean: https://corp.tutorocean.com/

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