

Research & Me Expands Service Offerings, Renews Commitment to Chicago Communities

Research & Me, Global Health And Pharma Winner for the Most Innovative Patient Recruitment Services, Expands Service Offerings and Renews Commitment to Chicago Communities



Chicago, Illinois Sep 25, 2022 ([Issuewire.com](https://www.issuewire.com)) - Founded in 2003, Research & Me connects qualified participants to the revolutionary advancements of academic, corporate, medical, and pharmaceutical research across the U.S. Now, nearly two decades later, Research & Me is expanding its scope and growing its people-focused, community-centric approach to research advancement.

With its direct-to-consumer model, the brand's innovative platform was recently named the Global Health And Pharma Winner for the Most Innovative Patient Recruitment Service throughout the Midwest. Research & Me was also named a nominee at the Chicago Innovation Awards, an annual celebration of the most innovative new products, services, and organizations in the Chicago region.

“The only problem where I don’t yet see a clear path forward yet is how to develop more efficient ways to recruit patients for clinical trials.”

- Bill Gates

Founded, built, and headquartered in Chicago, Research & Me has been developed to address a serious problem in the way participant recruitment was conducted for clinical trials and research studies. Academic, medical, corporate, and pharmaceutical researchers were using ads on bulletin boards, newspapers, and public transportation in hopes of reaching people that were interested in, and would qualify for, their studies. Not only was this expensive and time-consuming, but it was also yielding the same slow and painstaking results that it had for the past few decades. This type of recruitment also skewed the pool of potential participants and underrepresented certain communities, which translated into results that were not accurate across the larger demographic.

The founders of Research & Me worked with professors, laboratories, and corporate research departments to develop a streamlined online platform to bridge the gap between study recruitment needs and the desired qualified participants. After nearly 20 years of connecting groundbreaking research with qualified participants, Research & Me is the product of ongoing innovation in research recruitment, with a renewed commitment to fully representing the entire community that this research can support.

“It’s never been harder to get people’s attention, so we work to provide researchers with tools to succeed in today’s attention-based economy.”

- Ryan Buterbaugh, Research & Me Co-founder

The progress of science and medicine only happens through the efforts of the people who support it - both researchers and participants alike. Over the past decade, this progress has not kept pace with the rapidly advancing practices of the recruiting and marketing industries, resulting in the delay or cancellation of life-changing therapies for the people in need of these promising treatments.

Research & Me is committed to supporting the progress of science, medicine, and technology by connecting groundbreaking research to qualified participants and growing a people-focused community of research advancement. They're devoted to diversity, equity, and inclusion in the clinical trials they support, ensuring their studies are representative of the entire intended population, so the trial efficacy and results are accurate across the larger demographic.

Research & Me: For People. For Progress.

To learn more about Research & Me, visit <https://www.researchandme.com/>, or contact Research & Me at: Info@ResearchAndMe.com.

About Research & Me

Research & Me is a recruiting and marketing platform for clinical, academic, and corporate research.

Research & Me provides researchers across the country with state-of-the-art technology and services to ensure that their groundbreaking work gets the attention it deserves.

Founded in Chicago in 2003, Research & Me has worked with major research universities, health systems, contract research organizations (CROs), and corporations to support the development and testing of products, therapies, pharmaceuticals, and more. The proprietary recruiting and marketing platform supports researchers in all industries, allowing them to reduce recruiting time and focus on what matters most - their life-changing research and development.

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