Quick Cabs – Enjoyed an Impressive Growth in the Year 2021

Quick Cabs is the largest intercity cab service all over India, this online platform grew at a whopping pace. In this year, it has expanded its services to a number of cities and came up with new products.



Bengaluru, Karnataka Sep 15, 2022 (<u>Issuewire.com</u>) - The main milestones covered:

In 2021, Quick Cabs actually came up with a whopping total of 3.5 lakhs booking across its three major product categories, which are Airport Transfers, Hourly Rentals, and Outstation cabs. Now, that's a

masterstroke from the firm's side!

These cabs covered a total distance of around 1750 lakhs km, which means around 4368 road trips globally or 227 round trips from the earth to the moon! On the other hand, for this ever-growing business, the owners of Quick Cabs hired 16537 chauffeurs to help execute the trips with ease. These drivers were known to be behind the wheel for around 6.1 lakh days. So, these changes really helped Quick Cabs to open doors to people who were efficient drivers and looking for stable jobs.

Focusing on the travel trends:

Some of the top cities, that Quick Cabs were honored to serve the most, were Pune, Chennai, Mumbai, Delhi, and Bangalore. But, the list also consists of some upstarts, which went down pretty well along the roads. Those cities were Amritsar, Lucknow, Guwahati, Siliguri, and Coimbatore. The company saw some amazing growths in these states' bookings, which helped the company to peep inside the non-metro cities as well. There has been major growth in the offbeat travel too, which helped Quick Cabs to earn whopping business at the end of the year.

There have been some of the lesser-known places where Quick Cabs were able to gift its services. Some of those are Simlipal national park, Orchha, Raghurajpur art village, Tsongmo Lake, Gahirmatha beach, and so much more. That's not all, as there were some popular destinations, where the demand for this cab service was always at its highest peak. Those spots are Lonavala, Mysore, Agra, Tirupati, and Jaipur.

Some of the new plans that came into action:

In 2021, Quick Cabs also marked the launch of 2 of the much-awaited products, which were CNG Cabs and Premium Service. The main goal of the Premium package is to bring VIP and luxurious experiences to the customers to improve their road trips. It has gripped the art of luxurious road trips pretty well, which will remain stagnant and disruptive in service quality.

It is true that customers are ready to spend a hefty amount on their flight tickets for enjoying luxury, but they didn't have any such option for the road trip. But, the Premium package from Quick Cabs will provide customers with that exceptional on-road experience. Here, multiple adventures await the customers, like riding in new vehicles, prioritizing customer service, and so much more. At present, the Premium service is available in Chennai, Hyderabad, Mumbai, and Bangalore.

Those people, who are traveling from Delhi and Mumbai, can opt for the CNG cabs at rates that are around 10 to 15% cheaper than the competitors. At present, Quick Cabs has had successful traction with CNG taxis for over a year now!

Airport transfer:

Quick Cabs launched the Airport Transfers services in July 2021 and offered last-mile connectivity to all 40+ frequent airports in India. Among all the cities served, Bangalore was the one with the highest demand. Here, customers were seen booking local and outstation trips from the airport directly. Quick Cabs provides the opportunity to pre-book a cab beforehand, along with on-time pickup and drops. So, that helped this company to be at its best when it comes to services.

With customers able to book the cab services beforehand, they get to save long waiting times and procure convenience too. Quick Cabs has a long stating record of being one of the trusted cab services

all across India. And the best part is that the services are transparent and really affordable.

Traveling to Kashi from Bangalore by Road – Kashipath

Mostly known as a "path to kasha," Kashipath was one of the most popular trips of 2021 as seen. People were more intrigued to be closer to the history and culture of the place, making Kashipath one of the most ambitious itineraries of all time. This package covered five states and 21 cities within a span of 10 days, where the total distance covered was 5000km.

This trip was worth remembering with the surrounding astonishing beauty. The trip starts in Bangalore and will reach its denouement in Varanasi, and then the itinerary will move towards the Eastern Ghats, followed by Hampi ruins, Maharashtra Deccan traps, and the forest of Madhya Pradesh.

Quick Cabs will be the traveling partner and will present its guests with the transport and logistics they need for the same. Very few cab services will undertake this risk, but Quick Cabs is all into it. This campaign was considered to be pretty enriching, and it even got the attention of India's Prime Minister.

Overall, the year 2021 was an astonishing experience for Quick Cabs. In the upcoming years, Quick Cabs is all set to build crafty momentum with a one-way drop network. On the other hand, this company will also expand the list of airports to include Airport transfer services after the huge success of this package. It has targeted to add around 60 more airports to the list.

Apart from these developments, Quick Cabs even thought of improving the Premium Package services too, but including most of the Tier 1 cities within the group. The main goal is to bring that luxury effect to road trips for the very first time. So, 2022 will be an even better and bigger success story for Quick Cabs!

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Source: QuickCabs

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