

PillowSheets, Woman Owned Revolutionary Bedding Company Named as the next "Billion Dollar Idea" by billionaire Ben Weiss

The American Dream becomes a reality once again for Woman Owned Company, PillowSheets, winner of the next "Billion Dollar Idea"



PILLOWSHEETS

Atlanta, Georgia Sep 7, 2022 ([Issuewire.com](https://www.issuewire.com)) - We realize how far we have evolved when a woman-owned business earns the title of the next "billion dollar idea." we celebrate this win with American Business Women's Day fast approaching and the realization that everyone's entrepreneurial journey begins with a dream. What started as a dream that would not rest for Nadia Galloway, Chief Executive Dreamer/ Inventor of [PillowSheets](https://www.pillowsheets.com), and her sister/ Co-Founder, Marissa Hunt. Through sleepless nights, and innovation, this company has woken up an industry to solve a global problem and made its mission a reality, notably by winning as the next "billion dollar idea" on the Fox Business Network show "Billion Dollar Idea" with billionaire businessman Ben Weiss and being named one of Americas "Most Fundable Companies" by Pepperdine Graziadio Business School.

These ladies are on a mission to revolutionize the bedding industry and redefine sleeping like a baby

because no one was truly resting or sleeping like a baby, not even babies. Their invention, designed for all ages, has made a difference in many households and now the healthcare industry, with FDA approval and 2 utility patents.

What makes [PillowSheets](#) a billion-dollar idea? It solves a problem that affects billions of people. The CDC declares sleep deprivation a public health epidemic. Sleep and comfort are universal needs and universal problems that do not discriminate. “By combining the pillow and the sheet together”, these “dreamers” have created a product that aims to eliminate loose bedding and offer total body comfort for people of all ages. Galloway says “she played the ultimate matchmaker by combining the pillow and sheet.” Galloway is the Chief Executive Dreamer, a title she trademarked, and the inventor of [PillowSheets](#). Hunt is the Dream Operation Officer and co-founder. The duo met at 6 and 16 years old and grew up as sisters, Galloway shared. Hunt jumped on board with [PillowSheets](#) after Galloway described the invention idea to her. “I had been recreating the PillowSheet my entire adulthood,” said Hunt. After [PillowSheets](#) tested the product from infants to adults, Galloway and Hunt realized “[PillowSheets](#) was a luxury for some and a necessity for others. For people that are spending extended periods of time (in bed), people that can’t get comfortable in bed.” and people that are looking for a quality night’s rest [PillowSheets](#) provides the perfect solution by transforming any mattress into the ultimate sleep haven.”

[PillowSheets](#) became retail partners with Target in 2021 and will launch into additional retail outlets, including QVC/ HSN and Best Buy. About a year and a half after launching in Target, they began their journey on the “Billion Dollar Idea.”

After the show, Galloway is “over the moon” that she and Weiss are officially business partners and can dream alongside one another to make [PillowSheets](#), a billion-dollar reality.

What is clear through this powerhouse woman-led team is that these ladies are literally making dreams come true with their award-winning PillowSheets. Galloway says “I happen to be a woman with a billion dollar idea. Any entrepreneur can realize their dreams no matter what box they check. It’s what defines the true American Dream”.

For investor relations contact info@pillowsheets.com.



Media Contact

WJ Marketing Concepts

info@pillowsheets.com

18337533777

9200 NW 39TH AVE SUITE #1303015

Source : PillowSheets, Inc

[See on IssueWire](#)