

Launch of BingoPalooza Festival in October to Fight Senior Isolation

This fall, Televeda will be launching BingoPalooza in select states to maximize wellness to as many seniors as possible, especially those who may be more isolated and greatly benefit from a fun-packed, social event like BingoPalooza.



Phoenix, Arizona Sep 6, 2022 ([Issuewire.com](https://www.issuewire.com)) - In October 2021, older adults from 29 countries joined a [hybrid game of bingo](#) on Televeda to play together online & in-person at senior-centers, and collectively set a world record for most viewers of a bingo livestream! Based on the success of this bold experiment, Televeda is launching a unique and one-of-a-kind hybrid Bingo Festival called BingoPalooza™. It's a modern twist to the classic game of bingo making it more accessible and engaging for older adults.

Allison Benedict, Activities Director for the Presbyterian Senior Care Center in Buffalo, NY said last year's bingo event was: "...amazing. Nothing we've ever seen before! Our members love live action and find it incredible that people on the computer can interact with them!" A senior-center participant in Ohio shared that she had been isolated from any human contact, including her daughter, for 2 years during the pandemic, but thanks to the World Record Bingo event, she was able to participate with her daughter and many others in her community - bringing joy and a sense of kinship during an uncertain pandemic.

[Televeda](#), founded to improve social connectedness, has built a platform that not only offers virtual bingo, but also many other wellness programs from public-health organizations like art, creative writing,

yoga, and Tai Chi for anyone unable to leave their home, particularly for those at risk for isolation and loneliness. The platform enables individuals to interact live with an instructor and a group of other online participants, creating incredible community strength and improving overall well-being.

As Televeda offers [BingoPalooza](#) across different states, starting in Arizona in Fall 2022, senior centers will have the opportunity to be included in a larger group of centers that will receive fully sponsored access to goody-bags, prizes, member benefits & access to the Televeda platform. If you are a Community Center Director, or someone who would love to see this innovation at your local senior center, please contact Televeda to sign up for the BingoPalooza event and to discuss annual programs available to your community today.

Headquartered in Phoenix, Arizona, and founded in 2018, Televeda's mission is to reduce social isolation for vulnerable groups. Loneliness is a significant predictor of functional decline and death, and bringing individuals together can improve a society's physical, mental, and social health. Join us in making an impact by sharing Televeda with a senior you know.



Media Contact

Televeda

support@televeda.com

833-299-1449

Source : Televeda

[See on IssueWire](#)