## Launch of Ambulatory Surgical Centre in Manikonda

Day Care Surgery - Revolutionary New Concept - Win Win Business model for patients - Low Cost Economics in Healthcare- Good outcomes.



**Hyderabad, Telangana Sep 19, 2022 (Issuewire.com)** - Parijatham The Surgical Centre (www.parijathamhealthcare.com) was launched recently without much fanfare so usually seen when a new healthcare facility is started. Interestingly, the concept is revolutionary and ground-breaking. They started the facility with a unique business model keeping the needs of the patients as the primary focus.

Surgery as we all are aware and know, is a long process with pre-surgical workup, getting admitted a day or two before, a long list of doctor consultations and then on the D day, it is filled with eternal waiting and in unfortunate situations even a postponement. In fact, all the above are true for any multi-specialty corporate hospital and we can blame nobody for this situation.

The Out of Box thinking of Dr. Ramesh Maturi and Dr. Babitha Maturi has given birth to this new concept of Day Care Surgery whose core philosophy is the Same Day Discharge. This concept takes off the unpleasantness of hospital stays and bland hospital food.

With decades of clinical expertise and interaction with hundreds of patients over the years and deep insights into the workings and economics of the health care industry of Dr. Ramesh Maturi, thanks to his MBA Degree from the Indian School of Business, came up with this unique concept that has created a Win-Win situation to the Doctor, Administrator and most importantly The Patient.

These intelligent and perceptive doctors have understood that there are procedures in Gynecology, Gen. Surgery, Urology, Plastic Surgery, and ENT that are short-duration, associated with minimal risks and surgical aspects are simple and with no need for heavy instrumentation. Further, they observed, that when patient selection is proper, and with no co-morbidities, these procedures could be done safely, quickly, and effectively at these Day Care centers without any reduction in quality of care or outcomes.

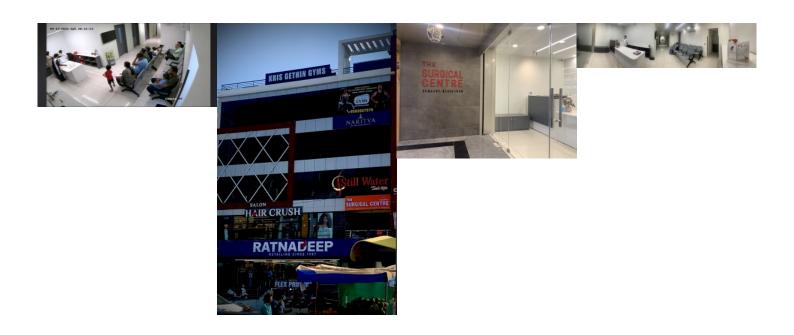
The Day Care Surgical Centre at Manikonda has the latest Anesthesia Workstations and Intraoperative and Post-Operative Multi-Channel Monitoring equipment to ensure undoubted safety and seamless anesthesia and recovery. These cutting-edge equipment have Modern anesthesia gases like Fluranes which do not cause any prolonged sedation and hence fewer risks of delayed recovery. These modern drugs are very effective and fast in putting a patient to sleep for surgery and are equally quick in getting removed from the body to make the patient alert and ready to be discharged almost like switching on the Light and switching off!

The center offers a limited menu of services in selected specialties and does not offer any emergency services. Since all the procedures are planned, and limited offerings there is no risk of postponement due to unplanned emergencies causing disruption of pre-planned surgeries. An equally important outcome of limited offering is all the staff, infrastructure and procedures, and protocols are well laid out limiting the possibility of errors and creating a well-oiled machine.

The biggest outcome of limited services, high-quality infrastructure and senior Doctors results in reduced capital costs for the organization, higher capacity utilization, and improved efficiency of staff leading to reduced overall costs. All these would be translated into a highly economical service offering to the patients in an aesthetically alluring ambiance.

To know more about us check us @ www.Parijathamhealthcare.com. Call us on 9490793033. You can read more about our team, their experience, and training on our website www.Parijathamhealthcare.com.

We are active on <u>Facebook</u> and <u>Instagram</u>, and check our introductory video about Ambulatory surgery on <u>Youtube</u>.



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