

Introducing JOGGR: The London-Based Sustainable Activewear Brand that is Changing the Face of the Industry

Featuring seamless leggings, shorts, and tops made from high-quality sustainable materials, JOGGR has introduced a new era of comfort, luxury, and innovation



London, United Kingdom Sep 13, 2022 ([IssueWire.com](https://www.issuewire.com)) - Every girl knows the struggle of trying to find high-quality sustainable activewear that is affordable, flattering, durable, and comfortable all while squatting in a fitting room mirror to see if the activewear they are considering is squat-proof. In the digital age where everything is at one's fingertips, it can be difficult to know which brands to trust when it comes to quality. However, one London-based brand is taking the industry by storm by redefining modern luxury with style and grace.

Introducing [JOGGR](#), the premium quality fitness brand made exclusively with sustainable fabrics for reasonable prices. Founded by entrepreneur and travel influencer Teona Burchuladze ([teona_wanderlust](#)), JOGGR has masterfully crafted the perfect fit of seamless leggings and shorts to flatter any body type without compromising comfort, style, or draining one's bank account.

Since its founding in 2021, [JOGGR](#) has captivated thousands with 3 simple yet dynamic pieces that can be worn individually or as a set. Say goodbye to see-through leggings and avoid the squat rack, JOGGR's seamless collection is made from luxury sustainable recycled materials and available in six vibrant colours in UK sizes 8 to 18.

Teona spent over a year developing the groundbreaking line of luxury seamless activewear that can be worn for any occasion or activity. From high-intensity training, running, yoga, cycling, boxing, and everything in between, JOGGR's unmatched line of seamless leggings, shorts, and tops are built with performance, power, and comfort in mind. Unlike other brands in the activewear space, the [JOGGR](#) seamless collection offers max coverage to ensure that everyone who slips on a pair of leggings or shorts feels snatched, comfortable, and confident.

"People seem to always have a problem when they are running, skipping, or performing high-intensity workouts — leggings slip and drop down, resulting in the constant need to pull them up. That's one of the best benefits of wearing JOGGR. We strategically designed our leggings and shorts to stay up, even in the most intense activity."

Through proof of concept, dedication to the craft, and unwavering commitment to revolutionising the industry; JOGGR's purpose-driven vision has come to fruition.

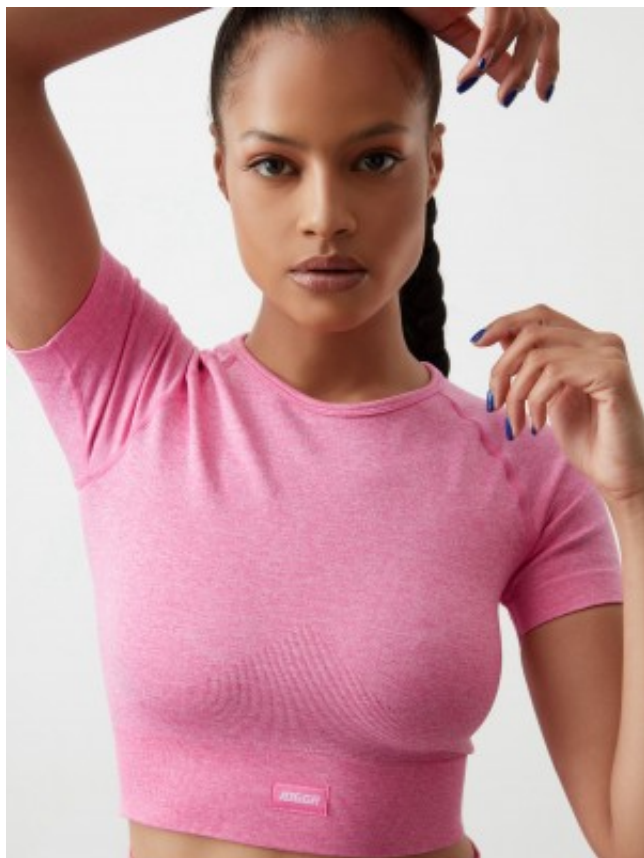
About JOGGR

JOGGR is a London-based sustainable luxury fitness clothing company dedicated to flipping the script in the activewear industry. Founded by businesswoman, entrepreneur, content creator, and travel influencer Teona Burchuladze, JOGGR was envisioned to bridge the gap between high-quality sustainable activewear and affordability. Featuring sleek and comfortable seamless leggings, shorts, and tops in a variety of vibrant colors, [JOGGR](#) is strategically designed to empower customers to look and feel their best with unabashed confidence. Holding a return rate of less than one percent, JOGGR has harnessed an impressive reputation as one of the industry's hottest up-and-coming brands.

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