

iLAH Cibis Jewelry announces launch of indie brand and upcoming retail store

Inclusive jewelry for everybody and every body



Worcester, Massachusetts Sep 20, 2022 ([Issuewire.com](https://www.issuewire.com)) - Construction is underway on iLAH Cibis Jewelry's flagship store in Worcester, MA, which will open in early 2023. The brand's new website launched this spring and aims to bring fun and whimsy into an industry not always known for inclusivity.

Ilah Cibis, who has been a custom jeweler in Massachusetts for 16 years, decided to start producing

collections of jewelry that speak to demographics often ignored in the fine jewelry industry, including the LGBTQ community and Gen Z.

Ilah noted that “Most fine jewelry stores still try to present a luxury aesthetic, which means dudes in suits and ladies with pearls. When you don’t look like them, or at least a slightly more casual version of them, you’re not taken seriously. It can be uncomfortable.”

The brand includes collections that are cheeky, nerdy, risqué, and classically beautiful.

Her pieces feature responsibly sourced gemstones and diamonds in recycled gold, silver, and platinum. Ilah has been using lab-grown diamonds in her work since 2014 and is excited to offer fully carbon-neutral and American-made diamonds in her collections.

iLAH Cibis Jewelry is queer-owned and woman-owned. The brand does not gender label its pieces and offers all of its rings in the widest range of sizes possible to be body inclusive.

"I make jewelry for everybody and everybody. However, you present, whatever your gender identity, sexual orientation, size, age, race, or ability- I want to give you the shopping experience you deserve and make pieces that speak to your uniqueness." -Ilah Cibis

Ilah drops new collections regularly and all of her designs can be viewed on the company's website, ilahjewelry.com



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