

Get ready for Asia's best cryptoart and media arts festival

CryptoArt Week Asia (CAWA) is an #IRL festival of art, music, performance and experiences powered by the blockchain and Asia's underground creative community. Featuring Asia's best installation, AV and NFT artists, DJs, performers and musicians



CRYPTOART
WEEK ASIA
2022

28-30 SEPTEMBER 2022.
HAW PAR VILLA, SINGAPORE. THE METAVERSE. AND BEYOND.

Singapore, Singapore Sep 17, 2022 ([IssueWire.com](https://www.issuewire.com)) - (Singapore) Asia's biggest and best NFT, media arts, and electronic music festival are just around the corner. Crypto Art Week Asia (CAWA), which runs from 28-30 September 2022, is an #IRL festival of art, music, performance, and experiences powered by the blockchain and Asia's underground creative community.

Featuring Asia's most forward-thinking installation, AV and NFT artists, DJs, performers, and musicians, in a three-day-long programme of curated exhibitions and events, CAWA was founded to give artists in Asia global visibility and to strengthen and grow the arts community in Asia.

Artworks from more than 150 of Asia's biggest names in crypto art, from 19 countries, will be on display on LG's (<https://www.lg.com/sg>) state-of-the-art screens at one of Singapore's most iconic cultural venues - Haw Par Villa. Exhibitions will also be held at more than 50 satellite locations throughout Asia and in the metaverse - including a metaverse rave on a fully working luxury yacht from Meta Yachts (<https://metayachts.club/>) in Decentraland.

The festival will also include an appearance and talk by art-star Matt Gondek (<https://mattgondek.com/>), hosted by MakersPlace (<https://makersplace.com/>), one of the world's biggest and most innovative NFT marketplaces. World famous graffiti battle, Secret Walls (<https://secretwalls.world/>), makes its first appearance in Singapore while MakersPlace will also hold a global auction featuring two of Asia's rising art stars: Mojoko (<https://www.instagram.com/mojokoworld/?hl=en>) and Arya Mularama (<https://www.instagram.com/aryamularama/?hl=en>). Expect also daily talks by artists and crypto influencers as well as workshops sponsored by Tezos. (<https://www.tzapac.com/>)

Each evening and night at CAWA, Singapore's best DJs and musicians, accompanied by some of Asia's best visual artists, will turn up the heat as the gallery spaces transition into a dance party.

Mantravine (<https://www.mantravine.com/>), one of Singapore's favourite crossover bands, will be joined by acts like Cruise Chen, Geylang Krunk bosses O\$P\$ (<https://www.lifeinarpeggio.com/blog/owemoney-paymoney-lazarus-metamo-industries-local-electronic-music-producers-singapore>), techno collective. Krate as well as the likes of DJ Vandal (DAO Records), Sivanesh (Sivilian Affairs), James Selva (Algorhythm), and Jamie Hall & Taaka (YESYOU).

NFTs have enabled an explosion of creativity never before seen in history, changing lives and injecting a much-needed cultural boom into our digital spaces. CryptoArt Week Asia (CAWA) is Asia's most important showcase of this new art movement. Come explore and participate in the future of art and experiences, powered by nfts and the blockchain and an outpouring of excitement for a new generation of artists.

Tickets are \$35 for a day pass and \$50 for a 3-day pass.

Web3 Tickets: https://bit.ly/cawa_tickets

Classic Tickets: https://bit.ly/CAWA_event

Every Web3 ticket holder will receive a one-of-a-kind generative NFT by Indonesian Artist Arya Mularama, provided by YellowHeart, the Web3 marketplace for ticketing, music, and memberships. YellowHeart is one of the earliest adopters of Web3 ticketing, having released the first major NFT album and NFT tickets with Kings of Leon in 2021. Since, the company has staked its claim as the leader in Web3 ticketing and works with the biggest global hospitality brands, artists, and conferences in the world, spanning Tao Group Hospitality, to MGM Resorts, to Julian Lennon, to Maroon 5, NFT.NYC and NFT.London.

Art & installations by:

Matt Gondek (US) / Ruanth Chrisley Thyssen (Indonesia) / Metamo Industries (Singapore) / Mojoko

(Singapore) / Migrants NFT (Singapore) / Radarboy3000 (Singapore/South Africa) / Manolis Perriakis (Singapore/Greece) / Jaymi McManus (Singapore)/ Arya Mularama (Indonesia) / Cybernerdbaby (Malaysia) / warragwag (Philippines) / plus 50 of Asia's best digital artists

Performances by:

Mantravine / Erwin Linden (.KRATE) / Taz Angullia (.KRATE) / Cruise Chen / Jamie Hall (AUS)/ O\$P\$ / James Selva / XUE (RAGA) / Shinju Mura (SG) / Sivanesh (Sivilian Affairs) / Radarboy3000 / Bella (SG) / Jehm (.KRATE) / Vandal (Dao Records) / LOY (SG) / Kimmie (SG) / Luminescence / Jalpari (Raaz Records) / Benedict & Palmer (Metamo Industries) / And More...

About Crypto Art Week Asia:

CAWA is a community-led art, music, and tech project featuring the continent's most talented and forward-thinking digital and AV artists. We aim to strengthen creative communities and give artists a platform (and their art careers a nudge) while promoting Singaporean and Asian underground music and art ecosystem. Before the pandemic, experiences and installation art were exploding and finding new ways to express digital art. NFTs and crypto art has pushed possibilities of art innovation even further. NFTs are disrupting and prompting rethinking about the art economy, but more importantly creating an art movement that is as important as any in history.

CryptoArt Week Asia (CAWA) was founded with the vision of providing Asian artists with a platform and community and introducing the artists to galleries and collectors. It celebrates this new medium that is changing the world.

CAWA's first event took place in January 2021, featuring 50 artists and 10 galleries, plus a physical showing at Kult Yards in Singapore. Their second event in July 2021 featured over 300 artists, 6 physical locations, and 50 metaverse galleries, and at the time, was the world's largest event (<https://www.youtube.com/watch?v=uPyGfjitNMc>). In January of 2022, CAWA curated and produced Singapore Art Week's first-ever NFT show at the art weeks showcase event - Sea Focus.

Crypto Art Week Asia

Rise of Asia Museum, Haw Par Villa

For more information:

<https://www.cryptoartweekasia.com/>

info@cryptoartweekasia.com

CAWA logos and branding assets can be found here:

https://drive.google.com/drive/folders/1HmX2JvW_tpS6imgx5OX7Z0fZW_IEEs4D?usp=sharing

About Haw Par Villa:

Haw Par Villa, formerly known as the Tiger Balm Garden, is an 8.5-hectare Asian cultural park, the last of its kind in the world. Built-in 1937, Singapore's largest outdoor art gallery is the brainchild of Aw Boon Haw, the millionaire philanthropist, and marketing extraordinaire who gifted the world Tiger Balm. The

eclectic park is a treasure trove of art, culture, philosophy, and religion.

Since 2015, Haw Par Villa has been managed by award-winning heritage specialist Journeys Pte Ltd, which has taken on the task of bringing back the park's glory days. Journeys' mission for the park is to revive it as a major cultural and tourist attraction, with the ultimate objective of moving it towards a UNESCO World Heritage award.

On 28 October 2021, Journeys launched Hell's Museum, the world's first museum on death and the afterlife, on the grounds of Haw Par Villa. Hell's Museum covers perspectives and insights on death and the afterlife across various religions, cultures, and civilisations, and includes the famous 10 Courts of Hell. In March 2022, Hell's Museum became Singapore's #1 museum on TripAdvisor. For more information please visit <https://www.hawparvilla.sg/>.

About LG Electronics Singapore Pte Ltd

LG Electronics Singapore Pte Ltd (LG Electronics Singapore) is a fully-owned subsidiary of LG Electronics Inc., the pioneer and market leader of the Korean electronics industry. LG Electronics Singapore operates two business units – Home Entertainment and Home Appliance & Air Solution. In recognition of its vision to enrich people's life with smart technologies and innovative design, LG Electronics Singapore has been recognized with prominent local and international accolades, such as the CNET Asia Editor's and Readers' Choice Awards, HWM+HardwareZone.com Tech Awards, Red Dot Design, and GfK No. 1 Awards. For more information, please visit www.lg.com/sg.

About YellowHeart:

Founded in 2017, YellowHeart is the leading Web3 marketplace for ticketing, music, and memberships, which accepts both crypto and credit card payments. Powered by distributed ledger technology, YellowHeart's platform was designed to help the larger industry graduate to the next phase of ticketing, giving control back to artists and fans. YellowHeart is one of the earliest adopters of blockchain ticketing and music, having released the first-ever NFT tickets and NFT album with Kings of Leon in 2021. Tao Group Hospitality, MGM Resorts, Maroon 5, Julian Lennon, and ZHU are just a few of the globally recognized artists and brands YellowHeart works with. For more information please visit <https://yh.io/>.

About Now Events:

A subsidiary of Now Comms Asia, NowEvents is an award-winning events management company that has successfully delivered bespoke events that span across APAC. NowEvents provides event solutions of all types; in-person, virtual, hybrid events, conferences, etc since 2008. Led by a team of professionals dedicated to delivering the most memorable experiences to our client's audience, we help clients with tailored strategies and solutions.

Given the pandemic, NowEvents introduced Vue, a dedicated platform to provide an all-in-one events management solution. With an extensive portfolio that spans across the Asia Pacific, NowEvents ran events for clients such as (but not limited to) Dell Technologies, IMAS, ST Engineering, and Standard Chartered. For more information please visit <https://nowevents.online/>.

About Meta Yachts:

Meta Yachts is the premier superyacht provider in the Metaverse. The team brings together experts and leaders from the yachting industry, blockchain, web3, tech, game, and virtual world design to create

unique and forward-thinking fully operable watercraft for the metaverse.

The company has already designed and built eight unique, fully-functional 3D superyachts, each showcasing a distinct concept. They've built the Meta Marina to go with it; the world's very first metaverse marina which will also serve as the headquarters of the company. Meta Yachts has launched in Decentraland during the inaugural virtual Fashion Week in March, 2022, and is expanding in additional metaverses, working with brands and individuals to create luxury experiences. The company's mission is to bring yachting & luxury to the metaverse. For more information please visit <https://metayachts.club/>.

About TZ APAC:

TZ APAC Pte. Ltd. ("TZ APAC") is the leading Asia-based blockchain adoption entity supporting the Tezos ecosystem. It designs value-added blockchain transformation strategies for enterprises and creators with a bottom-up approach, working closely with blockchain experts and other stakeholders in the Tezos ecosystem. TZ APAC is supported by the Tezos Foundation and is headquartered in Singapore. For more information, please visit www.tzapac.com.

Music curated by:

The Glass Hut Singapore

<https://www.theglasshutsg.com/>

CAWA would not be possible without the generous support of LG, We Are Social, MakersPlace, YellowHeart, TZAPAC, NowEvents, Haw Par Villa, and [The Glass Hut SG](#)

About Cryptoart

NFTs are disrupting and rethinking the art economy, but more importantly creating an art movement that is as important as any in history. Almost overnight Crypto Art has turned into a major world-changing disruption - a rethinking of art and art economies, which extends into every creative industry.

Though NFTs, the technology underpinning crypto art, have been around since 2017, when Kevin McCoy and Anil Dash minted the first artwork onto the Monegraph blockchain, 2021 was really when they exploded into the global consciousness.

Crypto Art is also pioneering a new aesthetic - an art movement in its own right. And the range of art is fascinating too, attracting people working in generative art, digital illustration, glitch/gif art, video collage, AI art, and VR. And this is still the early days of this art revolution.

NFTs will play an important role in visual culture and art history in the years to come. It is a disruption not only of the art world, but also of music, sport, and the entertainment industries.

What is the metaverse?

The metaverse is a shared virtual 3D space, and the future of the internet. Currently on platforms like Cryptovoxels, Decentraland, or Sandbox, where people present themselves as avatars and socialise and play.

“The term was coined in Neal Stephenson's 1992 science fiction novel Snow Crash, where humans, as avatars, interact with each other and software agents, in a three-dimensional space that uses the metaphor of the real world.”

<https://en.wikipedia.org/wiki/Metaverse>

Crypto Art Week Asia is an art project by:

George Galanakis aka @radarboy3000.

Founder. Creative Director.

A multidisciplinary artist, crypto artist, creative hacker, and techno utopianist from South Africa, now living in Singapore. His work is inspired by computational art, and the aesthetics of the dance music scene. Stripped of excess details, his mostly monochromatic minimalist artwork strives to find meaning and beauty in collaboration with the machine.

He is also the founder of Asia's first and largest NFT art event, Crypto Art Week Asia, and of the generative NFT collectible, The Mad Hatter's Club, one of the biggest projects on the Tezos blockchain. He was previously a Senior Creative Technologist at Cartier, North America.

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Source : Crypto Art Week Asia

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