

# Flagler County Association of REALTORS® Partners with The International MLS [IMLS]® to Provide IMLS Memberships

## All Flagler County Association 1400+ Members Are Now IMLS Members

**Boca Raton, Florida Sep 20, 2022 ([IssueWire.com](https://www.issuewire.com))** - The International MLS [IMLS]® announced today that the Flagler County Association of REALTORS® [FCAR] has signed a partnership agreement with The IMLS to make available IMLS memberships to its 1400+ members as an Association member benefit.

According to The IMLS CEO/Founder Dr. Daniel Nussbaum, "We are proud to say that we have agreed with the Flagler County Association of REALTORS® to provide The IMLS as a member benefit to all of their members. The agreement provides that the listings and roster data will be delivered to The IMLS on behalf of all their MLS members. Their members will now be able to have their listings on The International MLS [IMLS]® as well as on thousands of other agent and broker sites across the country and around the world automatically.

Their members will now also be IMLS members and be listed in our Agent Directory, have full access to their secure area in The IMLS Agent platform, and be able to network internationally while providing their listings with international exposure. I want to thank Dorothy Sperber, CEO of the Flagler County Association of REALTORS® for her help in making this a reality and working so well with us along with her team."

FCAR members are now also able to take advantage of IMLS Special Product Options and Opportunities to build their businesses locally and globally. This includes The IMLS international search page with listings in 100+ countries and in 100+ languages which provides an automated global property sharing of listings between agents all over the world. Their customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on that agent's URL and with the agent getting the buyer leads to make referrals to other agents as they choose. The IMLS makes it very easy for agents to network with each other anywhere in the world as well as share listings.

Flagler County Association of REALTORS® now joins in with the Orlando Regional REALTOR® Association, Pinellas REALTOR® Organization, West Pasco Board of REALTORS®, and the West Volusia Association of REALTORS® as Stellar MLS associations and brings increased IMLS memberships to more than 135,000 just in the state of Florida and 270,000+ in total.

"I want to thank Merri Jo Cowan, CEO of the Stellar MLS for her help in facilitating all aspects of this delivery on behalf of all of the associations and members who are part of the Stellar MLS by providing the agent roster and property listing feeds," said Dr. Nussbaum.

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead. The IMLS initiative is about putting the real estate market back in the hands of agents and brokers.

"With the previous additions of FMLS in Atlanta, the Miami Association, and the Royal Palm Coast REALTOR® Association in Fort Myers among others, this will add the agents and brokers from Flagler County Florida. This agreement continues to expand IMLS memberships and puts us on the path to

expanding further throughout the USA. Our growth since 2020 has been exponential and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating.

Our goal remains to bring the real estate world closer together by serving the best interests of all concerned. We are delighted that the Flagler County Association of REALTORS® can see the strategic advantages for their members to become IMLS members and join in with The IMLS global initiative and that they can see that The IMLS is “For Luxury and Global Agents & Those That Want to Be,” said Dr. Nussbaum.”

“This is just the beginning of international exposure for our members and an introduction to a global opportunity to connect and conduct business,” said Dorothy Sperber, CEO of the Flagler Association of REALTORS®.

### **About The International MLS [IMLS]®**

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Boca Raton Florida, The IMLS has listings in 100+ countries available in 100+ languages and The IMLS enables agents to have all listings for their websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and now has more than 270,000 members. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

**The Flagler County Association of REALTORS® (FCAR)** has been offering REALTOR® Association services and MLS services for forty-four years. FCAR delivers to its members a robust education calendar as well as programs for the community and support for several local organizations. The latest contributions are to the local food pantry and the Flagler County Schools – Families in Transition.

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