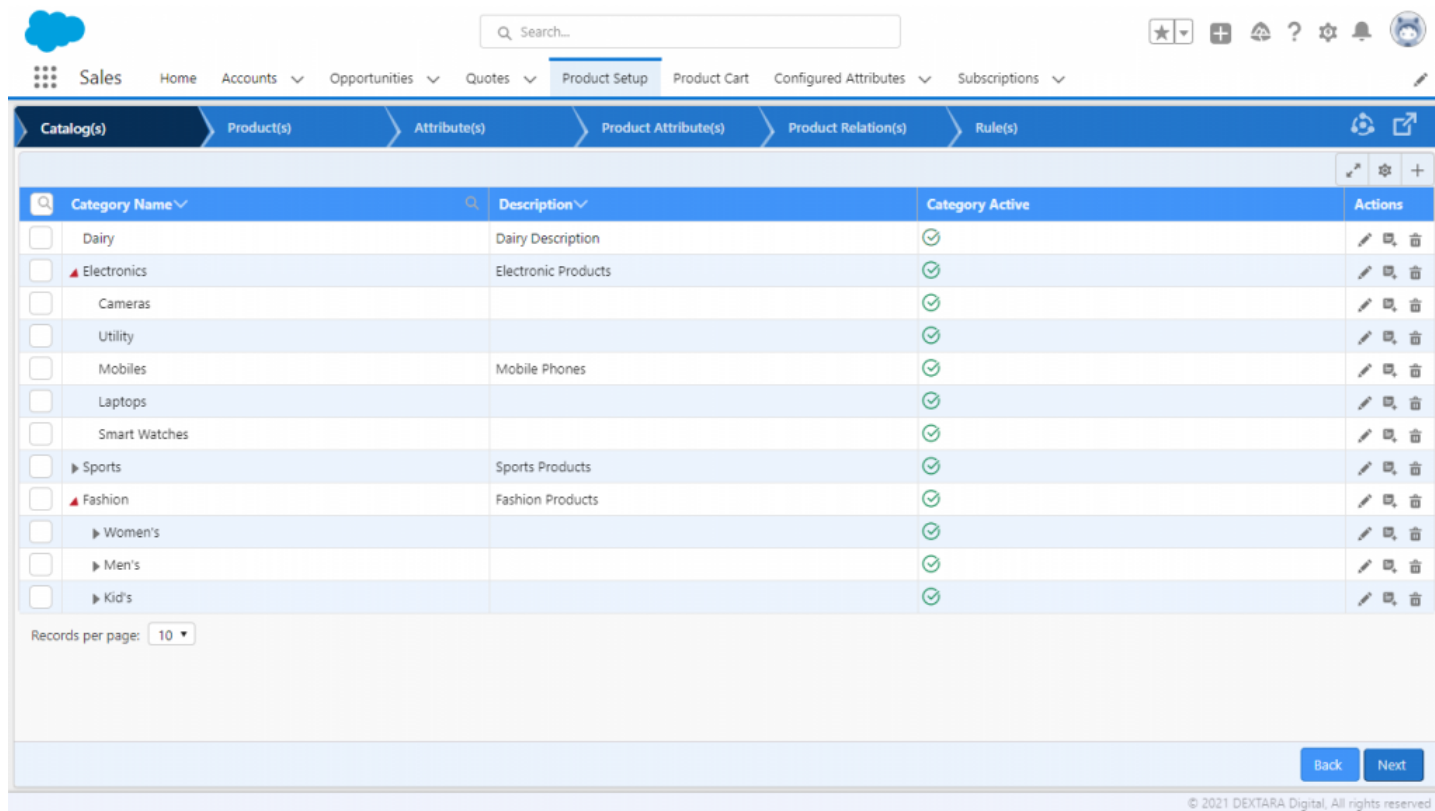


Dextara announces the launch of 100% Salesforce native "No-Code Dextara CPQ"

The industry's first Attribute-Based Configure, Price, Quote platform



The screenshot displays the Dextara CPQ user interface. At the top, there is a navigation bar with a search bar and various icons. Below this is a breadcrumb trail: Sales > Home > Accounts > Opportunities > Quotes > Product Setup > Product Cart > Configured Attributes > Subscriptions. The main content area is titled 'Catalog(s)' and shows a table of product categories. The table has columns for 'Category Name', 'Description', 'Category Active', and 'Actions'. The categories listed are Dairy, Electronics, Cameras, Utility, Mobiles, Laptops, Smart Watches, Sports, Fashion, Women's, Men's, and Kid's. Each category has a checkbox, a description, and a status indicator (green checkmark). The 'Actions' column contains icons for edit, delete, and other functions. At the bottom of the table, there is a 'Records per page' dropdown set to 10. Below the table are 'Back' and 'Next' buttons. The footer of the interface reads '© 2021 DEXTARA Digital, All rights reserved'.

Category Name	Description	Category Active	Actions
☐ Dairy	Dairy Description	✓	[Edit] [Delete] [Add]
☐ Electronics	Electronic Products	✓	[Edit] [Delete] [Add]
☐ Cameras		✓	[Edit] [Delete] [Add]
☐ Utility		✓	[Edit] [Delete] [Add]
☐ Mobiles	Mobile Phones	✓	[Edit] [Delete] [Add]
☐ Laptops		✓	[Edit] [Delete] [Add]
☐ Smart Watches		✓	[Edit] [Delete] [Add]
☐ Sports	Sports Products	✓	[Edit] [Delete] [Add]
☐ Fashion	Fashion Products	✓	[Edit] [Delete] [Add]
☐ Women's		✓	[Edit] [Delete] [Add]
☐ Men's		✓	[Edit] [Delete] [Add]
☐ Kid's		✓	[Edit] [Delete] [Add]

Dover, Delaware Sep 20, 2022 ([Issuewire.com](https://www.issuewire.com)) - Dextara Digital, the renowned US-based Digital Transformation, and Premiere Salesforce consulting company, is announcing the launch of Dextara CPQ. It is the industry's first 100% Lightning and Salesforce native Attribute-Based Configurator.

The attribute-based configurator caters to the modern need of buyers on how they can configure their product, unlike the Product-based configurations, which assume the buyer has a good knowledge of what product they are looking to buy.

Also, the Product-Based configurators limit the scalability with growing product complexity, making it an urgent necessity for enterprises to move to Attribute-Based configurators to scale the business.

With over years of expertise in implementing CPQ solutions for diversified businesses, Dextara has developed this product intending to fill the unmet and evolving needs of CPQ. The key product features that make Dextara CPQ stand out are:-

- **Usability-First mindset:** One simple and highly intuitive flow to Create Catalogs, Products, Attributes, Assign Attributes to Products, Create Bundles, Rules Management, etc. without the need for any technical help
- **Delivering Commerce Experience:** Dextara CPQ has the best-in-class usability and performance and can operate seamlessly, even with many products and complex rules. Dextara

CPQ also has a recommendation engine to aid in Up-sell/Cross-sell

- **Complex Bundles support** a Highly intuitive and well-designed configurator to handle complex bundles. The configurator provides the ability also to configure attributes and supports dynamic pricing based on attribute selection

“We are committed to innovating continuously, and #Build>Great>. Dextara CPQ is fully equipped to help businesses reduce sales complexity and accelerate sales. We commit a 2-week implementation cycle which is best-in-class and differentiates Dextara CPQ from any other existing CPQ software,” says Sreekanth Lapala, the CEO of Dextara Digital.

To install the Dextara CPQ product now, click

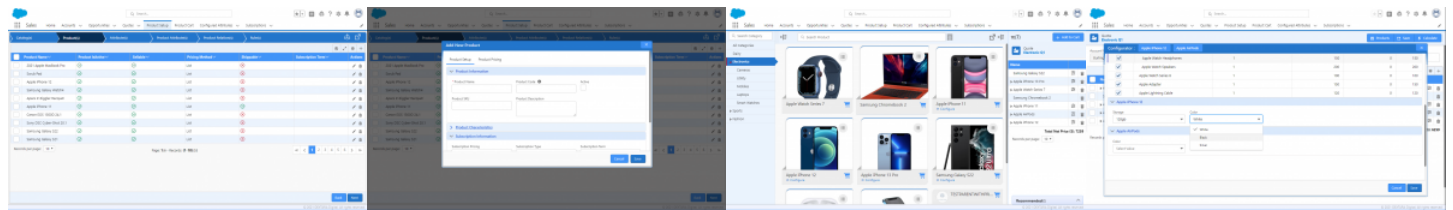
here- <https://appexchange.salesforce.com/appxListingDetail?listingId=a0N3u00000PuFpgEAF>

About Dextara:

Dextara Digital, a renowned US-based Digital Transformation, Premiere Salesforce Consulting, and ISV partner. Dextara has 150+ certified Salesforce experts supporting clients in their digital transformation journey on multiple clouds such as Sales, Service, and Experience clouds. Dextara assists businesses in exploring untapped opportunities with innovation and guides companies to deliver their products and services globally across any platform or device with a unified Digital Xperience (DX).

With a right-first-time mindset, Dextara helps clients stay ahead in an ever-changing world by reinventing technology, reconnecting people, recreating processes, and reconstructing digital experiences.

For Dextara CPQ demo and further info, connect with our CPQ experts at cpqsales@dextara.com or visit www.dextara.com/cpq for more information.



Media Contact

Dextara Digital Private Limited

sreekanthl@dextara.com

+1 862 684 1337

Dextara Digital, 8 THE GREEN, STE B DOVER, KENT, DE 19901

Source : Dextara Digital Pvt. Limited

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