

Dangbei Mars Pro: a valuable home projector

Will the value of a projector decrease? Will the price reduce rapidly like a phone? Is a projector valuable? We will take Dangbei Mars Pro as an example to explain.



Olympia, Washington Sep 22, 2022 ([Issuewire.com](https://www.issuewire.com)) - Many people search before buying a projector, is it worth it? We all know that many products are updated very quickly. The product released in the previous year may be eliminated after this year's technology update. The price of these products is not cheap, buying a product that does not keep its value is very loss. The projector market has risen rapidly in the past few years, and every year there are new technologies born with countless new

releases. So when picking a projector it is best to choose a product that will keep its value. We will take [Dangbei Mars Pro](#) as an example to explain.

How to calculate the retention rate of the projector?

Digital products, like cars, can be transferred twice, which is a very critical point in measuring the value of a projector. The value of a projector can be affected by the brand, technology, usage, version upgrades, and other factors.

For users who buy used products, these factors are all to be measured. For novice users, we certainly don't want to buy a product that will easily drop in price when we buy a projector, so these factors can also be used as a measure of whether a product can be used for a long time when purchased by novice users.

We can get the price of the corresponding product in the more authoritative Internet second-hand market, and by using certain arithmetic methods we can derive the approximate range of this product's warranty rate. The more recognized algorithm of the market is value retention rate = used market transactions / new official guide price * 100%.

[Dangbei Mars Pro](#) is practically a valuable home projector.

One of the highest factors associated with retention is the brand. Dangbei has always been deep in the field of intelligent large screens, the business includes intelligent hardware, large screen operating system, basic service platform, APP products, etc. Dangbei has mastered the core technology of the projector, and its products are sold out several times a year, which can be said to be in short supply.

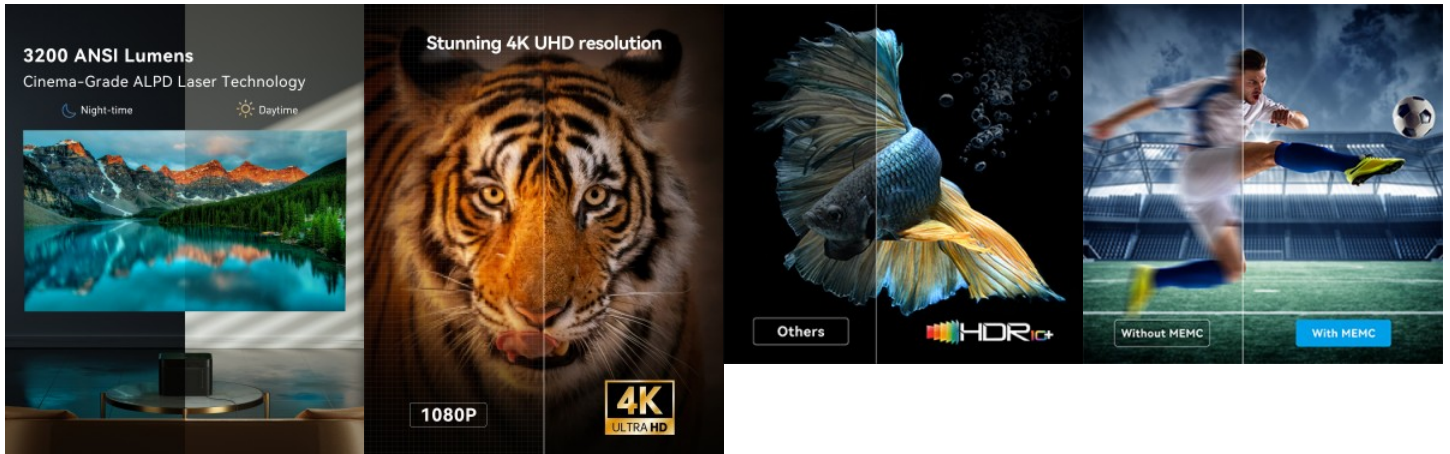
[Dangbei Mars Pro](#) 4K laser projector is a sincere work of Dangbei. It is the first projector in the global market. Dangbei Mars Pro 4K laser projector integrates 4K and laser and is undoubtedly a valuable product. Laser light source is the use of the photoelectric effect so that the excited state particles under the action of exciting radiation light source. Smart micro projectors are also gradually adopting this light source, such as the Dangbei Mars Pro laser projector. The laser light source is almost the perfect light source, combining all the advantages of the traditional lamp light source and LED light source. The brightness emitted by the laser light source will not decay much with periods. And it has great stability and durability. Thus it is much easier for users to maintain. 4K is the available highest resolution, able to deliver a clear reproduction of the images. The mix of 4K and laser ensures a good viewing experience.

In addition to the high configuration, the intelligent functions also impressed many users.

Dangbei Mars Pro adopts many intelligent functions and auto adjustments. Many users are annoyed by the complex setup of the projectors. The focus, the obstacle, the position, etc all annoyed them. While all of these are solved by auto adjustments. The Dangbei Mars Pro features auto-focus, keystone correction, intelligent obstacle avoidance, intelligent screen alignment, etc, facilitating the user experience of the projector.

The retention rate of the Chinese version of the Dangbei Mars Pro is pretty high in the Chinese Second-hand market.

In a word, the [Dangbei Mars Pro](#) is indeed a valuable home projector.



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