ALSA Pakistan's achievement in bridging the gap between patients and Healthcare Facilities.

ALSA Pakistan is one step ahead in delivering the best services to patients and healthcare facilities. Its main aim is to usher healthcare services.



ALSA PAKISTAN'S

ACHIEVEMENT IN BRIDGING THE GAP BETWEEN PATIENTS AND HEALTHCARE FACILITIES



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Lahore, Punjab Sep 2, 2022 (Issuewire.com) - After Covid-19, the health sector has taken a huge turn. By introducing a new means of communication between doctors and patients. Medical experts have enhanced the facilities by providing their patients extraordinary medical services. Undoubtedly, this step has paved the way for patients and healthcare facilities in the digital world. Hence, a healthcare marketing agency is a helping hand in building a wonderful digital healthcare organization's presence by providing them with an opportunity to showcase their expertise.

Thus, such platforms have resolved the issue of patients amid covid-19 chaos and burgeoning till today.

<u>ALSA Pakistan</u>, one of the leading medical organizations, has come forward to serve its patients with proper healthcare facilities with the assistance of American medical standards. Their team of adept doctors is dedicated to their pertinent fields.

Obesity has become an epidemic, taking hold of people in its shackles. Being obese can lead to a range of health problems. Every year, at least 2.8 million people die due to excess weight. These conditions are pretty alarming and need to be addressed. Humans are impatient creatures; they also want to see quick results in weight loss routines. Despite considering its complexities and immense efforts, they need to put in. Thus, it is time to deliver a Global Action Plan on obesity covering prevention and

treatment adaptable for different contexts and people at the Centre.

Being overweight is not usual; obesity may elevate the risk for specific health problems. Moreover, it may cause specific psychological, emotional, and social problems. Moreover, over time, it may lead to other health issues, like heart disease, nerve damage, stroke, kidney disease, asthma, arthritis, and diabetes. So, to counter these life-threatening diseases timely by uprooting its leading cause, "obesity," ALSA (Advanced Lahore Surgi-Med Associates) Pakistan offers weight loss surgery and other surgical care to fight this giant.

Dr. Tahir Yonus, founder of ALSA Pakistan

<u>Dr Tahir Yunus is the founder of ALSA</u> (Advanced Laparoscopic Surgical Associates). His impressive educational career at reputable **medical** institutes in Pakistan, Saudi Arabia, and the USA makes him prominent in his field.

He embarked on his educational journey at King Edward Medical University Lahore and attained a degree in MBBS. He also worked as a certified medical practitioner in the USA. Further, he moved to William Beaumont Hospital, Royal Oak, Michigan, USA, to complete his DABS, the American Board of Surgery Certification, and become a surgical resident. Thus, his expertise and experience in the surgical field are beyond measure.

He is an eminent laparoscopic surgeon with proficiency in <u>laparoscopic gastrointestinal and bariatric surgery</u>. His broad experience years abroad and in Pakistan gave him wide exposure. It leads him to perform successful 2000 general and over 1000 bariatric surgeries. Hence, his standing as an accomplished Advanced Laparoscopic & Bariatric Surgeon is evident. Further, he is also a prestigious active board member of the <u>American Society for Metabolic and Bariatric Surgery</u> (<u>ASMBS</u>) which is known as the most significant national society for this specialty.

The propulsion behind ALSA Pakistan was to design a health organization that specifically focuses on providing all innovative and affordable healthcare services. Thus, it would not be wrong to call it a silver lining as it has given hope to its patients. Therefore, by keeping the national and international healthcare standards in mind, ALSA Pakistan offers extensive surgical and pediatrics services.

Dr. Muhammad Mohsin's Collaboration with ALSA Pakistan:

<u>Dr Muhammad Mohsin is a renowned pediatric surgeon</u> in Pakistan. Ranks at the top among the list of qualified pediatric experts. He initiated his educational expedition at the Army Medical College, National University of Sciences and Technology, in 2008. Consequently, he embarks on his training at the Jinnah Hospital, Lahore. Subsequently, succeeding in the Fellowship College of Physicians and Surgeons of Pakistan in 2018, he hit the road to advance his expertise.

In 2020, he became a Member of the Royal College of Physicians and Surgeons of Glasgow to serve the patients and healthcare facilities. Additionally, he acquired experience by working at the central Tertiary healthcare facilities of Pakistan, the Department of Pediatric Surgery in Jinnah hospital and Children Hospital, and the Institute of Child Health in Lahore.

Moreover, Dr. Mohsin has also served at the Department of Surgical Oncology, Shaukat Khanum Memorial Cancer Hospital and Research Center, Lahore. To grasp further experience, he moved to Jeddah to acclaim his services as the best pediatric surgeon in the Department of Pediatric Surgery, International Medical Center, Jeddah.

He collaborated with ALSA Pakistan, providing excellent surgical facilities to its patients. His target is to reach out to the patients with his expert and qualified services in pediatric surgery.

Dr. Tahir Younas & Dr. Muhammad Mohsin jointly create a Competent Team:

Weight-loss surgeon Dr. Tahir Younas & Pediatric surgeon Dr. Muhammad Mohsin have joined hands to serve locally for better health facilities for their highly regarded patients.

In recent research, more than two billion children lack basic health facilities in safe surgical and anesthesia care. Pakistan being a developing country, also lacks proper pediatric surgical care. Thus, ALSA Pakistan lends a helping hand to the new medic field – <u>Surgical Childcare</u> – for newborns, infants, children, young adults, patients, and healthcare facilities to widen the medical care horizon.

After the emergence of Covid-19, the healthcare sector was in complete disarray. Obesity was triggered and escalated to an alarming limit. Thus, ALSA Pakistan figured out the need to shift online and pursue digital connectivity with the patients. ALSA Pakistan connected with a healthcare marketing agency to step up in the online world. A medical website designed to connect with potential patients through social media platforms.

ALSA Pakistan is a one-stop solution/ a hub for Weight-loss and Pediatric Surgical Treatments:

ALSA Pakistan is aiding the healthcare sector with its advanced surgical services. Especially in General and Advanced Laparoscopic & Bariatric Surgery services, Sleeve Gastrectomy Surgery, and Metabolic Surgery. In addition, it includes Roux-Y Gastric Bypass Surgery, Gastric Bypass Surgery, Mini Gastric Bypass Surgery, and Single Anastomosis Duodeno-Ileal Bypass (SADI) Surgery.

These surgical amenities also offer Weight Loss Surgery for treating chronic and lethal diseases. Specifically, Cancer, high BP, Cardiovascular, Joint Pain, Fatty Liver, and others. Furthermore, the surgical treatments of Appendectomy, Cholecystectomy, Adrenalectomy, Splenectomy, including various types of hernia surgery, and Liposuction (Abdominoplasty and Body Sculpting).

Aside from surgical treatments, ALSA also makes a name in non-surgical treatments. Namely, effective diet plans, Psychotherapy, and Pharmacotherapy to treat obesity.

Regarding Pedriatic surgeries, Dr. Muhammad Mohsin performs Circumcision, Undescended Testicle, Paeds Inguinal Hernia Surgery, Hypospadias (abnormal opening of the urethra), Rectal Polyp, Constipation, Malrotation Surgery, and Anal Issues.

Thus, ALSA Pakistan is facilitating its patient under one roof. Making it feasible for them to take online appointments without delay, share their problems with concerned doctors, and experience the best pre and post-surgical care under the supervision of competent physicians and paramedical staff.

Prominent Services of ALSA Pakistan in the healthcare sector

The significant services given by ALSA are one of a kind and incomparable to any other service in Pakistan. Providing its patient's healthcare facilities devotedly. ALSA holds the title of a pioneer in introducing the first Laparoscopic surgeon in Pakistan.

Let's delve into their remarkable services

Bariatric Surgery

Weight loss surgery is also known as bariatric surgery. This surgery can treat obesity. These surgeries treat diabetes, high blood pressure, sleep apnea, and high cholesterol, among many other diseases. They are performed with small incisions using the laparoscopic technique. These surgeries aim to modify the stomach and intestines to treat obesity. Bariatric surgery changes the hormone balance inside the body, which promotes fat breakdown and early satisfaction after eating food. So a person will feel less hungry, satisfied, and satiated for extended periods.

Significant types of bariatric surgery procedures are:

Sleeve gastrectomy

Gastric bypass surgery

Roux-Y Gastric Bypass Surgery

Laparoscopic sleeve Gastrectomy

The Laparoscopic Sleeve Gastrectomy, also known as "sleeve", is performed by removing 80% of the stomach by making it smaller. As a result, the stomach consumes less food and liquid. The surgery catalyzes the metabolic process by decreasing appetite and induces a sense of fullness. The surgery helps maintain a healthy weight. The procedure does not involve any incisions.

Weight loss with Gastric Bypass Surgery

Gastric bypass surgery, also known as bariatric gastric banding, is a surgical procedure that changes the route of the digestive system. It is ideal for people with severe depression due to failed weight loss efforts. ALSA Pakistan brings state-of-the-art machinery with experienced surgeons for weight loss with gastric bypass surgery. The gastric bypass uses different mechanisms to counter weight loss issues. A small pouch created at the upper mouth of the stomach lessens the urge for food intake by making the person feel fuller. Moreover, the small intestine will not absorb calories and nutrients from the food. Thus, the digestive tract will engross fewer calories.

Roux-Y Gastric Bypass Surgery

At ALSA, Dr. Tahir Yunus performs Weight loss with Laparoscopic Roux-Y Gastric Bypass in Pakistan. It is a bariatric surgery that helps diminish the size of the upper stomach to a little pocket. The surgeon staples off the upper segment of the abdomen. The pocket is attached to the part of the small digestive system called the Roux appendage. Thus, this bariatric surgery enables the patients to shed up to 100 pounds.

SADI Surgery

SADI stands for Single Anastomosis Duodeno Ileal. It combines increased malabsorption and restricted food intake via biliopancreatic diversion. Then, the single anastomosis duodeno-ileal bypass surgery procedure is a simplified approach. It helps to reach the duodenal switch's goals with malabsorption. Its function is not complicated; the expert surgeon divides the stomach into three-quarters of the sleeve and joins the intestine loop.

Hernia Surgery

Hernia in babies is very common, especially in boys; it usually occurs in premature births. In boys, the testicles are formed in the abdomen and move down in 7 to 9 months in the scrotum before birth. Therefore, Laparoscopic needle hernia repair is done. In this technique, a camera is inserted through a small cut on the belly. Then hernia is observed from the inside; if it is only on one side, then the gap is closed through the operation. Again, the net mesh is not used in babies, and the gap is simply closed through the surgery.

Undescended Testicles

Cryptorchidism, also known as Undescended Testicle, is a problem in which the testicles of a baby in his mother's womb have not moved down into the scrotum. It is a rare disease in 3 to 4 out of 100 babies. It is mostly in premature babies. Surgery for undescended testicles is the only standard and successful treatment. ALSA Pakistan offers inexpensive surgery for undescended testicles and penile surgery in baby boys because our motto is to provide patients with good health facilities. A small incision is built in the groin or lower belly to find the testicles and gently move down the testicles into the scrotum.

8. Blue-Chip Wilms Tumor

Nephroblastoma, also known as Wilms, is a childhood cancer of the kidneys. It is a common type of kidney cancer in children. The diagnosis is made mainly in the age group ranging from 3 to 4. The health experts at ALSA Pakistan ensure the best Pediatric Wilms tumor treatment in Pakistan. The post-surgical care of children recovers them wholly and quickly. Wilms tumour is often confused with renal cell carcinoma. ALSA Pakistan stands ahead among others due to its keen diagnostic practices.

9. Rectal Polyp:

Bowel polyps or rectal polyps are small growths on the inner lining of the colon or rectum, which is the large intestine. Bowel polyps are very common in children and men. Polyps are abnormal tissue growths nearly half an inch in size. Looks like flat bumps or mushroom-like stalks. The rectum is a tube that starts at the end of your colon; it is the part of the digestive tract where stool is stored before it passes out. Its only treatment is to remove it completely.

ALSA and Navicosoft a better Team: / Role of Navicosoft in bringing ALSA Pakistan into the Digital Limelight:

ALSA Pakistan can reach its online patients and give healthcare facilities with the help of a healthcare marketing agency. The team's professional approach and work ethic made the bond even more robust. Hence, their untiring efforts brought ease to the process of reaching our goals. We look ahead to working with them in the future and reaching the limits of success. We proudly announce our work bond with the team of NavicoSoft. The team is working under the supervision of its founder and CEO, Mr. Asif Munir. It is a healthcare marketing agency outshining its competitive market to deliver fantastic and smooth services.



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