

Alberto Pirozzini is the new Managing Director of Splendido, a Belmond Hotel, Portofino



Genova, Liguria Sep 14, 2022 ([IssueWire.com](https://www.issuewire.com)) - Belmond announces the appointment of Alberto Pirozzini as Managing Director of Splendido, the legendary hotel in the Portofino hills.

Alberto joins the Splendido team after three years as Area General Manager for Pellicano Hotels. He brings a wealth of experience gained over more than 25 years working in luxury hospitality: he started his career with Four Seasons and continued with The Ritz-Carlton, holding prestigious positions at St. Regis Hotels & Resorts and Salvatore Ferragamo Group. During his career, he has held management positions working in the United States, the Bahamas, the Cayman Islands, and Italy.

"I am truly flattered to join the Splendido team at this time. Public expectations have significantly changed over the last three years. Innovative service, creativity, a genuine approach, and passion – combined with obsessive attention to detail – are the key strategies for providing our guests with an unforgettable experience," remarks Alberto Pirozzini. With his profound knowledge of the industry, Pirozzini is excited to start this new chapter in one of the most distinguished hotels in Italy and worldwide. The Splendido reopened its doors on 1 April 2022 and, until the end of the season on 30 September, is continuing to delight its guests with a busy programme of cultural events and a large portfolio of unique experiences to fully enjoy the allure of a timelessly beautiful destination.

Robert Koren, Senior Vice President, Europe, Middle East & Africa, commented: "We are delighted to see Alberto Pirozzini take over as new Managing Director of the Splendido at a time when this landmark hotel is about to start a new chapter. With his many years of experience at the helm of renowned hotels, his international outlook, and his passionate leadership, Alberto will bring new energy to this legendary icon in Italy and around the world without detracting from its valuable cultural heritage. I am confident that his strongly design-oriented approach to creative initiatives and excellent service will be ideally suited to our magnificent property overlooking the bay of Portofino".

Converted into a hotel in the early 1900s, Splendido, A Belmond Hotel is a former monastery overlooking the famous bay of Portofino. It's a unique setting, surrounded by lush gardens, and offers an incomparable stay in one of the world's most exclusive locations. A long-time favourite destination for film stars and an emblem of the Dolce Vita, the Splendido invites you to relax in the sun by its panoramic pool or enjoy exquisite delicacies at the La Terrazza restaurant.

About Belmond

Belmond has been a pioneer of exceptional luxury travel for over 46 years, building a passion for authentic escapes into a portfolio of one-of-a-kind experiences in some of the world's most inspiring destinations. Since the acquisition of the iconic Hotel Cipriani in Venice in 1976, Belmond has continued to perpetuate the legendary art of travel, taking discerning global travellers on breathtaking journeys. Its portfolio extends across 24 countries with 50 remarkable properties that include the illustrious Venice Simplon-Orient-Express train, remote beach retreats like Cap Juluca in Anguilla, Italian hideaways such as Splendido in Portofino, or unrivalled gateways to world natural wonders such as Hotel das Cataratas inside Brazil's Iguassu National Park. From trains to river barges, safari lodges to hotels, each unique property offers an incomparable experience with its own story to tell. The essence of the Belmond brand is built upon its heritage, craftsmanship, and genuine, authentic service. Belmond sees its role as custodians of timeless heritage, dedicated to preserving its assets through sensitive ongoing restoration plans. Belmond is part of the world's leading luxury group LVMH

Moët Hennessy Louis Vuitton.



Media Contact

Davide Bertolino

davide.bertolino@belmond.com

Source : Splendido, A Belmond Hotel, Portofino

[See on IssueWire](#)