AIM Professional Services Ltd has a brand-new website!



Coventry, Warwickshire Sep 12, 2022 (<u>Issuewire.com</u>) - After months of hard work, AIM Professional Services Ltd have just launched their brand-new website to exhibit their new products and services at <u>www.aimproserv.co.uk</u>.

The goal was to create a user-friendly resource that can be used across all platforms; the site now features updated information about AIM Professional Services and includes an 'On-line' learning platform, a Shop Page, and a Blog Page.

The 'Shop Page' offers the popular and informative '15-Minute Guide' booklets written for businesses, and for those who don't have the time to read more detailed texts. These short guides include useful practical examples for a range of business topics.

The shop also offers some novel accessories that give visual impact to key business topics like carbon reduction and productivity improvements. In addition, the 'Blog Page' has all the latest updates and thought pieces to prompt your interest.

"The launch of aimproserv.co.uk allows our audiences to get a better understanding of what we can offer their businesses," said Glyn Jenks, Senior Partner and founder of AIM Professional Services Ltd. "The addition of the shop page is also allowing us to provide wider access to our 15-Minute Guides and relevant accessories."

Customers can also access the online learning platform which offers Leadership and Management Development programmes designed specifically for Small to Medium Enterprise companies and have been accredited by the Institute of Leadership and Management. This online facility is supported by our partner company Wylde Connections.

"Our online learning is supported with webinars, workshops, and consultancy days where appropriate. The programmes incorporate leadership theory with insights into the leadership styles of some of the most successful and influential industry leaders," noted Glyn. "An ILM certificate is awarded on successful completion of the course."

For more information, please contact us at enquiries@aimproserv.co.uk

About AIM Professional Services Ltd

AIM (<u>www.aimproserv.co.uk</u>) provides appropriate and supportive consultancy and products along with work-based and online learning programmes where you will gain specialist knowledge and build your confidence, leadership skills, and motivation. Our philosophy of 'Assess-Improve-Measure' underpins our approach to consultancy support for both business transformation and business turnaround.



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