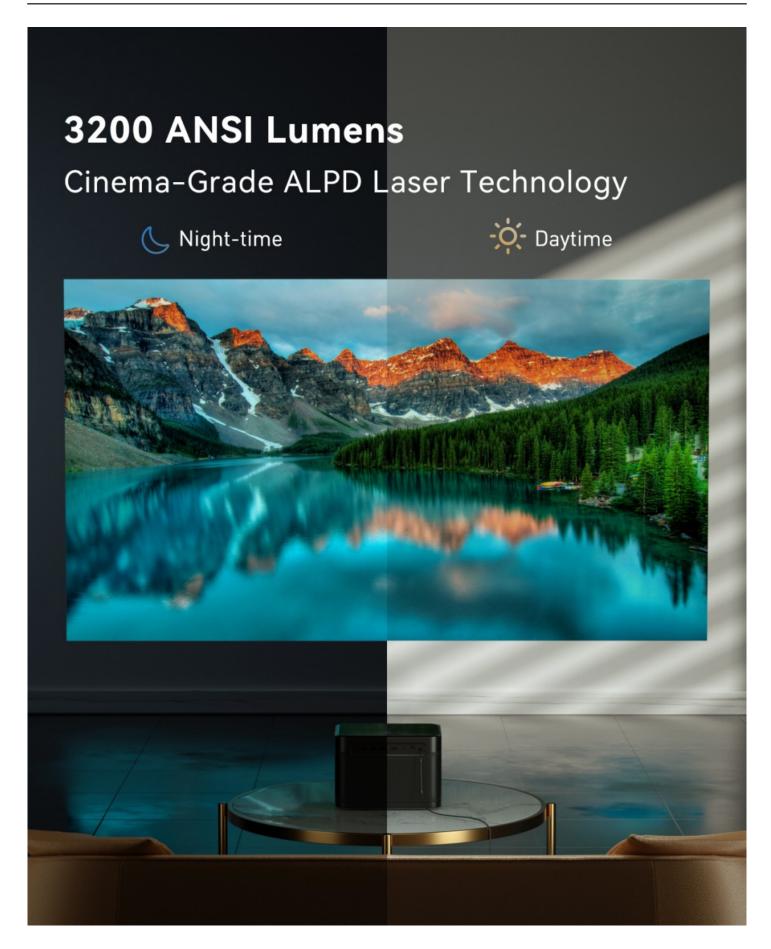
# What is Dangbei? How is Dangbei Mars Pro 4K Home Projector?

This article will introduce Dangbei ---- a famous China projector brand and will share you a stunning 4k home projector from Dangbei which is called Dangbei Mars Pro with you.



at the beginning of this year. Many customers interested in the Dangbei Mars Pro do not seem to be familiar with the Dangbei brand. Read on for a detailed introduction to Dangbei and its high-end projector: the Dangbei Mars Pro.

# What is Dangbei?

Dangbei is located in Hangzhou, Zhejiang Province, China, with the same home base as Alibaba. It is an innovative city full of a humanistic atmosphere and technological vitality. As a TOP3 company in China's smart projector industry, Dangbei always insists on high-quality development, standing at the height of high quality and sustainable development of the industry, and takes the initiative to respond and carry out actions together to lead the development of the smart projector industry.

<u>Dangbei</u> is a global leading provider in large screens focusing on intelligent projectors with high configuration since 2019. To the business principle of Innovation, Efficiency, Vitality, and Determination, Dangbei aims to upgrade modern home entertainment with a brand new experience of highlighted shareability, intelligence, and flexibility for more families.

In the new era of diversified entertainment, people's demand for intelligent home entertainment is gradually increasing, and the Dangbei projector is therefore produced.

It launched its first 4K laser projector <u>Dangbei Mars Pro</u> in 2022 which adopts incredible 3200 ANSI lumens. Excellent products bring honor. Continuous refinement and elaboration of products and technologies have gained Danbei Numerous international design and innovation awards, including the world's four major industrial design awards----IAI Design Award, Reddot Design Award, Good Design, and A'Design Award.

# How is the Dangbei Mars Pro 4K Home Projector?

In the recent past, Dangbei Mars Pro also won the Smart Life Innovation Product Award from the China Video Industry Association.

Now here will introduce more details about the Dangbei Mars Pro 4k home projector.

### **Appearance**

<u>Dangbei Mars Pro</u> comes in beautiful black color as the main color and is full of technology. The brand logo and the 4K logo can be seen on the front panel of the projector.

The four corners of the projector are excessively curved with a curved surface, which is full of technology; the top cover of the projector is 2.5D curved glass, which is clean and smooth. The sides and back are large heat dissipation holes, effectively reducing the projector's heat generation level. The back of the Dangbei Mars Pro laser projector has a different interface available, there are two conventional USB and HDMI ports, and one of the HDMI also supports eARC, with the latency of external gaming devices as low as 20ms. In addition to the configuration of 3.5mm audio, network cable, SPDIF, and power supply interface, greatly expands the scope of use of the projector.

The special feature of the Dangbei Mars Pro projector remote control is the mouse button, which when long pressed, puts it into mouse mode, allowing even mobile versions of apps such as Netflix to be used on the projector without any hindrance.

## **Picture Quality**

Whether it's a TV or a projector, the most important thing is the picture quality. Dangbei Mars Pro uses TI's latest generation ALL IN ONE 4K platform DLPC6540, 8.3 million independent pixels display, support 4k HD decoding. With a brightness of 3200 ANSI lumens, the Dangbei Mars Pro can be viewed in clear movie quality even during the daytime without closing the curtains. In addition, the 4k projector supports HDR 10+ and HLG high dynamic video decoding for a better HDR display with clearer levels of light and dark. As a flagship projector, 4K 120Hz and global MEMC are naturally essential, whether, for daily viewing use or playing games, the picture is very smooth and clear.

#### **System**

The Dangbei Mars Pro <u>4K laser projector</u> has an MT9669 chip (flagship), along with 4G RAM and 128 ROM. The system runs very smoothly, and the large storage space can download various software applications as well as film and TV resources. It has an in-built UI assistant and operates the Android 9.0 system. The design and outlet are sleek, yet simple, with various detailed features, including time, weather and memory status, etc.

It offers Bluetooth 5.0 along with 2.4G/5G Wi-Fi connectivity, which is even smoother to connect with, with its quick wireless connectivity option. The sound system on the Dangbei Mars Pro is of two 10W speakers. The projector system supports Dolby Audio and DTS for clear sound.

#### **Other Features**

This home laser projector provides a whole experience with its 300 inches of screen projection and an amazing viewing experience. It has multiple inbuilt features, like auto keystone correction, autofocus, intelligent screen alignment, and also intelligent obstacle avoidance. This saves the user from adjusting these things on their own, as they are already inbuilt to auto adjustment for a quality experience and great quality image.

It even has the TÜV Rheinland Low Blue Light Certification. This certification is provided under the promise that the projector is more caring for the human eye in comparison to the other ones available in the market.

### To Sum up

There are very few projectors on the market today in the \$2,000 range that have both laser and 4K. The Xgimi Horizon Pro is a <u>4K projector</u> in the same category as the Dangbei, but its light source is LED, so it's rare to be able to buy a Dangbei Mars Pro 4K laser projector for \$1699!



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