

# Total Information Solutions Expands To eCommerce With Counterpoint POS Integration

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**Plano, Texas Aug 25, 2022 ([IssueWire.com](https://www.issuewire.com))** - When the survival of a business has become directly proportional to how readily available you are, not being available online can be a major setback. eCommerce has become even more important because of the pandemic and has compelled a lot of businesses to change their strategy of selling.

[Total Information Solutions](#) realized the importance of our clients being able to offer online accessibility and decided to expand in the eCommerce space.

Total Information Solutions provides solutions to retail as well as wholesale businesses with one-on-one services and support. The company provides POS software that helps businesses build lasting relationships with their customers while helping them to enhance sales and inventory management with analytics. Total Information Solutions has now initiated its step towards eCommerce to give its retailers and wholesalers more ways to sell.

This step has been backed by the robust support of [Octopus Bridge](#) by [24Seven Commerce](#). It enables retailers and wholesalers to connect with their customers through multiple channels such as Amazon, eBay, Shopify, etc.

Now businesses working with Total Information Solutions can manage their data, sales, and inventory more efficiently and synchronize their eCommerce as well as POS systems in their brick-and-mortar store.

## Here are the benefits that the partnership brings for businesses:

- The integration effectively automates the inventory management process and gives a real-time view of the inventory levels.
- It enhances user experience with consistent customer service while benefiting the business with omnichannel commerce.
- It helps increase efficiency with better access to the latest data and creates brand awareness.
- The integration also increases footfall by giving customers data on product availability in-store in real time.
- It provides industry-specific setups and services to give maximum satisfaction and relevant support.
- It helps businesses prevent out-of-stock situations by equipping them with data that helps them predict demands accurately.
- The integration allows you to expand your business on online platforms like Local Express, Shift4 Shop, etc.

## **Media Contact**

Total Information Solutions

sales@totalinfosol.com

972-991-8162

6860 Dallas Pkwy, Suite 200, Plano, TX 75024

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