

The New NFT Business Economy – Beyond Art

Is the NFT just a passing fad or is it an integral part of the Technological Revolution, the Internet of Things, and virtually every aspect of our lives? How do you introduce new concepts to established people?



Singapore, Singapore Aug 19, 2022 ([IssueWire.com](https://www.issuewire.com)) - The New NFT Business Economy – Beyond Art

Is it possible to use art to begin learning business building? What is the commonality between work and art in the Metaverse? Adpost is an online marketplace that has been operating for the last two decades, and which works to keep the readers informed about the rapid changes in technology and the internet economy. In the wake of the global Covid Pandemic, working from home and online businesses have become an integral part of the “new normal”.

For some people, working online for others will be sufficient to meet their needs and allow for a good life. For others, there is a burning desire to build, whether in the “real world” or in the Metaverse. In some ways, building an online business is no different than building a brick and mortar or more traditional company.

In other ways, the technological revolution and global sociopolitical events are pushing the Metaverse to the top of the proverbial charts. At present, the NFT remains a novelty to far too many people. The potential use of the NFT is often ignored or overshadowed by the bluster of the NFT Artwork fad.

Thus, it has become necessary to implement the means by which the NFT as a work of art can be used to introduce the world to the fuller potential of the NFT as a business building block. Adpost has always worked to provide an innovative and secure environment for their users. Present efforts have shifted with the evolving technologies and trends and now focus on introducing the NFT and other blockchain and Web 3.0 solutions.

If there is any real challenge here, it is changing the pervasive attitude of the “normies” or casual

internet users, that the NFT is an invaluable tool as they move, willingly or otherwise, into the Metaverse.

E-Commerce peaked over five trillion dollars during the lockdowns. The number of people working from home and building new businesses online has increased exponentially. Despite this, only a select few are fully prepared for the mass exodus from the real-world into the Metaverse.

Many people are making a concerted effort to build an online empire and to compete with the international Big Tech firms successfully. It is imperative that these business owners have the knowledge and skills if they are going to be successful, but more important that they have the right tools.

International brand names such as Walmart, the Gap, and Gucci are already using the NFT for their products. More notably perhaps, world-class shoemakers Nike and Adidas also now offer the NFT as part of the deal when people purchase their products. The NFT is rapidly moving into the mainstream and as such, merits the attention of any serious business owner.

The current focus from Adpost is to provide the casual internet user and the serious business owners a meaningful introduction to the full potential of the NFT as a tool. Given the current craze for NFT artwork, it is apparently the best approach for an introduction.

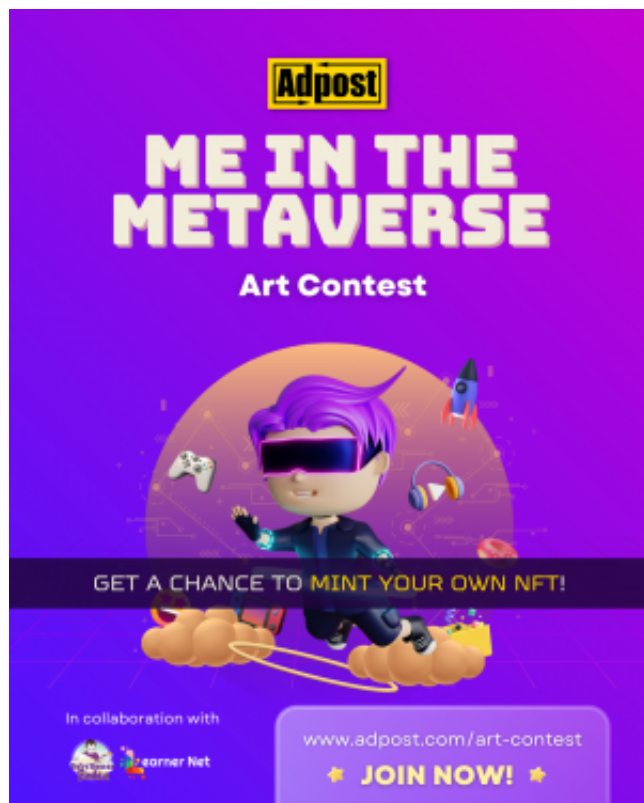
The Metaverse has already expanded to the point where many “parcels of land” and “homes” in the Metaverse cost as much as Brick and Mortar homes. The push by Facebook to the Metaverse may be the most well known, but an increasing number of companies are creating virtual office spaces for their employees. Companies like Nvidia, Microsoft, Epic Games, and others already have virtual offices.

The question then arises about how to successfully merge all of these factors into an easy-to-understand introduction to the Metaverse and the NFT. To this end, Adpost has partnered with other sites, starting with a leading parenting site BabyNamesPedia and the online learning site Learner Net, to introduce the “*Me In The Metaverse*” art competition. The competition entries will be appropriately displayed in a virtual gallery in the Metaverse.

Winners of this will be selected by popular vote, and receive premium memberships in the site of their choice as a NFT utility, across a combined membership base of more than 3 million. There, they will have the ability to participate in other activities designed to help them learn more about the Metaverse, the NFT, and even how to make money online and begin building an online empire.

If you would like to know more about the ongoing Art Contest or have an interest in partnerships or any of this subject matter, please contact marketing@adpost.com and let us know, or visit our website at <https://www.adpost.com>.

<https://www.adpost.com/art-contest>



Media Contact

Adpost

marketing@adpost.com

Source : Adpost

[See on IssueWire](#)