

The Kettle Gourmet Launches Limited Edition Spongebob Squarepants Popcorn Series



Singapore, Singapore Aug 22, 2022 ([IssueWire.com](https://www.issuewire.com)) - The Kettle Gourmet is proud to announce the launch of a limited-edition SpongeBob SquarePants popcorn series in Singapore.

Under the licence of Paramount Consumer Products & Experiences, the special [popcorn](#) series features SpongeBob SquarePants, Patrick Star, and Squidward Tentacles, and brings fans hand-baked popcorn in three iconic, Singaporean favourite flavours Chocolate, Nasi Lemak and PulutHitam.

The SpongeBob SquarePants series will be priced at SGD 8.50 per 80g individual packet and S\$24.90 for a gift set box of all 3 flavours (1 flavour each).

The Kettle Gourmet's "mushroom" popcorns¹ are made from premium wholegrain sourced from South Africa and hand-baked to crispy perfection using 100% Canola oil. They are also non-GMO (Genetically

Modified Organisms) and Halal certified.

The Kettle Gourmet has selected 3 of their top-selling flavours for this range. Nasi Lemak – the top-selling local flavour and also the flavour that inspired The Kettle Gourmet's first local flavours, PulutHitam – a sweet-salty tasting popcorn flavour, and of course, [Chocolate popcorn](#) – a worldwide favourite and has to be included.

“Having this collaboration come to fruition is a dream come true for me. I was an avid SpongeBob SquarePants fan as a child and I was thrilled when we managed to get the license to use my favourite characters on the packaging,” says Zac, Founder, and CEO of The Kettle Gourmet.

The Kettle Gourmet hopes that this collaboration will entice more people to try the full range of The Kettle Gourmet's popcorn range, and pave the way for more global brand collaborations. “It is indeed a humbling experience, for what started as a hobby to where we are now as a company, and being able to work with global brands such as SpongeBob SquarePants,” adds Zac.

The SpongeBob SquarePants limited edition popcorn series will be available in Singapore from 15 August 2022, while stocks last and may be purchased island-wide at 31 FairPrice Finest outlets, other selected retailers, and online for local and international [snacks delivery](#).

About The Kettle Gourmet

The Kettle Gourmet is a Singapore-based popcorn manufacturer and distributor that serves fresh, handbaked popcorn in traditional and unique local flavours. Established in 2017 by founder and CEO, Zac Chua, The Kettle Gourmet is Halal-certified and uses high-quality ingredients, non-GMO natural corn, and no trans-fat.

The Kettle Gourmet's eight unique flavours include Kaya Butter Toast, Nasi Lemak, Chilli Crab, SaltedCaramel, Chocolate, and Chicken Floss, as well as new additions PulutHitam and Fish Head Curry and, are available for purchase online at The Kettle Gourmet or stocked via partners at Shopee, Lazada, RedMart, Grab Food, Panda Mart and Qoo10. The original flavours are available at all FairPrice Finest outlets.

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Source : The Kettle Gourmet

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