

Texas Based Premium Software Review Advisory App To Revolutionize The Way B2B SaaS Companies Evaluate And Buy Software

TEXAS BASED PREMIUM SOFTWARE REVIEW ADVISORY APP TO REVOLUTIONIZE THE WAY B2B SAAS COMPANIES EVALUATE AND BUY SOFTWARE



Addison, Texas Aug 22, 2022 ([IssueWire.com](https://www.issuewire.com)) - Texas-based startup Tech Stack Crunch today announces its new app launch to help streamline the software buying process for B2B SaaS companies.

The new app was designed in order to help B2B SaaS companies to better evaluate and make educated decisions about their next technology.

The app uses an advanced algorithm that scrapes different data points from the web about specific software and generates a profile based on the user's needs. That way users can find all the relevant information they need about software without spending hours looking for information using different resources.

The app helps determine how the new software can be implemented, the projected ROI for the business over time, and what other top software within the same category can be a better fit for the business based on several predefined parameters entered by the user. The uniqueness of this process is the fact that it lays on real user reviews, key takeaways, and user interviews.

“Our main goal is to provide an out-of-the-box solution for B2B SaaS Marketing teams by saving them hours of research and allowing them quick access to real key takeaways that will help them evaluate and purchase different technology and adopt it within their organization.” Said Head of Marketing Noa Vernick.

Noa Vernick, Head of Marketing continues:

“By launching the app we aim to tackle one of the industry’s biggest challenges - how B2B SaaS companies evaluate and buy the software. It is a big step for the company as we’re looking to add more features in the near future, e.g. likelihood for adoption within the org, projected revenue per department, and pricing and subscription suggestions for B2B Marketing teams to get the best pricing quotes.”

To learn more about Tech Stack Crunch and the way this company aims to revolutionize the B2B Software buying process visit: <https://techstackcrunch.com/> .

About Tech Stack Crunch

Tech Stack Crunch is headquartered in Addison, Texas. The company is well known as a premium software review advisory platform.

Tech Stack Crunch helps companies and individuals research and evaluate new technology solutions using transparent and objective industry-leading expert reviews, which are based on key takeaways. The company’s main mission is to tackle one of the industry's critical challenges, with the aim to change the way that buyers are evaluating new software solutions for their business.

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Source : Tech Stack Crunch

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