

SunKiss launches 'Sustainable' Luxury SPF for Summer and Beyond

The team behind SunKiss - the UAE's first luxury sustainable suncare brand - have just released two SPF50 formulas just in time for all of your summer plans.



Dubai, United Arab Emirates Aug 3, 2022 (Issuewire.com) - **SunKiss Launches Two SPF50 Formulas for Summer and Beyond**
YOUR SUNCARE SKIN & TONIC

Summer is a time for jetting off to sunny locations and beach hopping. The team at SunKiss wants to ensure everyone is playing safe by launching their SPF50 collection. After months of research and testing, their two new formulas, Defying Daily Face Protection SPF50+ and Invisible Sun Shield CocoLime SPF50, are ready to be added to your beauty arsenal.

Both formulas feature the advanced technology and the high-quality ingredients SunKiss is so well-loved for. Packaged in sleek aluminum SunKiss bottles, they are 100% reusable, refillable and recyclable. They are also paraben-free, silicone-free, cruelty-free, vegan, and reef safe. For those that are enjoying cooling off in the ocean or pool, the formulas are also water-resistant for 40 minutes before you need to reapply, meaning you and your family can wear them with confidence.

Let's face it. You must wear sun protection every day even if you don't find yourself poolside. So the team at SunKiss wanted to develop the ultimate daily face protection that would adapt to their client's ever-changing routines. Perfect for being out and about on adventures as it is a primer for under makeup, the Defying Daily Face Protection SPF50+ offers a completely invisible sheer veil. The formula has been created so even those with delicate or sensitive skin can wear it, and it's also fragrance-free. Its blend of skin-loving vitamins and minerals helps fight against premature ageing alongside helping to boost collagen and hydration. It's time to say hello to glow!

The second new formula, Invisible Sun Shield CocoLime SPF50, is a hybrid of mineral and chemical filters that, when combined, provides a higher broad-spectrum shield and coverage from both UVA and UVB rays. Infused with an addictive blend of coconut and lime, it makes for the perfect beachside companion, offering an invisible layer of sun protection. The formula has also been infused with skin-boosting ingredients. Think jojoba oil, packed with vitamin E to moisturise and promote skin elasticity, aloe vera, which is rich in antioxidants and enzymes that help soothe and protect, and finally, shea butter to help soften and hydrate.

For the hospitality sector, the team at SunKiss has also created professional-size dispensers for both formulations. These are perfect adds on's that can be used pre-sun, tanning, and post-sun, or even as extras in the spa post-treatment. Pool and beach dispensers are also available, with the team being able to work to requirements for VIP gifting, turn down, and washroom amenities too. Let SunKiss elevate your guest's experience and keep them safe in the sun so they can enjoy your facilities to the fullest.

Please find the SunKiss Press Kit below:

<https://www.dropbox.com/sh/pj9sn4vdwxwpsey/AACDZEFq5HwdQzRwz8iiAseHa?dl=0>

SunKiss products are available through their website www.sunkissme.com and leading hotels and resorts.





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