

Social Sipper Announces Launch of Augustivty

Social Sipper calls on everyone to name a company or organization that has positively impacted their community, environment, or others.



Norfolk, Virginia Aug 26, 2022 ([Issuewire.com](https://www.issuewire.com)) - Social Sipper calls on companies and organizations to challenge everyone to participate in Augustivty: a way to better recognize, a way to better someone else's day, and a way to view the world better.

"I cannot change the world, but I can change the world of one person." – Paul Shane Spear

With this simple quote from Mr. Spear and a call to action, #Augustivty was born to the proud parents of August and Positivity.

So many companies and non-profit organizations are making a difference in their communities and across the globe. Non-profits strengthen the fabric of our communities by helping those in need. Some for-profit businesses focus their entire business model on being socially responsible and using their position and resources for something more than pleasing their shareholders and increasing their bottom line. While other companies are just crushing it with a culture that makes people want to work there or fantastic customer service that keeps you coming back.

Social Sipper wants to recognize businesses and organizations that positively impact the world with their mission, products, services, or even how they treat their staff. The company calls on everyone to name a company or organization that has positively impacted their community, environment, or others.

"Every day, everywhere we look, we are surrounded by opportunities to bring joy, happiness, smiles, and positive feelings into someone else's life." – Gina Pacheco, Vice President of Social Sipper Brands, Inc.

For more information, visit <https://socialsipper.com/augustivty>.

About Social Sipper Brands, Inc: Social Sipper is a brand and content strategy marketing agency

that aligns company brands with their values and messages that mean something to their communities.

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