

So what do you get when you Buy SEO Services?

A question I ask all of our new clients who have already purchased SEO packages from other SEO consultants.



Albion, Victoria Aug 19, 2022 ([Issuewire.com](https://www.issuewire.com)) - So why buy SEO Services and who do you buy them from. That is a very good question. One of the things I say to my clients is, that your provider needs to be able to list the SEO Services and SEO packages they provide to you, not necessarily how they do it, but the actual services they provide and the costs associated. Not hit you with a bill at the end of the month without explanation with no or limited results.

There are a number of SEO Services that are available to small business and there are even more reasons why you should invest in organic SEO. Firstly once it is set up it is a lot cheaper than running google ads AKA Google Adwords, which can often cost a substantial retainer per month on top of the cost per click. So when you do buy seo services spend sometime to understand what SEO services you are purchasing.

EFOUR is a family-run business that was founded by [Damen Edwards](#) in 2018. Initially, the business's focus was on website investment, where EFOUR would buy, renovate, and flip websites that they

believed had the potential to become highly ranked on search engines. The process learned from Mentors Matt Raad and Liz Raad from the Ebusiness Institute.

EFOUR became certified in several areas of web development through the eBusiness Institute. The business is digitally certified in WordPress Website Development, Website Data Analytics & Reporting, Webmaster Management & Website Security, and Search Engine & UX Optimised Website Design. EFOUR is also a 'certified pro' in SEO Website Design & Content Marketing, Conversion Optimisation & UX Website Design, and Digital Marketing & SEO Audit.

As the business grew, EFOUR identified several areas in which local businesses fell short with Local SEO on their websites and wanted to help them rank higher by offering their website development, SEO, and Lead Generation Services.

EFOUR now provides services such as Web design and development, SEO, Lead generation, Google ads, Local SEO, and Google Business Profile Management for Businesses and corporations both large and small to grow and optimise their websites.

Yes, you can buy SEO services that combine different types of SEO, depending on the agency. In fact, there are some great SEO packages that we provide that utilise a combination of ADWORDS and organic SEO. The Google AdWords can assist in immediate traffic, however, the long term can be costly. The organic SEO techniques that we use can accelerate your position through the rankings however are not immediate. Anyone who claims they can get you immediate results with organic SEO is telling substantial furphies.



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