

Slow Down Dolls Releases New Child at Play Sign to Keep Kids Safe

A new child at play sign has been released by Slow Down Dolls in an effort to keep children safe while playing in the street.



Boca Raton, Florida Aug 13, 2022 ([IssueWire.com](https://www.IssueWire.com)) - A new child at play sign has been released by Slow Down Dolls in an effort to keep children safe while playing in the street. The sign, which is a doll wearing a yellow safety vest, reminds drivers to slow down and watch for children. Studies have shown that when drivers see this type of sign, they are more likely to obey the speed limit and avoid accidents. Founder of Slow Down Dolls, Content Consulting Group, created the idea after their own daughter was almost hit by a car while playing in their neighborhood. "We made this product so no other parent has to feel the way we do," said Content Consulting Group. "It's heartbreaking when you see your child run out into the street and you can't get there fast enough." The signs are currently being shipped to all 50 states and can be purchased on the company website. For more information or to place an order, visit slowdowndolls.com.

As we observe National Road Safety Awareness Week 2022, one innovative company is doing its part ensure streets are safer for our nation's littlest pedestrians. Enter: SlowDownDolls with their latest release --the Slow Down Doll--a lifesaving reminder for motorists to drive safely near kids engaged in outdoor activities.



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