

Scoobies Relunched Official Website - Introduced New Features to Boost Online Customer Experience

Relunched Official Website



Noida, Uttar Pradesh Aug 4, 2022 ([IssueWire.com](https://www.issuewire.com)) - Australian-owned kids' lifestyle brand, Scoobies has revamped its website www.scoobies.co.in and with enhanced navigation & functionalities of the official website. The brand has plans in the pipeline to launch new features to provide the ultimate user experience and offer uninterrupted services.

After months of hard work, Scoobies - an Australian-owned [kids](#) lifestyle brand has launched a new website - <https://scoobies.co.in/>. The website is designed to offer a seamless and ultimate user-friendly experience with improved navigation and functionality.

Many new features have been added to the website that makes browsing and [shopping](#) easy for customers. New features include;

- **Chat Feature** - 'Chat with Us' feature overcomes the communication barrier that customers were facing earlier. Directly chat with Scoobies customer support agents and get a quick resolution.
- **Chatbot** - Scoobies chatbot allows users to track the status of their order instantly over Whatsapp. Customers can also make changes to their orders with the help of the Scoobies bot.
- **Notify Me** - This allows users to get a notification over mail if any unavailable product/s they like come back in stock.
- **Request for Quotes** - A simple user-friendly request form that allows customers request for quotes who are looking for bulk orders or return gifts.
- **Product Filters** - This allows users to easily narrow down their search using different filters. Customers can also view different styles & variants in one place.

While talking about what prompted Scoobies to change the look & feel of the current website, **Kamakshi Manchanda, Vice President - Of Marketing & Sales at Scoobies** said, *"Looking at the website traffic & analytics, we took a decision to revamp the current model and introduce features that will make shopping effortless for our customers"*

In addition to the mentioned features, the brand is also planning a few more features that will especially focus on improving the UI/UX of the website.

About Scoobies;

Founded in 2017 Scoobies offers quirky and sassy school essentials, art & craft, and the magnetic DIY range. The brand aspires and brings to India some of the most offbeat products, that are of premium quality and match the international safety guidelines for kids. Within a short span of time, Scoobies covered major Indian cities and have 20+ outlets across the country including in top retail chains like Hamleys, Crosswords, and Iconic Kids. Apart from offline stores & its own online portal, Scoobies has its presence on 15+ top-notch online shopping platforms like Amazon, Myntra, Nykaa, Firstcry, My Baby Babbles, and so on.

Contact Us;

Website - <https://www.scoobies.co.in/>

<https://www.instagram.com/scoobiesstores/>

<https://www.facebook.com/scoobiesstores/>

<https://scoobiesstores.tumblr.com/>

<https://www.linkedin.com/company/scoobies>

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