PR Tech Global Ltd - Innovative Technology & Education Consultancy

Technology & Education Consultancy PR Tech Global, registered in Great Portland Street, London is creating jobs globally. PRTG are leaders in technology, ICT and professional certified training services. View our globally viewed eCommerce site.



capturing hearts' with its innovative development project called the La Heart -Smart City.

Smart City projects are the 'hot topic' of 2022, especially in Europe amongst urban city developers and technology firms. Smart cities are designed to solve housing needs, revolutionising the way we travel and communicate through the use of technologies. Modern wireless technologies with enhanced encryption have paved the way for cashless transactions, influencing the way we communicate, educate, conduct business and work. This is something to appreciate as we never thought this would happen 20 years ago, modernisation has been integral to this development.

This is why Governments around the world are investing in new smart city projects. China has 800 Smart city pilot programmes, Singapore is recognised as one of the world's top smart cities and in India Nagur is famed for its 'smart traffic light' system.

In Europe the picture is different, focused on connectivity, productivity and carbon neutrality. Barcelona Digital City is aimed at supporting its local economy, families via technology. Turin, Italy smart cities are geared towards literature and technology. In the UK smart cities are about technical innovation. One thing is clear, smart cities, future projects will create more professional jobs in Technology, ICT and Architectural Design.

The Smart Hub City

Smart City Projects integrate modern technologies like IoT, ICT and infrastructural development projects to enhance the lives of citizens, contribute to the country. Issues surrounding modern cities will still exist, housing needs, migration, healthcare, education, skilled jobs, crime prevention, green energy and entrepreneurship.

The 'La Heart' - Smart Hub City Project aims to address all the above, provide high quality standards of living and support wider cities. Envisaged and designed exclusively by PR Tech Global, this project will provide a technology Hub for businesses, support wider smart cities through enhanced education, smart transport links and technical innovation. The 'La Heart' development will provide luxury, custom designed properties using cutting edge technologies in Architectural Design and 3D printing used in the modern construction industry. Featuring high quality amenities, tech pizzeria, arts & technology theatre, golf course and private lakes for modern professionals.

PRTG has connected with leading manufacturers of 3D printed homes in Europe and hopes this project will 'turn heads' with its pioneering technologies in automation, ICT, design and construction.

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'La Heart' - Smart Hub City

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