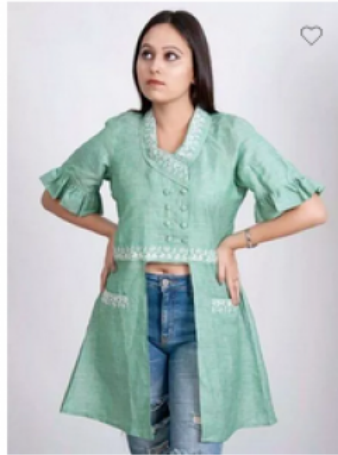


Niradi: Better and Eco-Friendly Fashion Begins with Organic Choice

Eco-friendly fashion brands in India



Pista green linen jacket



Lucknow, Uttar Pradesh Aug 28, 2022 ([Issuewire.com](https://www.issuewire.com)) - Niradi-Sustainable Fashion Brands in India

[Sustainable Fashion Brands India](#) was founded by an Indian company, Priyami Organics. It focuses on entrusting cotton farmers and regional artisans.

Niradi creates fashionable ethnic kurtas, one-piece, stylish frocks with hand printing or embroidery, utilizing conventional Indian crafts and skills.

Each Niradi garment carries elegance, style, and eco-friendliness in order to contribute to nature and a better ecosystem.

So, if you truly want to help make our planet a better place to live and keep it alive, you must switch to organic and sustainable fashion garments. So, why wait anymore? Visit Niradi and purchase to your heart's content.

If you're adopting sustainability and veganism as a means of living, why not enforce it in your wardrobe and fashion options throughout?

While rapid fashion is all the rage in modern days, its adverse effects are generally ignored—not merely is it a densely contaminating industry, but it is further shocking for its unethical working conditions, which are having a negative impact on our land.

So, in case you wish to create and make conscious decisions and pay closer consideration to how your attire and fashion garments are produced, here's a list of Indian clothing and garment brands that are sustainable, ethical, eco-friendly, and vegan.

Doodlage

This extraordinary eco-fashion brand was established by Kriti Tula in 2012 and provides comfortable, loose, and warm garments for men, women, and even kids with a strong fashion sense.

The brand is recognized for producing sustainable and eco-friendly garments by upcycling discarded textiles from massive corporations. They further use alternative organic goods and natural fibers, such as cotton, corn, bananas, etc.

Doodlage believes and thinks there is zero trash and therefore decides to reduce production debris. Whatever is left behind is repurposed to manufacture purses and home equipment. The brand further concentrates on sustainable organization operations by using raw materials and disposable clothes given by the users.

The Indian Ethnic Co

The Indian Ethnic Co was inaugurated in 2016 by the founder, Hetal Desai, and her daughters, Lekhinee and Twaraa Desai. The Mumbai-based clothing brand was established as a modest Instagram market. It has, however, now settled itself as an ethnic brand that honors Indian weavers and craftsmen across the province.

They support hundreds of craftsmen and artisans and help them earn a decent living. They further promote sustainable and eco-friendly fashion via their ethnic wear.

Conclusion

We at Niradi hope this blog is helpful in order to understanding what sustainable fashion is and what choices you can make by embracing veganism and an organic lifestyle with your fashion choices.

Keep reading and putting your support to work to spread this wonderful initiative among people.

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Source : Niradi

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