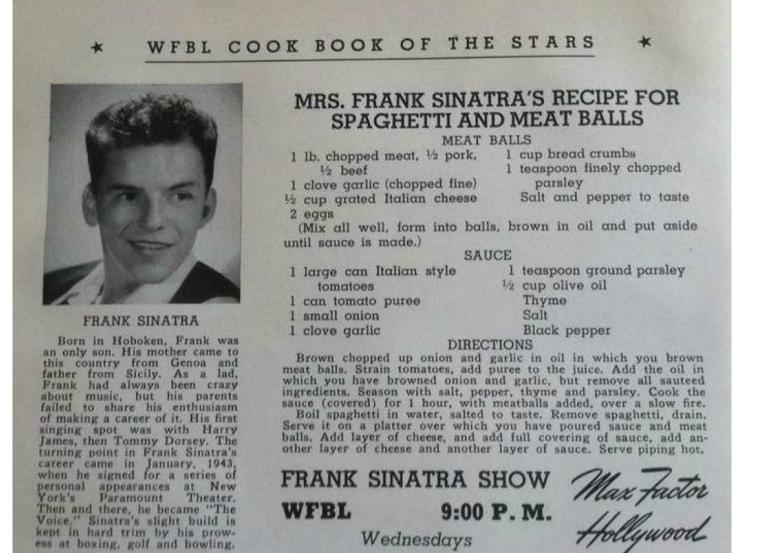
## Mama Mia That's a Spicy Spaghetti Sauce



**Positano, Campania Jan 11, 2023** (<u>Issuewire.com</u>) - Ciro De Gennaro SpA, a leading producer of authentic Italian pasta sauces, is excited to announce the relaunch of Frank Sinatra's line of pasta sauces under the Opera Sauce<sup>TM</sup> brand. The sauces were first introduced by Sinatra on "Dinah's Place," a 1970s daily television program on NBC, and were later commercialized by San Franciscobased Armanino Foods of Distinction Inc. under the Artanis Foods International brand.

"We're thrilled to bring back Frank Sinatra's signature spaghetti sauces, which have been a favorite among pasta lovers for decades," said Ciro De Gennaro, President, and CEO of Ciro De Gennaro SpA. "Our sauces are made with the freshest ingredients, just like Frank Sinatra's 'Rat Pack' restaurant 'La Dolce Vita' on Santa Monica Boulevard in Beverly Hills, California."

The sauces are made with 100% Napoli garden tomatoes and are available in four authentic Italian flavors: Mona Lisa's Naturale Salsa, Zazza's Limoncello, Frank Sinatra's Marinara, and The Godfather's Spaghetti Sauce. The Godfather's Spaghetti Sauce is a nostalgic recipe based on a scene from the

movie "The Godfather."

"We use high-quality San Marzano tomatoes sourced from a family-owned farm in Southern Italy. The rich volcanic soil in the region is the perfect pH for producing sweeter and less acidic tomatoes," said De Gennaro.

Opera sauces come in 16-oz and 24-oz jars and are available now at <a href="https://operasauce.webnode.co.uk">https://operasauce.webnode.co.uk</a>, with plans to expand to retailers nationwide. Suggested retail prices are \$5.99 – \$8.99 per jar.

For more information, please contact Ciro De Gennaro SpA at +39 35 1174 46 73.

https://youtu.be/kqA7uMbGhxY



## **Media Contact**

Ciro De Gennaro

operasauce@googlegroups.com

+39 35 1174 46 73

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