

LUXANOVA - Your new destination to get products from your favourite luxury brands at your doorstep



LUXANOVA

kolkata, West bengal Aug 22, 2022 ([IssueWire.com](https://www.issuewire.com)) - Instagram - @luxanovastore
Website - www.luxanova.org

Luxanova is a third-party seller offering brand new luxury products that come directly from the official European boutiques of the respective brands to your doorstep.

Flying overseas to buy luxury products locally is a commonplace practice among Indians as it seems more convenient, affordable, and simpler. However, with India's economy and nation brand much stronger, India's luxury goods market is also witnessing rapid growth. [Luxanova](#) is a third-party seller offering brand new luxury products that come directly from the official European boutiques of the respective brands to your doorstep.

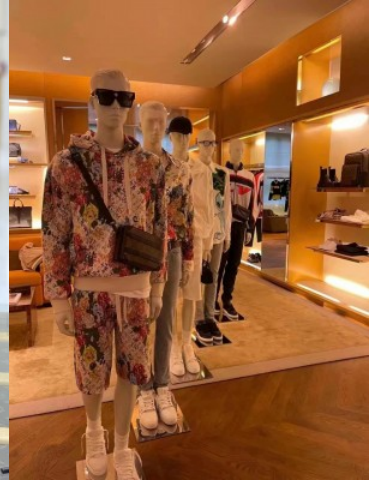
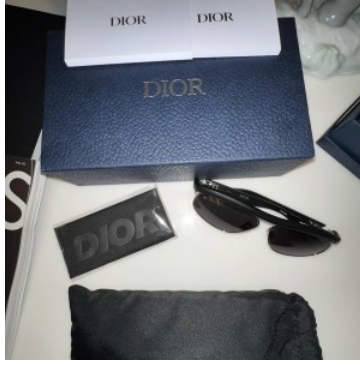
The coronavirus pandemic has been a big blow to all sectors, including the luxury sector. However, as the memory of the pandemic has begun to fade away, the luxury sector has also started to recover from the Covid-induced havoc. In fact, according to market analysts, the Indian luxury goods market is poised to see positive growth in the coming times. Moreover, the pandemic has made Indian customers confident to buy products from their favorite luxury brands online. Identifying this growth opportunity in the Indian Market, two individuals, Rahul Bose and Sagnik Dawn started Luxanova to give Indian customers a unique chance to get luxury products directly at their homes.

Luxanova is an innovative platform that bridges the gap between foreign brands and Indian customers. The platform sells high-end luxury products with guaranteed authenticity. The brand targets the high net worth individuals and luxury goods enthusiasts who want to get their favorite luxury brands without leaving the convenience of their homes. Luxanova offers brands like Gucci, LV, Dior, Louis Vuitton, and many more. For select private clients, it also keeps Hermes Birkin.

Buying luxury products online comes with concern over the authenticity of the products. Luxanova emphasizes the authenticity of its products and guarantees the genuineness of its products. The company imports luxury products directly from the foreign retail stores of the luxury brands to eliminate any risk of fraudulent items. All the items are shipped with their original boxes and tags. Additionally, the in-house experts authenticate the products before dispatch for a better customer experience. Moreover, Luxanova keeps its prices lower than the US retail prices so that people do not need to travel abroad to get their favorite luxury goods anymore.

Sharing their vision behind the company, Founder Rahul Bose remarks, "India is one of the fastest-growing luxury markets worldwide. The economic development and greater connectedness are further boosting the growth of the market for luxury goods. In this scenario, Luxanova aims to serve India's high-net-worth individuals and the younger generation in getting products of their desired luxury brands in a hassle-free manner. Our high-end luxury products come directly from the brands and with discounted prices for our clientele. After our initial success, we focus on our business model to ensure long-term resilience and growth. We envision building a strong brand around our services and emerging as a global name in the coming times."

Luxanova is a client-oriented platform that takes exceptional care of customer satisfaction through the best-quality support. Even though they are a new name in the market, they keep no stones unturned to guarantee 100% customer satisfaction. According to the reports, the overall average Indian household income is expected to multiply by 1.7 times by 2025. Leveraging this opportunity, Luxanova is making strides to become India's go-to destination for luxury goods.



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