

Launching SEO Service for E-commerce D2C Store



Gurgaon, Haryana Aug 18, 2022 (Issuewire.com) - The e-commerce store SEO service is critical and it cannot be ignored because it assists in building website trust, increasing store visitors naturally, and putting you ahead of the competition.

Global e-commerce platform Cafe24 India (CEO Eo Chang Seon) announced on the 8th of August, 22 that a search engine optimization (SEO) service has been introduced that can hasten your sales and increase the visibility of your products on search engines.

"Search engine optimization" is known as SEO. SEO is the process of improving the ranking of a website on search engines like Google, Bing, and Yahoo. It is used to describe the process of improving the visibility of a website or web page in a search engine's "natural" or un-paid ("organic") search results. The higher the ranking, the more likely people are to find the website. There are a number of factors that go into SEO, including the use of keywords, the structure of the website, and the quality of the content.

SEO is crucial for overseas expansion since it is a significant strategy that encourages more client traffic by exposing an e-commerce store to the top of search results. Cafe24 provides basic settings such as setup of Google Search Console, Bing Web Master Tool, and Google Analytics setup; Sitemap, Robot.txt, RSS Feed, Open Graph Tag, Link Redirect Audit, Custom 404 Page Analysis, and Canonical Url creation; and advanced SEO services such as the addition of the title and description of the ecommerce store page and product page with the focused keyword.

You will also be able to see images in Google with target keywords or search queries and your business will be visible on Google maps. Moreover, the SEO service includes the submission of content on blogs, press releases, articles, classifieds, PDFs, PPT, images, Q/A, forums, and many more on specific websites.

When you take SEO services, you will notice many benefits for your website, such as increased traffic, increased brand awareness and visibility, expanded remarketing audiences, improved user experience,

increased long-term growth, bounce rate reduction, and quality leads.

Our Approach to SEO is Keyword Research, Technical SEO Auditing, On-Site Content Auditing, SEO Reputation Review, and SEO Visibility. Keyword research is essential to the success of any Search Engine Optimization (SEO) campaign. By understanding what potential customers are searching for online, businesses can better tailor their marketing campaigns to reach their target audience.

Secondly, a technical SEO audit is a comprehensive analysis of a website's technical aspects that can impact its search engine visibility. Some common factors that are analysed during a technical SEO audit include website architecture, site speed, indexation, and mobile-friendliness. **Thirdly**, as a website owner, you likely already know the importance of having high-quality content on your site. Not only does good content help you attract and retain visitors, but it can also help you rank higher in search engines.

Fourthly, SEO reputation management is the process of monitoring and improving your company's online reputation. There are many factors that go into SEO reputation management, but the three most important ones are monitoring, improving, and protecting your online reputation. **Lastly**, the main goal is to ensure that our products are visible to our target market. To that end, we've made a commitment to SEO visibility. There are a number of factors that contribute to SEO visibility, including website design, content, keyword targeting, and link building.

Anyone utilising the Cafe24 platform may utilise the application (app) for [Seo Service for ecommerce Store](#) with ease by downloading it from the "Cafe24 Store."

If you have any doubts, call us right away and one of our specialists would be pleased to assist you in determining which SEO Package Plan is best for your company.



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