

How to promote your NFTs | NEAR NFT CLUB

"The world is changed by people who dare to do something different." To change things, you require a new idea. NFT is one such idea. So, let us dive in further to know more about NFTs and how you can promote them.



Ahmedabad, Gujarat Aug 12, 2022 ([Issuewire.com](https://www.issuewire.com)) - Introduction to Nearnft.club - Promote Your NFT

[How to promote your NFTs for FREE](#)

"The world is changed by people who dare to do something different." To change things, you require a new idea. NFT is one such idea. So, let us dive in further to know more about NFTs and how you can promote them.

What are NFTs, and how do they work?

NFTs, or non-fungible tokens, are individual and non-interchangeable units of data stowed on a digital ledger. In simple terms, it is a one-of-a-kind token, i.e., you cannot replace one NFT with another one; they are entirely different from each other. It is also what makes them different from Bitcoin. NFTs are actually digital artwork, such as drawings, animated GIFs, songs, items in video games, or any artwork.

Most NFTs are elements of the Ethereum Blockchain. Ethereum is the second most populated cryptocurrency network after Bitcoin. The blockchain of Ethereum aids the NFTs. These NFTs save additional data and are therefore different from the cryptocurrency of Ethereum. Also, other blockchains have already implemented or are now implementing their versions of these NFTs.

How can you promote your NFT?

The trading of non-fungible tokens, or NFTs, is advancing speedily. 50,000 NFTs are sold daily on average, leading to a trading volume of roughly 130 million dollars or more. Besides this, the greatest NFTs are sold for millions of dollars each week, let alone the auction price of more than 60 million dollars to the best seller.

If you're thinking of getting into the NFT business, no other time is better than now. You can either create your own NFT or buy an NFT owned by someone else and then resell it. Here, we have provided for you with several ways of promoting your NFT.

- Social Media:-

Social media is the best way to promote all your work. It goes for NFTs as well. Facebook, Twitter, and Instagram are the best marketplaces for digital marketers. It is because these social colossi have around 3 billion users. Here, we must note that the world population is between 7 to 8 billion. It means promoting your project on any of these will help you reach out to pretty much half the world.

As of now, Twitter is conceivably the best platform to promote non-fungible tokens. This fact strengthened when Jack Dorsey, the CEO of Twitter, tried to sell his first-ever tweet as an NFT. The tweet said, "just setting up my Twitter," and it had been there for about fifteen years for people to look at it freely. But now, he tried to sell this tweet as an NFT through a platform known as Valuables. Funny as it sounds, the bidding started at around 80 thousand dollars, and he sold his tweet for nearly less than 3 million dollars. All this led to the hype of Twitter being the best social media platform for promoting NFTs.

Also, you should have a dominant marketing strategy to make your artworks trendy, rather than focusing on having a larger audience. Having a large audience is great, but you will always need a good marketing strategy for better promotion. You can also sign a partnership with a trending influencer over social media to reach a greater audience.

Apart from Twitter, you can also use Facebook, Instagram, LinkedIn, Telegram, and Snapchat to promote your NFT. You can do paid promotions on any of these social media platforms, along with natural marketing.

- SEO Marketing:-

SEO, or Search Engine Optimization, is the operation of boosting the standard and amount of traffic that visits your website from various search engines. If you plan to buy and sell non-fungible tokens and you don't have a website, you are doing it all wrong. What is a better place to publish your portfolio than your website? Having a website means you have the chance to attract traffic from search engines like Google and Bing. You will have to work with an agency to improve your website for SEO to rank high.

- NFT Marketplace:-

The advent of non-fungible tokens brought along with it several marketplaces where you can sell your NFTs. Here we present to you our marketplaces:

Mintbase:-

With more than 800 stores and around 2600 minters, Mintbase is one of the most reliable marketplaces. At Mintbase, neither they nor you can change your data, making it trustworthy and a data-storer at the same time.

Paras:-

Paras is a new marketplace and has a lot of potentials. Here, collectors can buy art cards, and artists can create their work and sell it effortlessly.

Pluminite:-

Pluminite is a marketplace of, as it says, 'rare art gems.' You can create, buy and sell your NFTs here through cryptocurrencies. You also get the feature of minting your first three artworks at no upfront costs.

Nativo NFT:-

Nativo NFT is a marketplace aiming to recover the vernacular cultures of Spanish countries. It also aims to bring them to the ecosystem of blockchains.

Video Marketing:-

It is a well-known fact that audiences tend to prefer video content over blogs. Hence, you can promote an NFT through video content. To do this, you must ensure that your video is worth watching. Various video marketing agencies prepare such advertisements professionally. You can work with them and promote your NFTs.

- Build a community on Discord:-

Discord helps connect people with the same likings and dislikings, and hence, it is pretty easy to promote and sell your NFTs here. Through Discord, you also get a group of loyal followers who will buy your artworks a lot of time. It also makes this virtual world interactive and the promotion easy.

NFTs will rule the crypto world in the coming times, and we, at NEARnft, hope to grow along with it. We feature your NFTs on all our social media channels, so you don't need to worry about promotion. We are

constantly developing and hope to work on new projects. If you have one in mind, you can always contact us through our social media handles on Twitter and Discord and connect with us.

#NEARnft Club

Follow us on Twitter: <https://twitter.com/NearNft>
Join our Telegram Group: <https://t.me/nearnftclub>

After Filling out the Form Contact Naveen on Discord or Telegram.
Discord Id: Naveen_IN#0272
Telegram Id: @naveenkandwal

Media Contact

NEAR NFT CLUB

NEARNFTTEAM@GMAIL.COM

Source : NEAR NFT CLUB

[See on IssueWire](#)