

How ThatWare is Redefined SEO with the Blend of Artificial Intelligence

Thatware is a generation of young, fresh, and one of the leading SEO companies, assisting all types of businesses. We are unique in the SEO industry in the sense that we use cutting edge technologies like AI and Data Science to provide the fastest

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2015 THE INVENTION

On 2015, our founder Tuhin Banik first came up with the idea of blending SEO with artificial intelligence which could be the future of digital marketing.

2016 LAUNCH OF A VIRTUAL COMPANY & GOOGLE PARTNER

With the invention of AI-driven search technology, our founder formed the first virtual company named as A2Zfeeds. After a quick span of 6 months, Google rewarded the venture as one of the promising premium partners in the digital marketing space.

2017 DEMAND RISES

With the advent of newer search technology, it slowly began to expand overseas and many bigger online marketing companies started to adopt or buy/rent the strategies. By that time, our founder was considered among the top-rated influencer and search strategists for many fortune companies.

2018 MEDIA INTERACTION & FORMATION OF THATWARE & RAPID EXPANSION

With the increasing demand for advanced SEO and this technology of AI in search, Tuhin Banik launched THATWARE legally. Headquartered in Kolkata, India. In 6 months, it was also launched in 2 other states Hyderabad and Mumbai. Also, a lot of media interactions were being prevailed by this time.

2019 IN FORBES, ECONOMIC TIMES, AND MANY OTHERS

In 2019, THATWARE was recognized in Forbes 2 times in a row along with many other leading newspapers as well such as Economic Times, Times of India, Pioneer, Fox News, and much more. It has also been awarded as the fastest growing company in the middle east by CeoMagazine.

2020 ACHIEVEMENT FOR THE COUNTRY, PATENTS FILED, CLUTCH LEADER, AND UK LAUNCH

THATWARE bragged Bronze as the leading technology company in the world by Stevie Awards (US). Also, a vertical has been opened in the UK under the entity name of SEO Ranking Agency UK LTD. Furthermore, 10 patents have also been filed. Lastly, Clutch has recognized Thatware as the Ranked 1 company as an SEO service provider in India.

JOURNEY CONTINUES

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