

Explore an ideal Medical Tourism hotspot - Broad-arrayed surgical-centric ALSA Pakistan

ALSA Pakistan offers innovative & affordable healthcare infrastructure for Advanced Laparoscopic, Bariatric, Weight Loss & Pediatric surgery for foreigners and ex-pats.



The banner features the ALSA PAKISTAN logo on the left, which includes a stylized orange figure inside a circle and the text "ALSA PAKISTAN Your Wellness Is Our Priority". The main text in the center reads "EXPLORE AN IDEAL MEDICAL TOURISM HOTSPOT" in large, bold, white and orange letters, followed by "BROAD-ARRAYED SURGICAL-CENTRIC ALSA PAKISTAN" in similar bold, white and orange letters. On the right, there is a photograph of a male medical professional in blue scrubs and a white surgical mask, standing with arms crossed. The background of the banner is a dark blue gradient with faint images of a globe and medical equipment. The website address "www.alsapakistan.com" is displayed in white at the bottom right.

Lahore, Punjab Aug 1, 2022 ([Issuewire.com](https://www.issuewire.com)) - Statistics assert that about 14 million people in the world travel to other countries in search of medical care every year. As time went by, Asia became the global giant in medical tourism, with comparatively cheaper costs of medical treatment followed by advancements. The Three Asian nations, Thailand, Singapore, and Malaysia, have pre-eminence in the global medical tourism industry. In previous years, Pakistani medical experts insisted that Pakistan has a "huge potential" to become a regional medical tourism hub compared to other Asian countries. Fortunately, this statement has come true over the years owing to the advanced treatments & procedures, several medical success stories, and modern hospital facilities existing in metropolitan cities including Islamabad, Karachi, and Lahore.

We are also contributing our ardent part in making Pakistan ready to take on the challenge of being one of the aptest medical tourism destinations in Asia, said Dr. Tahir Yunus, the CEO, and founder of ALSA Pakistan. Further said, the 'International Patients Care Program by Alsa Pakistan' is the personification of our devoted endeavours to let Pakistan gain medical travel traction globally.

Medical Tourism and Pakistan

Pakistan has always got the upper hand because of its lower costs for medical treatment and tourist attractions. However, the healthcare infrastructure somehow encumbered medical tourism in the past.

Currently, scads of public and private health facilities, many internationally qualified doctors, and medical accomplishments are altering the current tide of [medical tourism in Pakistan](#). As a result, foreigners and emigres of Pakistani origin are inclined to be medical tourists to Pakistan.

Also, the government is placing particular importance on promoting medical and wellness tourism in Pakistan and is in talks to set a minimum amount for treating patients visiting from other countries. It also took the initiative for the [medical tourist visa category with a simple, quick, and straightforward process](#).

Pakistan already has a higher index of medical tourists for fertility & cosmetic operations and liposuction, followed by cardiac surgeries [a]. Also, at present Medical tourism in Pakistan for laparoscopic surgeries is getting prevalent because of the relatively higher prices outside of Pakistan.

However, the obesity pandemic during the COVID outbreak and the subsequent years also called for obesity management and operative measures. For example, over 1 billion people globally are obese, including adults, adolescents, and children. So, ALSA Pakistan coined in times the extensive range of facilities in terms of [laparoscopic and bariatric surgeries](#) for locals, foreigners, and ex-pats seeking less expensive health care to cap off obesity and its complications said, Dr. Tahir Yunus.

Dr. Tahir Yunus

[Dr. Tahir Yunus](#) is the founder of ALSA (Advanced Laparoscopic Surgical Associates). He has a strong education career from highly-esteemed medical institutes in Pakistan, Saudi Arabia, and the USA. Plus, he has US-based surgical residency and fellowship, post-board certifications, and administrative skills & experience as contributions and expertise related to the surgical field.

Dr. Tahir's extensive experience years abroad and in Pakistan and successful 2000 general and over 1000 bariatric surgeries endorse his standing as the accomplished Advanced Laparoscopic & Bariatric Surgeon, and for a good reason.

Dr. Tahir Yunus founded ALSA Pakistan, entrenched with innovative and affordable healthcare infrastructure with the motto of health for all, making it a ray of hope for patients globally. Since its foundation in 2008, ALSA Pakistan has offered invasive and non-invasive surgical treatment with close-knit adherence to national and international healthcare standards.

A brief look at the surgical treatments available at ALSA Pakistan

ALSA Pakistan is serving the healthcare sector with advanced surgical services in different fields at the national and international levels. General and Advanced Laparoscopic & Bariatric Surgery services at ALSA Pakistan count in Sleeve Gastrectomy Surgery and Metabolic Surgery. Further, it encompasses [Roux-Y Gastric Bypass Surgery](#), Gastric Bypass Surgery, Mini Gastric Bypass Surgery, and [Single Anastomosis Duodeno-Ileal Bypass \(SADI\) Surgery](#).

The said surgical facility also offers Weight Loss Surgery to treat chronic and lethal diseases including Cancer, high BP, Cardiovascular, Joint Pain, Fatty Liver, and more. The surgical treatments also extend to Appendectomy, Cholecystectomy, Adrenalectomy, Splenectomy, all types of hernia surgery, and Liposuction (Abdominoplasty and Body Sculpting).

For patients with no need for surgery, ALSA proceeds with non-surgical treatments, including diet plans, Psychotherapy, and Pharmacotherapy to treat obesity.

ALSA Pakistan is proud to usher in Another Surgical Specialty – Paediatrics Surgery

In recent years, ALSA Pakistan has also taken on another medical branch for the future generation. The big step in its commitment is to provide the best surgical treatment for children. To realize so, ALSA Pakistan welcomed [Dr. Muhammad Mohsin](#) into its medical experts' crew.

Dr. Muhammad Mohsin is one of the highly-skilled Pediatric surgeons in Pakistan. Before joining hands with ALSA Pakistan, he also worked in Saudi Arabia and in Pakistan, including Jinnah Hospital, Children Hospital, Shaukat Khanum Hospital, and the Institute of Child Health in Lahore. All of this promising Paediatric experience underpins his good name as the best pediatric surgeon in Lahore, Pakistan.

Currently, Paediatric surgery services at ALSA Pakistan cover Circumcision, [Undescended Testicle](#), Paeds Inguinal Hernia Surgery, and Hypospadias (abnormal opening of the urethra). Other surgical treatment includes Rectal Polyp, Constipation, Malrotation Surgery, and Anal Issues.

Various reasons are factored in to corroborate ALSA Pakistan as Medical Tourism Venue.

Undoubtedly the beliefs and fear attached to health care, especially the surgical specialty, are nothing new under the sun. However, the futuristic medical and surgical front at ALSA Pakistan rightfully untangles all the perceptions, said the CEO, Dr. Tahir Yunus. Further added, ALSA Pakistan is fully equipped and facilitated with the latest medical technologies and up-to-date tech-savvy surgical techniques for general and advanced laparoscopic surgeries.

Addedly, the medical panel, from the operative surgeons to the nursing staff, is second to none in their expertise and professionalism. Therefore, we treat, from obesity management to complex pediatric issues with utmost care and proficiency, said Dr. Muhammad Mohsin.

Multidisciplinary Approach to Obesity & Weight Management

ALSA Pakistan casts up a multidisciplinary approach hierarchically for surgical and obesity treatment befitting the patient's condition the best. In particular, with a lifestyle change (dietary, physical activity), psychological counselling (behaviour modification), and medical and surgical treatment.

All surgical procedures follow short-term hospital stays, fastened & Enhanced Recovery After Surgery (ERAS) techniques, and pain-free surgery with a very low incidence of obstruction and adhesion. ALSA Pakistan further aligns its post-treatment with step-by-step guidance to maintain the patient's fitness and health for a lifetime and avoid repercussions.

The Best Surgical Care for Children

Alongside the Advanced Bariatric and Laparoscopic Surgeries, medical travelling to ALSA for general to critical paediatric surgeries is the right call. ALSA Pakistan is venerated for successful surgeries, outstanding pre, and post-operation childcare, dietary, and medication for all ages children from newborns, infants, and adolescents, to young adults.

Surgical Front with State of the Art Equipment and Techniques

The quality of intellectual capital at ALSA Pakistan is par excellence owing to the knowledge and skills of individual team members being led by Dr. Tahir Yunus. Addedly, it incorporates avant-garde

technology and equipment abiding by international standards as its infrastructure capital. The same is equally true for basic to specific surgical tools and medical equipment for monitoring indicators of the patient's body pre and post-surgery. In addition, our medical staff, including physicians and the paramedical staff, keeps up with radical supervision and vigilance.

Concrete measures for Hygiene and Comfortability for Patients

We aim for quality life for our patients, whether locals or foreigners. Therefore, we have woven the quality standards in all aspects of our interaction with the patient. For example, we conform to international Standard Operating Procedures (SOPs), use advanced sterilization technologies and abide by strict hygiene policies. So our operating rooms and wards bear no risk of infections.

Further, we make patients and their attendants more comfortable with a decent range of everything from luxury furniture, shower & bathroom, TV, and telephone, to the Internet facility and more of the patient's choice.

ALSA Pakistan Medical Tourism Team Manages Everything about your Tour

ALSA Pakistan makes medical travelling most comfortable from convenient accommodation to commute plan following the client's plan, said the Medical Tourism Team Head. Our experts, with their collective experience, manage hotel bookings and plan value-driven leisure according to patients' health and other essentials at a highly affordable budget.

No long waiting list

Backlogs, scheduling delays, limited operating room availability, and many other reasons cause patients to run into long waiting lists in-country. Therefore, 15% of patients go abroad searching for an immediate medical service without long waiting periods. Thus, another attribute exclusive to us is easy and prompt scheduling for all of our offered surgical treatments.

Medical Tourism Timeframe

For the most part, our medical tourism timeframe amounts to 14 days, depending on the patient's both departure and destination location and preferences. In particular, travelling from farther places such as the USA will bring about longer flight duration and a wider timeframe than medical tourists from nearer countries. For obesity treatment, the bariatric & laparoscopy spans a time of about 2 weeks (or 1 – to 2 weeks). So the time may vary depending upon the treatment and patient condition. Still, our experts try their best to keep your lapse of time short in the host country.

Medical Tourism Cost

ALSA is the ideal facility for patients suffering abroad who can't seek medical treatment in resident countries either due to expense, lack of insurance coverage, or quality of patient care and service.

13% of surveyed people still consider the lower economic cost as their primary reason for medical travel. So, fortunately, alongside the quality of services, cost-effectivity is the most significant benefit of choosing Alsa Pakistan. Also, Pakistan has come up with a refined solution with the most [affordable cost of medical tourism](#) up to 8.5 Lacs (PKR) approx. (without the cost of travelling).

This valuable package covers:

- Cost of complete surgical procedure.
- Patient pick-up and drop from the airport.
- Patient hotel stay (as pre-decided by ALSA)

In addition, clients can also cash in on our complete package of medical tourism. It comprehends all the charges, including the direct costs, travel and commute costs, accommodation, and leisure time activities costs.

Indeed, the cost depends on the surgical treatment. A global survey shows medical tourists can easily save from 25% to 75% of their costs and sometimes even up to 90% depending on the type of their required medical service. ALSA's treatment costs are customarily four times less expensive than the other countries. Also, our well-thought-out medical tourism planning saves you tons of cash and time that otherwise gets spent on accommodation and commuting among different locations.

Enjoying your Leisure Time from Medical Tourism with Pakistan as the Host Country

We also ensure clients get assistance in organizing their leisure from your medical tourism facilitators and managers of medical centres, tourists, and tour companies within the destination country.

Pakistan secures the ranking as one of the best tourist destinations. So your medical tourism to ALSA Pakistan will also stun you with the attractions of one of its liveliest and culture-rich cities, Lahore, for patients and their attendant leisure time. So the patients can enjoy their treatment time, refresh their souls for a speedy recovery, and level up their spirits. For instance, it can be theatre or opera bookings, water tours, restaurant reservations, car or short walking distance, guided tours to historical sights, and lots more.

Summarizing ALSA Pakistan's Part for Being a Ray of Hope to A New Healthy Life

So ALSA Pakistan ticks off many necessary checks that foreign patients prefer to explore and select the country and facility for medical treatment and tourism.

ALSA Pakistan beckons the medical tourists for pediatric surgical intervention and Laparoscopic & Bariatrics surgeries. Also, its medical tourism carves decent benefits for people abroad suffering from obesity and other deadly diseases due to being overweight.

To its credit, ALSA Pakistan has succeeded in plugging the medical tourism gap with the Advanced Laparoscopic, Bariatric, Weight Loss Surgery, and Paediatric surgery provision in Pakistan to a certain extent. In the near future, ALSA Pakistan aims to become a centre of excellence for medical tourism to Pakistan for general to complicated surgical procedures in diverse fields, said Dr. Tahir Yunus.

How did ALSA Pakistan embark on the journey to digital connectivity?

During the covid-19, the healthcare sector was in shambles. Access to medical care for diseases other than coronavirus infection was particularly difficult. However, in that interim, obesity was triggered to a greater extent. So ALSA Pakistan reckoned to shift online and pursue digital connectivity to become readily accessible to the patients. ALSA Pakistan partnered with a healthcare marketing agency to enter the online world. In turn, it has established its medical website powered by SEO and streamlined its connection with potential patients through social media channels.

Currently, it has a successful digital presence. It is ranked on the top of Search Engine Result Pages as

the best Advanced Laparoscopic, Bariatric, and weight loss surgery facility.

The hand-picked agency is Navicosoft. It is an all-encompassing Digital Marketing Agency with a specialized focus on medical marketing. The company, founded in 2008, currently operates in Asia, Australia, and the UK with a 10,000+ client base. It deals with top-tier web hosting and domain services. In addition, it also offers logo & web design, website & app development, Content Marketing, Search Engine Optimization (SEO), Social media marketing (SMM), and various other sets of web solutions.



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