

E-learning for business training, is it worth it? The idea of FioreRosalba.com

What are the characteristics that make online training effective in the context of training for companies. In FioreRosalba.com during these 16 years we have verified that it works.



Milan, Italy Aug 26, 2022 ([Issuewire.com](https://www.issuewire.com)) - Traditional training and "e-Learning" training are now both accepted for both academic and professional training. E-learning is well accepted by companies as it responds to the specific needs of training quickly, efficiently, and at lower costs. Since 2006 at [FioreRosalba.com](https://www.fiorerosalba.com) we have offered our client companies both classroom and online training.

Today our **online training** offer has been further strengthened and allows companies to have tailor-made technical and commercial training that can be used on a large scale and on a permanent basis.

In the first days of September 2022, companies will be able to purchase **subscription packages** at very low costs including a number of ready-made standard courses, the subscription price will depend on the number of employees to be trained.

In addition to ready-made curricula, it offers to support companies' projects by helping them to design and produce customized technical and business training modules.

FioreRosalba.com's personalized e-learning offer for companies is divided into three parts:

- 1) Advice,
- 2) Project,
- 3) Assistance

The curricula are born from the knowledge of the **industrial** and **craft** professions of our consultants, combined with the experience in the field of e-learning (pedagogy, development, standards, etc.), allowing the production of **e-learning** modules as needed. All projects are carried out under the supervision of Dr. Rosalba Fiore, creator of FioreRosalba.com.

Let's not forget that **distance learning** is a reality, the first distance learning course conceived by Caleb Philips of Boston dates back to 1728, at that time the lessons were sent by post every week. Obviously, it is not comparable to today's **e-learning** but that moment was the milestone that started this type of training.

LMS used for our platform

The LMS, the **learning management system**, we adopt is [Moodle](#) whose wide adoption on a large scale allows us to offer a platform that is well tested and often already used on other occasions by our customers, this has also allowed us to reduce the number of assistance tickets for clarification on the use of the platform, says dr. Rosalba Fiore.

Our training offer includes over 300 **professional** courses but also **degrees** and **masters**, see <https://www.fiorerosalba.com/negozio/>

Why companies: improve performance and productivity

Companies do not train by chance, if they decide to invest in employee training, the goal is clear and that is to have better performance and productivity.

E-learning has the effect of improving student **performance** and **productivity**. If well structured by also integrating **gamification** and microlearning, training is completed faster and with greater involvement, this means that information retention rates are higher and therefore the application of these new concepts in the workplace also increases.

Mobile learning is effective in countering the forgetting curve. Better involvement in training can affect productivity, we have found that when students have greater control over the training content they consume, including managing the time to devote to each **learning object**, they feel more motivated to achieve their goals professional and are more involved in their career path.

All this is already contained in our standard offer and as our habit continues to constantly improve, aligning it with the latest industry standards.

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